Machine Learning Prague

May 4 – 6, 2026
Prague, Czech Republic and online

ABOUT

The **11th International Conference** on Machine Learning and Artificial Intelligence Applications.

WHEN

May 4 – 6, 2026

LOCATION

Talks & Workshops – O2 Universum, Českomoravská 2345/17, Prague, Czech Republic (in person) and online

WHAT TO EXPECT

- 3 days event
  - One workshop day (May 4)
  - Two days of practical talks (May 5 - 6)
  - Hybrid: fully in-person, with online streaming for lectures; workshops are on-site only.
- 1000+ attendees
- 40 speakers

WHY SPONSOR

Sponsoring MLPrague gives you the opportunity to reach a diverse audience of ML, AI and deep learning practitioners, in one place.

- **Boost Brand Visibility**: Showcase your brand to a highly engaged, tech-savvy audience eager to discover the latest in ML, AI, and deep learning technologies.
- **Attract Top Talent**: Meet and recruit skilled professionals in AI and ML, and position your company as an industry leader.
- **Showcase Your Solutions**: Present your cutting-edge products, services, and technologies directly to practitioners and decision-makers.
- **Amplify Your Message**: Benefit from extensive media coverage, promotional materials, and PR announcements that position your company in front of an influential audience.
- **Build Strategic Alliances**: Create new partnerships with other industry leaders, researchers, and innovators in the machine learning ecosystem.
- **Support the ML Community**: Align your brand with the growing field of AI and ML, showcasing your commitment to the future of technology.

WHO ATTENDS

- **ML, AI, and Deep Learning Practitioners**
- **Community & Leadership:** Technical managers, community managers, executive leaders
- **Academic/Media/Other:** Professors, students, media, analysts, product managers

WHY ATTEND

Thousands of attendees attend MLPrague each year to:

- **Network:** Meet face-to-face for problem-solving, discussions, and collaboration.
- **Stay Updated**: Learn about the latest trends in ML and AI.
- **Gain Insights**: Access leading experts and navigate the ML landscape.
- **Discover Innovations**: See what industry leaders and projects are shaping the future.
- **Explore Careers**: Find opportunities with top technology companies.

Standard Partnership Offer

Type of partnership	Platinum	Gold	Silver
Price (CZK) without VAT	140,000.00 Kč	100,000.00 Kč	60,000.00 Kč
Price (EUR) without VAT	€5,600.00	€4,000.00	€2,400.00
Opportunity to have one talk in the business track (subject to availability)	YES	NO	NO
Free tickets (workshops are not included)	6	4	2
Free booth-only tickets (only for booth staff not attending the conference)	3	2	0
Space for a company booth (May 5 - 6)	YES - big booth size 3x2 m	YES - small booth size 2x1 m	NO
Oral acknowledgment during the conference	YES	YES	YES
Company roll-up placement (May 5 - 6)	In the lecture hall	In the lecture hall	In the lobby
Company roll-up placement (May 4)	In the lobby	In the lobby	In the lobby
Company profile on Eventee (our main communication platform)	YES	YES	YES
Partner's report in newsletters	YES 1x	YES 1x	NO
Company logo in newsletters	YES	YES	YES
Social media promotion before the conference	YES 1x	YES 1x	YES 1x
Company logo on all conference videos	YES	YES	YES
Company logo on the conference web	YES	YES	YES
Gifts to participants (advertising items)	YES	NO	NO
Vouchers for company employees	20 % discount	15 % discount	10 % discount
Vouchers for your community/followers	10 % discount	10 % discount	10 % discount

Customized partnerships

Coffee Bar Sponsorship ☕

Keep onsite attendees well-caffeinated with complimentary specialty coffees served from a sponsor-branded coffee bar.

Benefits include:
- Dedicated space with a coffee bar in the foyer
- Prominent sponsor branding
- Sponsor recognition on the website, newsletter, social media and opening speech of the conference
- Specialty coffees served during the conference days
- Branded coffee cups

Speakers Dinner Sponsorship 🍽️

Organize the exclusive dinner for all the speakers of MLPrague 2026.

Benefits include:

- Sponsor branding at the dinner location (banner)
- Sponsor recognition on the website, newsletter, and social media
- Having a discussion with our speakers and asking any question/s before the conference starts

Note: We prefer the sponsor to take care of all the logistics for the dinner.

Party Sponsorship 🍻

Organize the main conference party for all the attendees of MLPrague 2026.

Benefits include:
- Sponsor branding at the dinner location (banner)
- Sponsor recognition on the website, newsletter, and social media
- Verbal recognition at the party and the opportunity to make an announcement
- Gather all the conference goers in one place and chat with them

Note: We prefer the sponsor to take care of all the logistics for the party.

www.mlprague.com | @mlprague | https://www.facebook.com/mlprague

Other

Lunch Break Sponsorship 🥘

Sponsorship includes prominent branding at all lunch and break stations.

Wireless Access Sponsorship 💻

Conference wifi will be named after the sponsor. Includes sponsor signage and verbal recognition.

New idea? 💡

Do you have a new idea on how we can collaborate? Let's chat, we would be happy to hear more!