Sponsorship Opportunities

Disney's Grand Floridian Resort & Spa | Orlando, FL
November 12–15, 2026



FCOM30 | 30th Annual Florida Combined Otolaryngology Meeting

The Premier ENT, Facial Plastic Surgery and Medical Audiology Conference

Enroll Now
FCOMnow.com/expo

FCOM30 | Sponsorship Opportunities

Expand your network.
Grow your business.








In 2026, the **Florida Combined Otolaryngology Meeting celebrates its 30th Anniversary**, three decades of bringing together the leaders and innovators shaping ENT care. FCOM provides a distinctive platform for exhibitors and sponsors to engage with a diverse, highly influential audience. This is your opportunity to showcase your brand, products, and services to the physicians and professionals driving clinical and business decisions across otolaryngology.

The meeting convenes otolaryngologists, allergy and head & neck surgeons, facial plastic surgeons, sleep specialists, medical audiology professionals, advanced practice providers, residents, and students — all in one coordinated environment designed for collaboration and progress.

Our speaker faculty represents respected voices from across subspecialties, delivering lectures, panels, hands-on sessions, and focused workshops that reflect the evolving landscape of ENT. With thoughtfully integrated session formats and structured networking throughout the program, FCOM fosters meaningful dialogue between specialties and industry partners.

For 30 years, FCOM has strengthened communication across the ENT community. In 2026, we continue that tradition with a milestone meeting designed to connect the people who move the field forward.

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November 12–15, 2026

FSO–HNS Florida Society of Otolaryngology – Head & Neck Surgery

FSFPRS Florida Society of Facial Plastic and Reconstructive Surgery

NFO Network of Florida Otolaryngologists

Network of Medical Audiology Professionals

Built on a philosophy of collaboration & engagement

The Florida Combined Otolaryngology Annual Meeting (FCOM) is a combined meeting led by the Florida Society of Otolaryngology (FSO-HNS), the Florida Society of Facial Plastic and Reconstructive Surgery (FSFPRS), the Network of Florida Otolaryngologists (NFO), and the Network of Medical Audiology Professionals (MedAudPro).

While proudly anchored by Florida's leading professional societies, FCOM consistently attracts physicians, faculty, and industry partners from across the country. Florida serves as the foundation but the reach and participation extend well beyond state lines. Each year marks a continued step forward in both scope and influence.

FCOM is designed to foster seamless communication and collaboration among medical professionals in otolaryngology, allergy, head & neck surgery, facial plastics, sleep medicine, medical audiology, and beyond. Its integrated structure brings subspecialties together rather than isolating them, creating an environment where meaningful clinical and business conversations happen naturally.

For industry partners, this translates into direct engagement with a highly concentrated audience of decision-makers, physicians, practice leaders, and implementation teams, in a setting intentionally structured for connection.

FCOM remains focused on strengthening relationships, sharing insight, and advancing the field through collaboration that reflects how modern ENT care is delivered.

Target Audience



All interested healthcare professionals involved in ENT:

- ENT Physicians
- Facial Plastics and Head & Neck Surgeons
- Allergy & Sleep Specialists
- Medical Audiologists
- Physician Assistants
- Nurse Practitioners
- Clinical Support Staff
- Audiology Assistants
- Residents
- Fellows
- Medical, APP & Audiology Students
- Industry Professionals
- Practice Administrators
- Office Staff

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November 12–15, 2026

Who attended FCOM 2025?

