Level BRANDS

rewards plan

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Le-Vel BRANDS rewards snapshot

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STEP 1 - Enroll as a Brand Promoter

STEP 2 - Get Qualified with 100PV (At Once or Cumulative)

STEP 3 - Stay Active with 100PV/month (Personal or Customer Orders) (Personal Customer Retail Sales will be paid regardless of Qualifed/Active Status)

RETAIL SALES Paid Weekly | Sponsorship Tree

Retail BV Imported at 50%	Amount of Retail BV
Personal Customers	20%
Level 1 Customers	12%
Level 2 Customers	4%
Level 3 Customers	4%

INFINITY FAST START Weekly | Sponsorship Tree

Package ➤	Starter	Promoter	VIP	Ultra
Level 1	$45	$100	$200	$300
Level 2	$25	$50	$100	$150
Level 3	$15	$25	$50	$75
Level 4	$10	$15	$25	$40

INFINITY FAST START MATCH

Must Have 2 Q&A Personals

Personally Enrolled Promoters: Earn a 10% match of Infinity Fast Start Bonuses

FAST START MATCH ACCELERATOR

Must Have 8 Q&A Personals

4K VIP & Up: Earn 20% match instead of the 10% match

MYFRESH MEALS Weekly | Sponsorship Tree

Package ➤	8-Meal Box	14-Meal Box
Level 1 Rewards: Your Personal C&Ps (Customers & Promoters)	$2	$4
Level 2 Rewards: Your Personally Sponsored Promoters' C&Ps	$2	$4

UNI-LEVEL TEAM COMMISSIONS Paid Weekly | Placement Tree | Pays on BV

PREMIUM RANKS

Paid Rank	Promoter	4K VIP	12K VIP	40K VIP	80K VIP	200K VIP	600K VIP	1M VIP
Minimum PV/mth	100 PV	100 PV	100 PV	100 PV	100 PV	100 PV	100 PV	100 PV
Minimum Individual Customer Orders/mth		2	2	2	2	2	2	2
Minimum Active Legs		2	2	4	4	4	8	8
Minimum QV/mth		4,000 QV	12,000 QV	40,000 QV	80,000 QV	200,000 QV	600,000 QV	1,000,000 QV
Max Strong Leg QV		2,400 QV	7,200 QV	24,000 QV	48,000 QV	120,000 QV	360,000 QV	600,000 QV
Minimum Personal 80K VIPs & up							4	6
Minimum Personal New 40K VIP and up in rolling 12 months							1	1
Level 1	4%	4%	4%	4%	4%	8%	8%	8%
Level 2	4%	4%	4%	4%	4%	8%	8%	8%
Level 3	4%	4%	4%	4%	4%	8%	8%	8%
Level 4		4%	4%	4%	4%	8%	8%	8%
Level 5		4%	4%	4%	4%	8%	8%	8%
Level 6			4%	4%	4%	8%	8%	8%
Level 7				4%	4%	8%	8%	8%
Level 8					4%	8%	8%	8%
Lifestyle Bonus							$20,000/mth	$40,000/mth

TEAM COMMISSIONS MATCHING BONUS Paid Weekly | Sponsorship Tree | Pays on Uni-Level Commissions

PREMIUM RANKS

	4K VIP	12K VIP	40K VIP	80K VIP	200K VIP	600K VIP	1M VIP
4 Q&A Personals	20%	20%	20%	20%	20%	20%	20%
8 Q&A Personals	40%	40%	40%	40%	40%	40%	40%

VIP AUTO CLUB ELIGIBLE Paid Monthly | Documentation Required

PREMIUM RANKS

	4K VIP	12K VIP	40K VIP	80K VIP	200K VIP	600K VIP	1M VIP
Car Bonus VIP Auto Club		$300 or $800	$300 or $800	$300 or $800	$300 or $800	$300 or $800	$300 or $800
Auto Elite Bonus Club			$1,600	$1,600	$1,600	$1,600	$1,600

Le-Vel Rx Please **CLICK HERE** to view the Le-Vel Rx Compensation Overview.

COMPENSATION FEATURES

Uni-Level Compression - Placement levels compress when a Promoter is not commission eligible to make sure you are paid on as many levels as qualified.

