隱私權聲明 Privacy Statement

本隱私權聲明適用於昕力資訊股份有限公司及其關係企業（包含 TPIsoftware Company Limited、TPIsoftware PTE. LTD、TPIsoftware CO., LTD.、TPIsoftware 株式會社、Alpaca Vietnam Company Limited 及未來因組織異動公告而新增之國內外子公司，以下統稱「昕力資訊」）所屬並委託好廣告數據股份有限公司（以下簡稱「好廣告」）代為營運之所有相關網站（以下簡稱「本網站」）。
This Privacy Statement applies to all related websites (hereinafter referred to as the "Site") owned or operated by TPIsoftware Corporation and its affiliates (including TPIsoftware Company Limited, TPIsoftware PTE. LTD, TPIsoftware CO., LTD., TPIsoftware Co., Ltd., TPIsoftware 株式會社, Alpaca Vietnam Company Limited, and domestic and overseas subsidiaries newly added due to organizational changes announced in the future; hereinafter collectively referred to as "TPIsoftware") and entrusted to GoodAds Corporation (hereinafter referred to as "G.A.D.") for operation.

昕力資訊重視並尊重您的個人隱私與個人資料保護。為保障您的權益，昕力資訊依據中華民國「個人資料保護法」第八條第一項等相關法令規定，向您告知下列事項：
TPIsoftware values and respects your personal privacy and personal data protection. To protect your rights and interests, TPIsoftware hereby informs you of the following matters in accordance with Article 8, Paragraph 1 of the Personal Data Protection Act of the Republic of China (Taiwan) and relevant laws and regulations:

1. 個人資料蒐集之目的 Purposes of Personal Data Collection
   依據「個人資料保護法之特定目的及個人資料之類別」分類，本網站蒐集個人資料之目的包含：
   According to the "Specific Purposes and Categories of Personal Data under the Personal Data Protection Act", the purposes for which the Site collects personal data include:
   - ○一三 公共關係 *Public Relations*
   - ○四○ 行銷 *Marketing*
   - ○六三 非公務機關依法定義務所進行個人資料之蒐集處理及利用 *Collection, processing, and use of personal data by non-public agencies in accordance with legal obligations*
   - ○七五 科技行政 *Science and Technology Administration*
   - ○九八 商業與技術資訊 *Commercial and Technical Information*
   - 一○九 教育或訓練行政 *Education or Training Administration*
   - 一一○ 產學合作 *Industry-Academia Cooperation*
   - 一二三 貿易推廣及管理 *Trade Promotion and Management*
   - 一二五 傳播行政與管理 *Communication Administration and Management*
   - 一三三 經營電信業務與電信加值網路業務 *Operation of telecommunications business and telecommunications value-added network business*
   - 一三五 資（通）訊服務 *Information (and Communication) Services*

- 一三六 資（通）訊與資料庫管理 *Information (and Communication) and Database Management*
- 一三七 資通安全與管理 *Information and Communication Security and Management*
- 一五七 調查、統計與研究分析 *Investigation, Statistics, and Research Analysis*
- 一八一 其他經營合於營業登記項目或組織章程所定之業務 *Other operations corresponding to the business scope specified in the business registration or articles of incorporation*

2. 個人資料蒐集之類別 Categories of Personal Data Collected
依據「個人資料保護法之特定目的及個人資料之類別」分類，本網站蒐集個人資料之類別包含：
According to the "Specific Purposes and Categories of Personal Data under the Personal Data Protection Act", the categories of personal data collected by the Site include:
- C〇一 辨識個人者 *Individuals identifying*
- C〇一一 個人描述 *Personal description*
- C〇三五 休閒活動及興趣 *Leisure activities and interests*
- C〇三八 職業 *Occupation*
- C〇五一 學校紀錄 *School records*
- C〇五二 資格或技術 *Qualifications or skills*
- C〇五四 職業專長 *Professional expertise*
- C〇六一 現行之受僱情形 *Current employment status*

3. 個人資料利用之期間、地區、對象及方式
Period, Region, Target Entities, and Manner of Personal Data Use
- 利用期間：個人資料利用之期間限於前述蒐集目的存續之期間，或至您要求停止使用或昕力資訊與好廣告停止提供服務之日為止。
Period of Use: The period of personal data use is limited to the duration of the aforementioned specific purposes of collection, or until the date you request to cease use or TPIsoftware and G.A.D. terminate service provision.
- 利用地區：為促進昕力資訊之全球營運與服務提供，昕力資訊可能將您的個人資料傳輸及存取至昕力資訊所在地或設有營運據點之中華民國（臺灣）境內或境外之國家或地區，並根據本隱私權聲明於前述目的範圍內利用。
Region of Use: To facilitate TPIsoftware's global operations and service provision, TPIsoftware may transmit and access your personal data to countries or regions within or outside the Republic of China (Taiwan) where TPIsoftware is located or has operational sites, and use it within the scope of the aforementioned purposes in accordance with this Privacy Statement.
- 利用對象：昕力資訊股份有限公司及其關係企業（包含 TPIsoftware Company Limited、

TPIsoftware PTE. LTD、TPIsoftware CO., LTD.、TPIsoftware 株式會社、Alpaca Vietnam Company Limited 及未來因組織異動公告而新增之國內外子公司，以下統稱「昕力資訊」)、好廣告數據股份有限公司（以下簡稱「好廣告」)、AISO 聯盟及其現有及未來加入之所有成員，以及受昕力資訊或好廣告委託處理事務之受託機構及協力廠商。