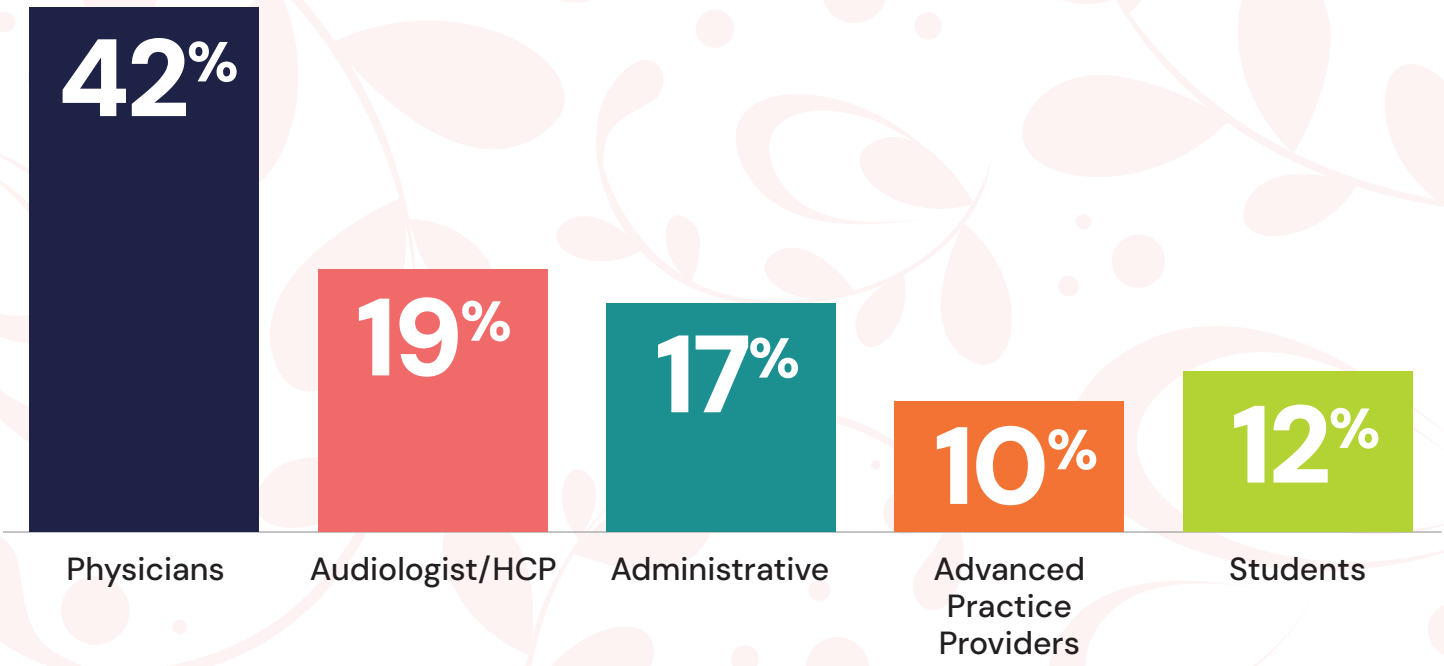
FCOM provides a unique platform for exhibitors and sponsors to connect with a diverse and influential audience. FCOM attracts physicians and industry leaders from across Florida and throughout the United States.

For sponsors, that means direct access to a concentrated audience of ENT decision-makers.

556 Attendees / **86** Companies / **71** Sessions / **123** Speakers

Attendees by Profession

FCOM is not simply a state meeting. It is a Florida-led conference with national participation, offering direct engagement with physicians who influence clinical direction, technology adoption, and purchasing decisions within their organizations.



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November 12–15, 2026

Hear what our 2025 sponsors **had to say!**

"We had the chance to reconnect with many of our existing customers and meet a strong mix of new ones. It's a truly multi-specialty meeting, and the networking is consistently engaged, welcoming, and easy to navigate."

"The conference app was incredibly easy to use and genuinely useful. Scanning badges to capture provider contact information and downloading it directly into Excel was a real game-changer. Everything ran more smoothly because of it, and having the opportunity to present was an added bonus"

"The interaction with attending physicians was excellent, and the level of engagement stayed high throughout the meeting. The vendor exhibit hours were well organized, and it was clear the conference puts real thought into driving meaningful traffic through the EXPO."

"This was my first time at FCOM, and the experience was genuinely welcoming. From the moment I arrived, the team made sure I felt supported and had everything I needed. It was a great opportunity to meet new people and spend meaningful time with the physicians I wanted to connect with. I'm already looking forward to coming back next year."

"The sessions at FCOM covered a wide range of timely, relevant topics that clearly resonated with attendees. I was especially impressed by how seamlessly the meeting was organized and the thoughtful integration of new technologies. The level of respect and engagement at our booth stood out, and the overall atmosphere was welcoming and professional. It struck the right balance between education and connection, and I'm looking forward to being part of it again."

"One of the biggest advantages of FCOM is being able to attend sessions and events like the Resident Bowl alongside physicians, audiologists, and advanced practice providers. That shared experience creates far more opportunities for one-on-one conversations and meaningful follow-up. It's a setting that genuinely encourages connection and makes networking feel natural and productive."

Why sponsor FCOM 2026?

Direct Access to ENT Decision-Makers

Meet board-certified otolaryngologists, facial plastic surgeons, and subspecialists who influence clinical direction, technology adoption, and purchasing decisions within their practices and health systems.