Commission Roll-Up - When a Promoter is not commission eligible, Retail Sales, Fast Starts and Check Matching Bonuses roll-up to the next eligible upline Promoter to make sure every dollar is paid out.

Placement Capabilities - Our Cloud Office software allows you to place any of your personally enrolled Promoters anywhere in your organization. This enables true team work and allows you to build your teams strategically.

Refer 2 - THRIVE for Free - When you have 2 personal Customers enrolled in the Autoship Program, you are eligible to receive free product each and every month as long as they continue their Autoship. You will receive THRIVE credit equal to the average of your two highest personal Customer Autoship orders. 2 For Free also applies to Customers. Customers can refer 2 personal Customers to Autoships and receive free THRIVE as well! (Only orders placed by your personally referred Customers are eligible. A maximum of $400 in THRIVE Credits can be earned each calendar month).

PAY PERIODS

Weekly Pay Periods
End Every Sunday at Midnight Eastern Time and are Paid on Tuesday.

Monthly Pay Periods
End at Midnight Eastern Time on the Last Day of the Month and are Paid on the second Tuesday of the Following Month.

VIP AUTO CLUB

Earn a monthly $800 Auto Bonus, or a monthly $1,600 Auto **Elite** Bonus toward a white or black **BMW, Lexus, Mercedes, Cadillac, Audi, Tesla, Porsche, Land Rover or Select SUV/Truck Models***

VIP Auto Club: may choose to receive $300 cash instead. Requires 800 in Personal Lifetime Volume (PV).

Auto Elite: must be 40K VIP or greater with 8 personal Q&A Promoters; 2 of those 8 must be 12K VIP. Must also have 12 personal Customer autoships with a $100 QV min.

* See the VIP Auto Bonus PDF for more details.

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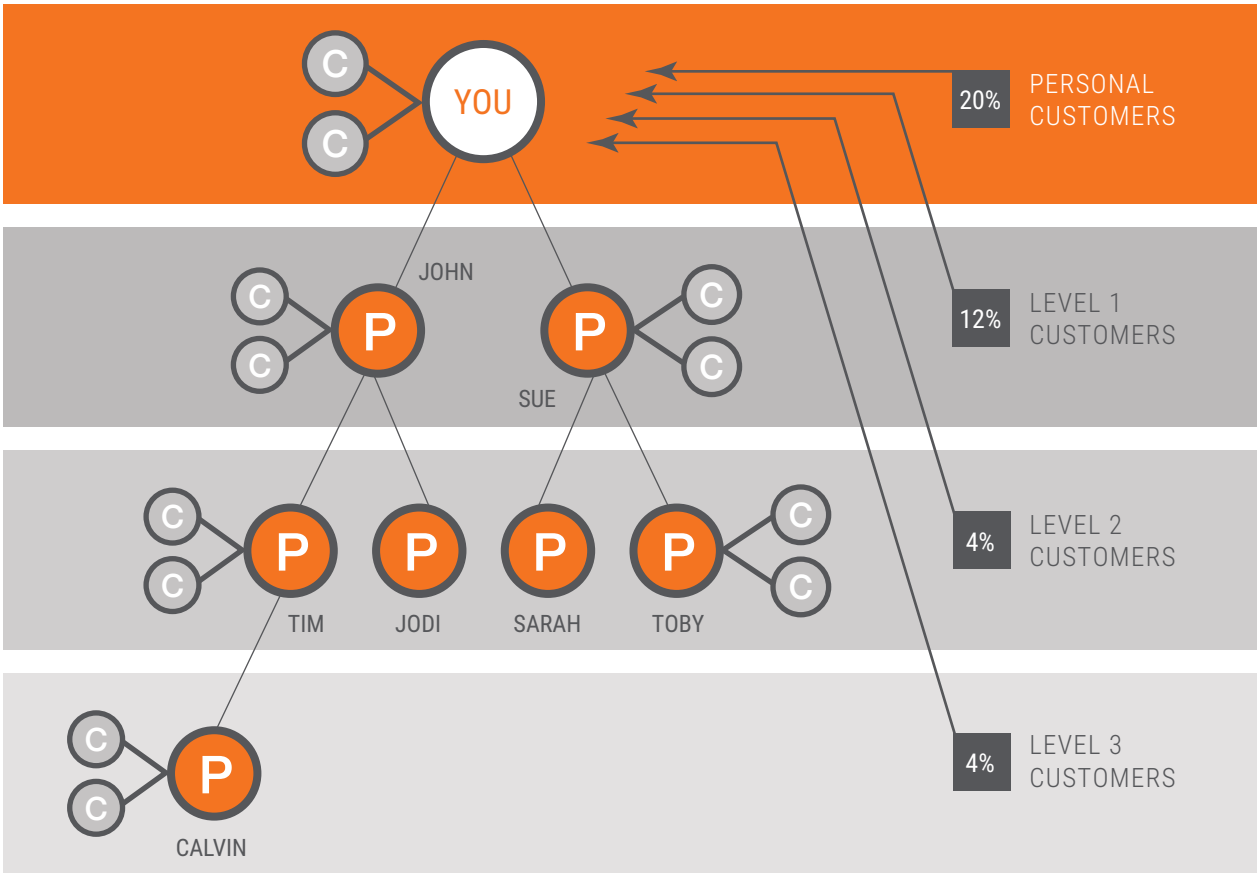
1 Retail Sales

