



Bonk, Inc (NasdaqCM – BNKK)

Public-Market Gateway to the BONK & Solana Ecosystem

Digital-Asset Treasury | On-Chain Revenue Participation | Listed/Regulated U.S. Issuer

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Investment Highlights



Unique Public Proxy for BONK on Solana

The only Nasdaq-listed vehicle offering direct, regulated exposure to the BONK ecosystem and Solana’s high-growth, low-cost network.



High-Value Legacy Assets

Our Yerbaé subsidiary and Safety Shot intellectual property have well over \$10 million in realizable value that we will re-deploy to our BONK treasury strategy once these assets are monetized.



Dual Engines of Value Creation

A growing BONK-token treasury plus recurring on-chain platform revenues from letsBONK.fun – two complementary drivers that can dampen NAV volatility during various market cycles.



Institutional Discipline and Transparency

SEC reporting, Nasdaq governance, conservative balance sheet, and quarterly disclosures give the Company institutional appeal.



Ecosystem Alignment with Deflationary Tailwinds

BONK’s token-burn mechanics and deep integration across Solana create structural scarcity and network effects that directly align with the company’s treasury and revenue interests. NAV volatility during various market cycles.



Pipeline for Accretive Expansion

The Company plans to develop additional sources of on-chain revenue within the Bonk/Solana ecosystem, potentially accelerating revenue growth with minimal or no dilution.

Bonk, Inc. at a Glance



Who We Are

Bonk, Inc. is a Nasdaq-listed, SEC-reporting company focused on capturing long-term value from the rapidly expanding BONK ecosystem on the Solana blockchain. The Company provides shareholders with transparent, regulated access to the growth of BONK and its associated on-chain economic activity — an exposure that is otherwise unavailable through traditional investment channels.

Our Core Assets

The Company maintains a significant position in BONK tokens, with current holdings representing a meaningful share of circulating supply with a clear pathway to further accumulation. Our treasury exposure provides direct participation in the BONK ecosystem's growth while maintaining a capital-light, unleveraged structure consistent with public-company governance standards.

How We Operate

Bonk, Inc. deploys capital strategically into BONK-aligned initiatives that have the potential to generate significant recurring revenues and/or increase the value of BONK tokens. We give investors direct exposure to the BONK ecosystem without the need for crypto wallets or knowhow in a Nasdaq-listed vehicle.



Why the Ecosystem Matters



Solana as High-Performance Infrastructure

As adoption of Solana accelerates and BONK becomes more deeply embedded in on-chain applications, the economic value created within the ecosystem expands. Bonk, Inc. is structured to participate directly in this growth through its BONK treasury and through revenue-linked exposure to BONK-aligned platforms. The Company’s strategy is intentionally centered on the areas of the Solana ecosystem where activity, utility, and token velocity are increasing most rapidly.



BONK as a Rapidly Growing Economic Layer

BONK has evolved from a grassroots memecoin token into one of the most widely held and actively integrated assets on Solana. Its expanding presence across decentralized exchanges, consumer applications, payment integrations, and on-chain platforms reflects a broad and growing ecosystem of builders and users. BONK’s programmatic burn mechanisms reinforce long-term scarcity and create alignment between ecosystem activity and token economics.

Why This Matters to Bonk, Inc.

As adoption of Solana accelerates and BONK becomes more deeply embedded in on-chain applications, the economic value created within the ecosystem expands. Bonk, Inc. is structured to participate directly in this growth through its BONK treasury and through revenue-linked exposure to BONK-aligned platforms. The Company’s strategy is intentionally centered on the areas of the Solana ecosystem where activity, utility, and token velocity are increasing most rapidly.

Two Engines of Value



BONK Treasury Strategy

The Company’s BONK holdings form the foundation of its long-term value proposition. This treasury provides direct exposure to the growth and maturation of the BONK ecosystem, functioning as a strategic asset that appreciates as adoption increases and supply decreases through ongoing burn mechanisms. The treasury is maintained without leverage and is expanded opportunistically, creating a disciplined, transparent structure for capturing the economic upside of BONK’s evolution and growth.



Recurring Revenues From On-Chain Platforms

Bonk, Inc. also participates in the activity of BONK-aligned platforms through structured revenue-sharing agreements. The most significant of these today is the economic interest in letsBONK.fun, a high-velocity launch platform operating natively on Solana. The Company’s participation provides recurring, activity-driven revenue that complements the long-term appreciation of its BONK treasury, creating a balanced model that combines asset growth with ongoing economic inflows.



A Capital-Light, Scalable Growth Framework

This dual-engine structure enables Bonk, Inc. to scale without the infrastructure costs typically associated with traditional operating businesses. By pairing a growing digital asset treasury with participation in high-volume on-chain platforms, the Company is positioned to capture both the financial and operational momentum of the BONK ecosystem in a manner that is efficient, transparent, and fully aligned with shareholder interests.

letsBONK.fun: Platform Overview



A Native Launch Platform for Solana

letsBONK.fun is a high-velocity token-launch platform built specifically for the BONK and Solana communities. It enables creators to launch new tokens in an environment optimized for speed, low fees, and broad community participation.