Engage a High-Value, Concentrated Audience

600+ attendees.
High physician density.
Integrated EXPO programming that drives structured traffic — not pass-through exposure.

Build Relationships That Convert

Three days of built-in networking — breakfast, lunch, reception, Resident Bowl, product theatres — designed to create real conversations, not just badge scans.

Position Your Brand Within a Trusted Community

FCOM is Florida-led with national participation and 30 years of established credibility. Sponsors aren't on the sidelines — they're part of the ecosystem.

FCOM brings together one of the most engaged concentrations of ENT decision-makers in Florida, with national participation that extends its influence well beyond state lines. If this physician community matters to your organization, this is where you need to be.

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November 12-15, 2026

At a glance

Agenda subject to change

FCOM30

Wednesday 11/11	Thursday 11/12	Friday 11/13	Saturday 11/14	Sunday 11/15
		Breakfast in EXPO	Breakfast in EXPO	Breakfast of Champions in the EXPO Experience
		Cadaver Lab + General Sessions	Business of Medicine	EXPO Experience Grand Prizes
	Pre-Convention Sessions Allergy Basic + Advance Cerumen Management	Break in EXPO	Break in EXPO	Keynote + General Sessions
		General Sessions	General Sessions	
	Sponsored Lunch	Lunch in EXPO + Sponsored Product Theatre	Lunch in EXPO + Sponsored Product Theatre	
	Pre-Convention Sessions Allergy Basic + Advanced Cerumen Management Cochlear Implants	Keynote + General Session + Resident Allergy Workshop	General Sessions	
		Break in EXPO	Resident Bowl in the EXPO Experience	
Registration Opens for Pre-Convention Attendees	Conference Registration Opens + Exhibitor Set-Up	General Sessions + Resident Allergy Workshop		
		Welcome Reception + Poster Sessions in the EXPO		
	Leadership Exchange Invitation Only			

FCOM30

Programming that drives engagement



FCOM 2026 begins with an added full day of pre-conference programming on Thursday, expanding specialty-focused education and driving earlier arrivals and increased overall attendance. Sessions span multiple subspecialties and include hands-on workshops, cadaver labs, expert panels, and focused clinical courses, along with a dedicated Resident Allergy Mini-Course and poster sessions for medical students and residents.

This expanded, skills-based agenda keeps physicians actively engaged across four days.

For sponsors, that matters. More programming means more physicians on-site, more time in the meeting environment, and more structured opportunities for meaningful interaction throughout the conference.

Thursday pre-cons, keynotes, product theatres, cadaver labs, allergy mini-course, and more!

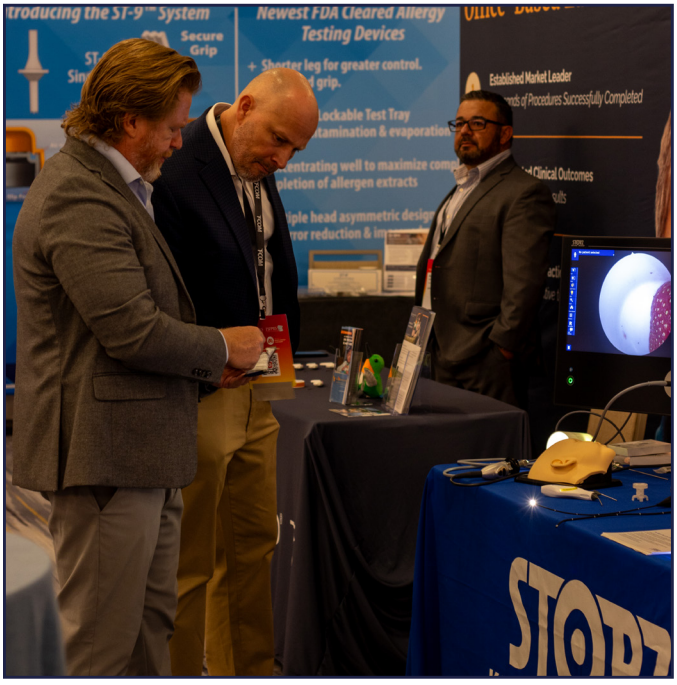
3 days of networking opportunities

+600 Attendees Expected

Begin your sponsor enrollment today!
fcomnow.com/expo

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November 12-15, 2026

30 Years of Connection — Elevated for 2026



For our 30th Anniversary, the EXPO Experience is designed to be more interactive and more dynamic than ever.