Every Brand Promoter can earn 20% on the BV of their personal customers' web orders. As a Qualified & Active Promoter, you will also earn a percentage of the Customer web orders generated by Promoters in your Sponsorship Tree - down an additional 3 Levels - helping to build your residual income.

BV from Customer web orders is imported at 50% of Retail Price.

RETAIL SALES Paid Weekly | Sponsorship Tree	
Retail BV Imported at 50%	Amount of Retail BV
Personal Customers	20%
Level 1 Customers	12%
Level 2 Customers	4%
Level 3 Customers	4%





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2 Refer 2 - THRIVE for Free

When you have 2 personal Customers enrolled in the Autoship Program, you are eligible to receive free product each and every month as long as they continue their Autoship. You will receive THRIVE credit equal to the average of your two highest personal Customer Autoship orders. 2 For Free also applies to Customers. Customers can refer 2 personal Customers to Autoships and receive free THRIVE as well!

Only orders placed by your personally referred Customers are eligible

3 Infinity Fast Start

As a Qualified & Active Promoter, you can begin earning Infinity Fast Start bonuses on the product packages purchased by new or upgrading Promoters. Each Enrollment or Upgrade package has a defined Fast Start amount, which you begin earning from your personally enrolled promoters and their personally enrolled promoters – this continues for infinite width and 4 levels down. If you personally enrolled Tim, that would mean Tim is on your 1st level. If Tim enrolled Chris, that would mean Chris is on your 2nd level. You can also earn multiple Fast Starts as Promoters upgrade from Starter to VIP, or Starter to Promoter, etc.

INFINITY FAST START Weekly | Sponsorship Tree

Package ►	Starter	Promoter	VIP	Ultra
Level 1	$45	$100	$200	$300
Level 2	$25	$50	$100	$150
Level 3	$15	$25	$50	$75
Level 4	$10	$15	$25	$40

INFINITY FAST START MATCH

Must Have 2 Q&A Personals

Personally Enrolled Promoters: Earn a 10% match of Infinity Fast Start Bonuses

FAST START MATCH ACCELERATOR

Must Have 8 Q&A Personals

4K VIP & Up: Earn 20% match instead of the 10% match

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4 Infinity Fast Start Match

Earn a 10% match on the Infinity Fast Start commissions on your personally enrolled Promoters. (Must have personally enrolled at least 2 Q&A Promoters).

Example: Your personally enrolled Promoter has just earned $2,000 in Infinity Fast Start commissions, you would earn a $200 Match ($2,000 x 10%). This example would happen on all your personally enrolled Promoters! You can earn Match for infinite width. The more you enroll, the more Match you potentially receive.