Target Entities of Use: TPIsoftware Corporation and its affiliates (including TPIsoftware Company Limited, TPIsoftware PTE. LTD, TPIsoftware CO., LTD., TPIsoftware Co., Ltd., TPIsoftware 株式會社, Alpaca Vietnam Company Limited, and domestic and overseas subsidiaries newly added due to organizational changes announced in the future; hereinafter collectively referred to as "TPIsoftware"), GoodAds Corporation (hereinafter referred to as "G.A.D."), AISO alliance and all its current and future members,as well as mandated institutions and contractors entrusted by TPIsoftware or G.A.D. to handle affairs.

- 利用方式：昕力資訊與好廣告將以符合相關法令規定之自動化或非自動化方式蒐集、處理及利用您的個人資料。

  Manner of Use: TPIsoftware and G.A.D. will collect, process, and use your personal data through automated or non-automated means in compliance with relevant laws and regulations.
- 網站分析與 Cookie 技術利用：

  本網站可能利用第三方分析工具（例如 Google Analytics）與 Cookie 技術，用以分析網站流量、優化使用者體驗及評估行銷效益。您得隨時透過瀏覽器設定停用或刪除 Cookie，此設定不會影響您瀏覽與使用本網站之核心服務。

  Website Analytics and Use of Cookie Technology:

  The Site may utilize third-party analytics tools (such as Google Analytics) and Cookie technology to analyze website traffic, optimize user experience, and evaluate marketing effectiveness. You may disable or delete Cookies at any time through your browser settings; such settings will not affect your browsing and use of the core services of the Site.

4. 當事人權利及行使方式 Rights of Data Subjects and Exercise Methods

   依據中華民國「個人資料保護法」第三條規定，您就昕力資訊與好廣告所保有之您的個人資料，得行使下列權利：

   According to Article 3 of the Personal Data Protection Act of the Republic of China (Taiwan), you may exercise the following rights regarding your personal data retained by TPIsoftware and G.A.D.:

   - 查詢或請求閱覽您的個人資料。

     Inquire or request to view your personal data.
   - 請求製給您的個人資料複製本。

     Request a copy of your personal data.
   - 請求補充或更正您的個人資料。

     Request to supplement or correct your personal data.
   - 請求停止蒐集、處理或利用您的個人資料。

Request to discontinue collection, processing, or use of your personal data.

- 請求刪除您的個人資料。

  Request deletion of your personal data.

若您欲行使上述權利，或對昕力資訊與好廣告之個人資料保護事宜有任何疑問，請透過電子郵件與我們聯繫：service@aisoportal.com

If you wish to exercise the above rights, or have any questions regarding the personal data protection matters of TPIsoftware and G.A.D., please contact us via email: service@aisoportal.com

昕力資訊與好廣告於接獲您的請求後，將依法核對您的身分並於法定期限內妥善處理。

Upon receiving your request, TPIsoftware and G.A.D. will verify your identity in accordance with the law and handle it properly within the statutory time limit.

5. 不提供個人資料對權益之影響

   Impact of Non-Provision of Personal Data on Rights and Interests

   您得自由選擇是否提供個人資料。惟若您選擇不提供、提供不完整或不正確之個人資料，昕力資訊與好廣告將無法就您的需求進行必要之處理或提供您完整之服務。

   You are free to choose whether to provide your personal data. However, if you choose not to provide personal data, or provide incomplete or inaccurate personal data, TPIsoftware and G.A.D. will be unable to carry out necessary processing for your requests or provide you with complete services.

6. 連結至其他網站 Links to Other Sites

   本網站可能包含連結至其他第三方網站（以下簡稱「連結網站」）。該等連結網站不受昕力資訊或好廣告控制，其個人資料與隱私權保護均適用該等連結網站之隱私權政策，非屬本隱私權聲明之適用範圍，您應自行檢閱該等連結網站之隱私權政策。

   The Site may contain links to other third-party websites ("Linked Sites"). Such Linked Sites are not under the control of TPIsoftware or G.A.D., and their personal data and privacy protection are governed by the privacy policies of such Linked Sites, which fall outside the scope of this Privacy Statement. You should review the privacy policies of such Linked Sites on your own.

7. 隱私權聲明內容之變更 Changes to This Privacy Statement

   昕力資訊有權隨時變更、修改、新增或刪除本隱私權聲明之任何內容，所有變更一經公布於本網站則立即生效，恕不另行通知。您應自行定期檢閱本隱私權聲明之變更。

   TPIsoftware reserves the right, at its sole discretion, to change, modify, add, or remove portions of this Privacy Statement at any time. All changes shall become effective immediately upon being posted on the Site without separate notice. You are responsible for regularly checking this Privacy Statement for changes.

本隱私權聲明之英文版僅供參考之用，實際內容以中文版為準。
The English version of this Privacy Statement is for reference only. In the event of any discrepancy, the Chinese version shall prevail.

本隱私權聲明及本網站之任何資訊可能隨時變更，恕不另行通知。
This Privacy Statement and any information on this Site are subject to change without notice.

最近修訂日期（Last Revised Date）：2026/10/07