Differentiation and Early Traction

The platform's curated launch process, improved user experience, and BONK-aligned design distinguish it from generic launchpads. These features have supported steady adoption and an expanding pipeline of new token projects seeking to launch within the BONK ecosystem.

Alignment With Bonk, Inc.

Bonk, Inc. participates economically through its interest in platform revenues, providing exposure to activity-driven on-chain transactions that expand as usage grows. This creates a recurring revenue stream that complements the Company's BONK treasury while also damping the effects of BONK market volatility.





Strengthening BONK Treasury Exposure

- » Increase BONK holdings from ~2.7 % to ~5 % of circulating supply through disciplined, opportunistic purchases.
- » Maintain zero leverage and institutional-grade custody for all digital assets.
- » Explore yield generation potential of various on-chain options.



Scaling On-Chain Revenue Streams

- » Deepen partnership with letsBONK.fun and pursue similar ecosystem revenue-sharing models.
- » Target additional high-volume DeFi applications within Solana that complement BONK's growth.



Monetize Legacy Assets

Sell or spin off Yerbaé and Safety Shot to unlock over \$10 M in value. Reinvest proceeds directly into BONK accumulation and new Solana-based opportunities.

Legacy Beverage Assets



Non-Core Assets' Monetization Potential

Bonk, Inc. retains several beverage-related assets originating from its prior operating history. These assets are no longer strategic to the Company's blockchain-aligned direction but represent tangible, salable value.



Pathway to Unlocking Value

Management intends to monetize these assets through an orderly sale or spin-out. The objective is to convert residual value into deployable capital without distraction from the Company's core BONK-ecosystem mandate.



Reinvestment Into BONK-Aligned Growth

Proceeds from monetization will be directed toward strengthening the BONK treasury, expanding on-chain revenue exposure, or supporting future BONK-centric initiatives. This capital recycling enhances focus and improves the long-term return profile for shareholders.

Key Metrics Snapshot



BONK Holdings, wholly-owned subsidiary of Bonk, Inc.

**Owns ~2.7% of circulating
Bonk tokens;
goal is 5% by year-end**

Revenue share of letsBONK.fun revenues

**10% of platform's gross
revenues**

Bonk, Inc. market capitalization:

\$35.2 million

Basic shares outstanding as of 06/30/25:

101,725,935

Fully-diluted shares outstanding:

~320,000,000

Leadership



Bonk, Inc. is led by operators and investors with deep experience building companies, guiding public entities, and shaping digital-asset ecosystems. The Company’s leadership combines traditional capital-markets discipline with first-hand involvement in the BONK movement – a blend that anchors credibility while keeping Bonk, Inc. tightly connected to the culture and momentum driving its growth.



Jarrett Boon
Chief Executive Officer

Jarrett is a seasoned operator with more than three decades of experience leading regulated, consumer-facing, and technology-driven businesses. He co-founded LifeLock, which grew into a nationally recognized cybersecurity company before being acquired for \$2.3 billion. His focus at Bonk, Inc. is strategy, partnerships, and long-term value creation for shareholders.



Jordan Schur
President

Jordan Schur has over 20 years in music and film, blending creativity and business skill. He managed artists like Snoop Dogg, Nirvana, and Guns N’ Roses, relaunched Geffen Records to over \$1 billion in revenue, and founded Flip Records. In film, he co-founded Mimran Schur Pictures and Suretone Pictures, producing Oscar-nominated “Warrior” and “Stone.” He also launched Suretone Entertainment, including successful record labels and management firms with major cultural impact.



Mitchell “Nom” Rudy
Director

Mitchell “Nom” Rudy is a core contributor to the BONK ecosystem and one of the most visible community leaders within the Solana network. With a background that spans software engineering, open-source development, and token-economics design, Nom has played a central role in shaping BONK’s growth, cultural identity, and broad ecosystem integration since its earliest days. Through this involvement, Nom has built a uniquely deep understanding of user behavior, network dynamics, and the cultural drivers that define BONK’s momentum.

Platform Activity Variability

Revenue participation from on-chain platforms such as letsBONK. fun may fluctuate based on user engagement, competition, and market conditions.

Ecosystem Dependence

The Company’s performance is linked to the continued adoption and activity levels within the BONK and Solana ecosystems.

Regulatory Uncertainty

Evolving U.S. and international regulations related to digital assets may impact operations, reporting requirements, or market dynamics.

Digital Asset Volatility

BONK and other digital assets may experience significant price fluctuations that directly affect treasury value.

Liquidity Constraints

Market liquidity for BONK and related digital assets may vary, affecting the Company’s ability to execute its strategic plan.



Summary and Next Steps



Bonk, Inc. provides regulated, exchange-listed exposure to the rapidly expanding BONK ecosystem, pairing a strategic digital asset treasury with activity-driven on-chain revenues. This combination offers a unique way to participate in the growth of Solana's most active community token.

Positioned for Scalable Growth

With a capital-light structure, expanding platform partnerships, and a disciplined treasury strategy, the Company is aligned with the segments of the Solana ecosystem showing the strongest momentum and long-term potential.

Looking Ahead

Management will continue building BONK-aligned economic interests, deepen on-chain revenue exposure, and recycle capital from legacy assets. The Company remains committed to transparency, disciplined execution, and sustained value creation for shareholders.

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