INFINITY FAST START Weekly | Sponsorship Tree

Package ➤	Starter	Promoter	VIP	Ultra
Level 1	$45	$100	$200	$300
Level 2	$25	$50	$100	$150
Level 3	$15	$25	$50	$75
Level 4	$10	$15	$25	$40

INFINITY FAST START MATCH

Must Have 2 Q&A Personals

Personally Enrolled Promoters: Earn a 10% match of Infinity Fast Start Bonuses

FAST START MATCH ACCELERATOR

Must Have 8 Q&A Personals

4K VIP & Up: Earn 20% match instead of the 10% match

5 Fast Start Match Accelerator

Much like the Fast Start Match, Promoters can accelerate their Match Earnings by qualifying for the Accelerator Bonus. Earn a 20% match instead of 10%, on the Infinity Fast Start commissions on your personally enrolled Promoters. (Must have personally enrolled at least 8 Q&A Promoters, and reach the Rank of 4K VIP and above).

Example: Your personally enrolled Promoter has just earned $2,000 in Infinity Fast Start commissions, you would earn a $400 Match ($2,000 x 20%). This example would happen on all your personally enrolled Promoters! You can earn Match for infinite width. The more you enroll the more Match you potentially receive.

INFINITY FAST START Weekly | Sponsorship Tree

Package ➤	Starter	Promoter	VIP	Ultra
Level 1	$45	$100	$200	$300
Level 2	$25	$50	$100	$150
Level 3	$15	$25	$50	$75
Level 4	$10	$15	$25	$40

INFINITY FAST START MATCH

Must Have 2 Q&A Personals

Personally Enrolled Promoters: Earn a 10% match of Infinity Fast Start Bonuses

FAST START MATCH ACCELERATOR

Must Have 8 Q&A Personals

4K VIP & Up: Earn 20% match instead of the 10% match

Le-Vel BRANDS

rewards plan

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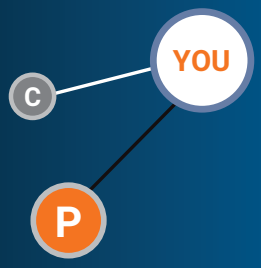


6 GO VIP Bonus FOR **MORE** REWARDS...

GO VIP 400

$200 VIP Bonus

+ $100 THRIVE Credit
+ Fast Start Bonuses



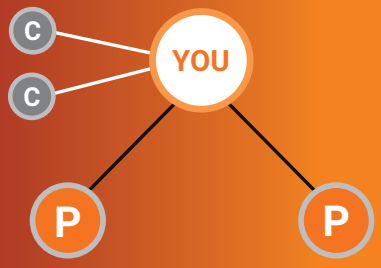
1. Get Qualified & Active (Q&A)
2. Get 1 New Autoship Customer (C)
3. Enroll at least 1 Promoter (P) who is Qualified & Active

To qualify for GO VIP400 you must have **400**QV* or higher from at least **1** Customer Autoship order and **1** new Q&A Promoter within your first 14 days as a Promoter.

GO VIP 800

ADDED $200 VIP Bonus

+ $100 THRIVE Credit
+ Fast Start Bonuses



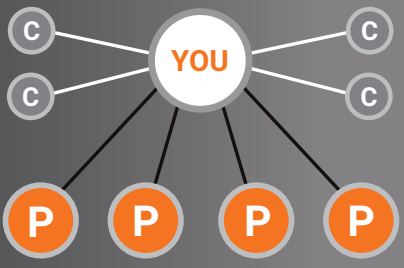
1. Get Qualified & Active (Q&A)
2. Get 2 New Autoship Customers (C)
3. Enroll at least 2 Promoters (P) who are Qualified & Active

To qualify for GO VIP800 you must have **800**QV* or higher from at least **2** Customer Autoship orders and **2** new Q&A Promoters within your first 14 days as a Promoter.

GO VIP 1600

ADDED $400 VIP Bonus

+ $100 THRIVE Credit
+ Fast Start Bonuses



1. Get Qualified & Active (Q&A)
2. Get 4 New Autoship Customers (C)
3. Enroll at least 4 Promoters (P) who are Qualified & Active

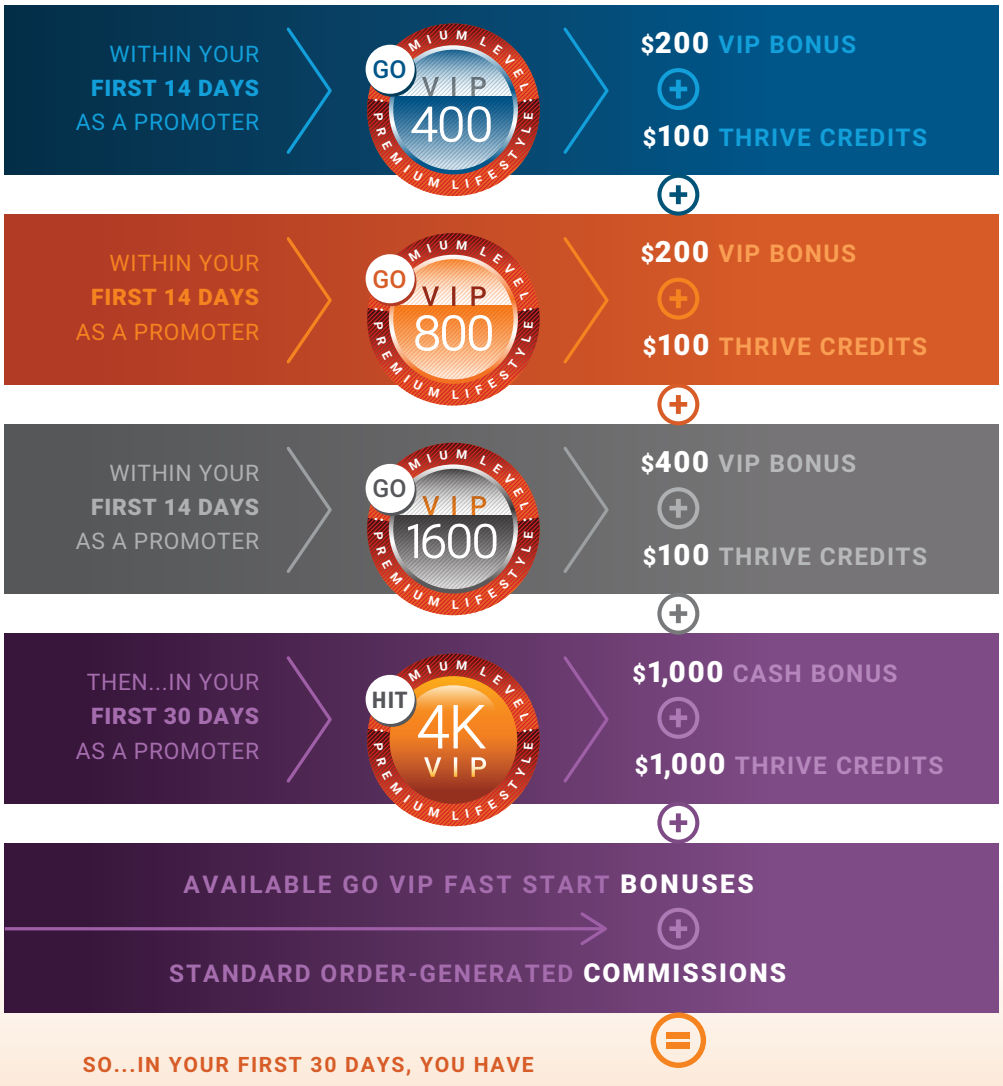
To qualify for GO VIP1600 you must have **1600**QV* or higher from at least **4** Customer Autoship orders and **4** new Q&A Promoters within your first 14 days as a Promoter.

Infinity Fast Start Bonuses are earned based on orders of Upgrade Packages. A Promoter is Q&A by generating 100PV monthly from personal orders or personal customer orders. * Effective QV (EQV) = Volume after any credits have been applied.

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7 GO VIP 4K Bonus

If you hit the 4K Rank within your first 30 days as a Promoter, you'll earn a special bonus ($1,000 cash + $1,000 in credits). That means you now have the potential to earn well over $4,000 in your first 30 days! Here's how it works:



SO...IN YOUR FIRST 30 DAYS, YOU HAVE THE POTENTIAL TO EARN WELL OVER $4,000!

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8 Uni-Level Team Commissions

As a Qualified & Active Brand Promoter, you can earn up to 8% on the BV in each level of your Placement Tree - up to 8 levels deep.

Note: The Placement Tree is different from the Sponsorship Tree because the Cloud Office allows Promoters to place their personally sponsored Promoters anywhere within their sales team - this allows for very strategic team building.

UNI-LEVEL TEAM COMMISSIONS Paid Weekly | Placement Tree | Pays on BV							PREMIUM RANKS	
Paid Rank	Promoter	4K VIP	12K VIP	40K VIP	80K VIP	200K VIP	600K VIP	1M VIP
Minimum PV/mth	100 PV	100 PV	100 PV	100 PV	100 PV	100 PV	100 PV	100 PV
Minimum Individual Customer Orders/mth		2	2	2	2	2	2	2
Minimum Active Legs		2	2	4	4	4	8	8
Minimum QV/mth		4,000 QV	12,000 QV	40,000 QV	80,000 QV	200,000 QV	600,000 QV	1,000,000 QV
Max Strong Leg QV		2,400 QV	7,200 QV	24,000 QV	48,000 QV	120,000 QV	360,000 QV	600,000 QV
Minimum Personal 80K VIPs & up							4	6
Minimum Personal New 40K VIP and up in rolling 12 months							1	1
Level 1	4%	4%	4%	4%	4%	8%	8%	8%
Level 2	4%	4%	4%	4%	4%	8%	8%	8%
Level 3	4%	4%	4%	4%	4%	8%	8%	8%
Level 4		4%	4%	4%	4%	8%	8%	8%
Level 5		4%	4%	4%	4%	8%	8%	8%
Level 6			4%	4%	4%	8%	8%	8%
Level 7				4%	4%	8%	8%	8%
Level 8					4%	8%	8%	8%
Lifestyle Bonus							$20,000/mth	$40,000/mth

TEAM COMMISSIONS MATCHING BONUS Paid Weekly | Sponsorship Tree | Pays on Uni-Level Commissions						PREMIUM RANKS	
	4K VIP	12K VIP	40K VIP	80K VIP	200K VIP	600K VIP	1M VIP
4 Q&A Personals	20%	20%	20%	20%	20%	20%	20%
8 Q&A Personals	40%	40%	40%	40%	40%	40%	40%

VIP AUTO CLUB ELIGIBLE Paid Monthly | Documentation Required						PREMIUM RANKS	
	4K VIP	12K VIP	40K VIP	80K VIP	200K VIP	600K VIP	1M VIP
Car Bonus VIP Auto Club		$300 or $800	$300 or $800	$300 or $800	$300 or $800	$300 or $800	$300 or $800
Auto Elite Bonus Club			$1,600	$1,600	$1,600	$1,600	$1,600

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9 Team Commissions Matching Bonus

The Team Commissions Matching Bonus is another powerful feature of the Le-Vel Rewards Plan. As you advance in Rank, you can earn a Match of the Uni-Level Team Commissions earned by the Promoters you personally enroll! Achieve the Rank of 4K VIP and above and earn a 20 - 40% Match.

Example: John who is one of your personally enrolled Promoters, earns $4,000 in Uni-Level Team Commissions. You would earn a Check Matching Bonus of $800 - $1,600! (Depending on where you qualified $4,000 x 20 or 40%). This is just one example, imagine earning a Match on all your personally enrolled Promoters! The key to this bonus is team work, help your team become successful!!

Must be Qualified, Active, & 4K VIP or Higher.

UNI-LEVEL TEAM COMMISSIONS Paid Weekly | Placement Tree | Pays on BV							PREMIUM RANKS	
Paid Rank	Promoter	4K VIP	12K VIP	40K VIP	80K VIP	200K VIP	600K VIP	1M VIP
Minimum PV/mth	100 PV	100 PV	100 PV	100 PV	100 PV	100 PV	100 PV	100 PV
Minimum Individual Customer Orders/mth		2	2	2	2	2	2	2
Minimum Active Legs		2	2	4	4	4	8	8
Minimum QV/mth		4,000 QV	12,000 QV	40,000 QV	80,000 QV	200,000 QV	600,000 QV	1,000,000 QV
Max Strong Leg QV		2,400 QV	7,200 QV	24,000 QV	48,000 QV	120,000 QV	360,000 QV	600,000 QV
Minimum Personal 80K VIPs & up							4	6
Minimum Personal New 40K VIP and up in rolling 12 months							1	1
Level 1	4%	4%	4%	4%	4%	8%	8%	8%
Level 2	4%	4%	4%	4%	4%	8%	8%	8%
Level 3	4%	4%	4%	4%	4%	8%	8%	8%
Level 4		4%	4%	4%	4%	8%	8%	8%
Level 5		4%	4%	4%	4%	8%	8%	8%
Level 6			4%	4%	4%	8%	8%	8%
Level 7				4%	4%	8%	8%	8%
Level 8					4%	8%	8%	8%
Lifestyle Bonus							$20,000/mth	$40,000/mth

TEAM COMMISSIONS MATCHING BONUS Paid Weekly | Sponsorship Tree | Pays on Uni-Level Commissions						PREMIUM RANKS	
	4K VIP	12K VIP	40K VIP	80K VIP	200K VIP	600K VIP	1M VIP
4 Q&A Personals	20%	20%	20%	20%	20%	20%	20%
8 Q&A Personals	40%	40%	40%	40%	40%	40%	40%

VIP AUTO CLUB ELIGIBLE Paid Monthly | Documentation Required					PREMIUM RANKS	
	4K VIP	12K VIP	40K VIP	80K VIP	200K VIP	600K VIP	1M VIP
Car Bonus VIP Auto Club	$300 or $800	$300 or $800	$300 or $800	$300 or $800	$300 or $800	$300 or $800	$300 or $800
Auto Elite Bonus Club		$1,600	$1,600	$1,600	$1,600	$1,600	$1,600

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10 VIP Auto Bonus









Earn a monthly Auto Bonus of $800, or monthly Auto **Elite** Bonus of $1,600 toward a white or black BMW, Mercedes, Lexus, Cadillac, Audi, Tesla, Porsche, Land Rover or Select SUV/Truck Models.

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11 Lifestyle Getaways

Le-Vel is one of the first companies to incorporate Lifestyle Getaways into their Rewards Plan. You'll have the opportunity to qualify for trips to places like: Las Vegas, Napa Valley, New York, Italy, Alaska & the Caribbean!









LIFESTYLE getaways

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12 Customer Acquisition Bonus



The Customer Acquisition Bonus (known as CAB) structure has enhanced targets to move your business forward! All unique Customer orders in a month will count (with no order minimum). However, multiple orders from the same customer **will** add to your Effective QV* (EQV) Pool. Earn a bonus as shown below based on these monthly qualifications:

5 customers placing an order	+	**750** EQV	=	**$250** THRIVE CREDITS
10 customers placing an order	+	**1,500** EQV	=	**$500** BONUS
20 customers placing an order	+	**3,000** EQV	=	**$1,000** BONUS
30 customers placing an order	+	**4,500** EQV	=	**$1,500** BONUS
40 customers placing an order	+	**6,000** EQV	=	**$2,000** BONUS
each additional **10** ordering customers	+	an additional **1,500** EQV	=	**$1,000** ADDED to your bonus total

* Effective QV (EQV) = Volume after any credits have been applied.

New or existing customer orders (Autoships and Meals count too) over the qualifying QV amount will count.

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Waiting Room - Understanding Placement Capabilities

The waiting room feature is extremely unique, and provides tremendous support for team building and strategic placement. Use the waiting room to strategically advance in Ranks with Le-Vel. When you personally enroll Brand Promoters, they are automatically placed in your Waiting Room, your Waiting Room is also on your 1st level of your Uni-Level Team .

You'll have 60 days to decide where you would like to place them. You can place them anywhere in your Uni-Level you would like. Any volume associated with the Promoter, at the time of the move, also moves with the Promoter. If you decide to not move any of your Promoters in the Waiting Room, or if the 60 days expires, they will be permanently left on your 1st level.

Example: John has been in your waiting room for 1 week, he has enrolled 4 Promoters that purchased the Promoter Pack. You decide you would like to place John under Tracy, John and his 4 Promoters and Volume, would all be permanently placed under Tracy.

The key to the waiting room is to take your time. You have 60 days to decide and there's no rush, you do not want to move any promoters until you're absolutely sure where you'd like them. All moves are final and can not be moved again.