The exhibit hall is fully integrated into the meeting schedule with structured breaks, receptions, and resident activities designed to drive consistent traffic & engagement.

NEW for 2026: Prize Drawings Throughout the Meeting

To further increase engagement, prize drawings will take place during scheduled EXPO breaks throughout the conference. Attendees must be present in the EXPO to win.

This added incentive drives repeat traffic, keeps attendees in the exhibit hall during peak networking windows, and increases sponsor visibility throughout the program.

Space Assignments and Priority

Booth assignments are based on sponsorship level and operate on a first-come, first-served basis. While location preferences are considered, they cannot be guaranteed. Early commitment ensures optimal placement.

Exhibit Services

As an exhibitor, you join a select group of industry partners supporting one of the most engaged ENT and medical audiology audiences in the country. Detailed information regarding hotels, exhibit hall logistics, and exhibitor services will be provided after your company is enrolled as a sponsor.

EXPO Experience Awards

The EXPO Experience Awards return for 2026 as part of our anniversary celebration. Attendees will act as judges in the EXPO Experience Awards, voting for their favorite sponsor in categories like Best of Show, Most Interactive, Most Engaged Team, and Most Educational. Winners will be announced during the Grand Prize Drawing in the EXPO Hall on Sunday.

	Sponsor Enrollment		
Sponsor Level	**Early Bird (Feb-Mar)**	**Standard (Apr-Aug)**	**Standard (Sep-Oct)**
Platinum	$14,500	$15,000	$15,500
Gold	$11,500	$12,000	$12,500
Silver	$7,500	$8,000	$8,500
Bronze	$5,500	$6,000	$6,500
Contributing	$3,500	$4,000	$4,500

PLATINUM

The highest level of visibility at FCOM. Includes two 6' tables with prominent placement, main session room video commercial, complimentary full-page conference program ad, two custom conference app push notifications, digital ad placement in the EXPO Hall and in main session room, EXPO floor video interview. Platinum delivers the most comprehensive branding, media integration, and audience reach of any exhibit level.

GOLD

Includes one 6' table, main session room video commercial, complimentary half-page conference program ad, one custom conference app push notification, digital ad placement in the EXPO Hall and in main session room, EXPO floor video interview. Gold offers strong multimedia exposure with premium placement and balanced promotional benefits.

SILVER

Includes one 6' table, complimentary quarter-page conference program ad, one custom conference app push notification, Bonus Drawing Entry Ticket Pick-up Location, digital ad placement in the EXPO Hall and in main session room, EXPO floor video interview. Silver provides solid digital visibility and program presence at a competitive investment level.

BRONZE

Includes one 6' table, logo featured in conference program, digital ad placement in the EXPO Hall and digital logo recognition in main session room, EXPO floor video interview. Bronze delivers essential brand visibility with targeted digital reinforcement.

CONTRIBUTING

Entry-level exhibit package including one 6' table, digital logo placement in the EXPO Hall, and EXPO floor video interview. Contributing provides fundamental exposure within the EXPO environment.

Exhibitor Packages

	Platinum $15,000	Gold $12,000	Silver $8,000	Bronze $6,000	Contributing $4,000
On-Site Presence					
Booth includes 2 chairs per table, tablecloth and wastebasket	✓	✓	✓	✓	✓
6' Tables	2	1	1	1	1
Conference Passes					
Booth Staff Passes	5	4	3	2	1
Resident Bowl Tickets	✓	✓	✓	✓	✓
Lead Generation					
Lead Scanning Conference App Access	✓	✓	✓	✓	✓
Attendee registration list provided Nov 1st (company, name, credentials, MD board certifications only)	✓				
Printed attendee registration list at check-in (company, name, credentials)	✓	✓	✓	✓	✓
Branding, Promotion and Education					
NFO Business of Medicine Webinar Pre-Conference (Jun-Oct)	✓	✓	✓		
Conference Program Ad	Full Page	1/2 Page	1/4 Page	discounted ad rate	
Conference App Company Listing	✓	✓	✓	✓	✓
Conference App Push Notification	2	1	1		
Logo Inclusion in on-site thank you signage	✓	✓	✓	✓	✓
Grand Prizes Trail Map Participation	✓	✓	✓	✓	✓
Video Commercial Main Session Room (provided by sponsor)	✓	✓			

Exhibitor Packages

	Platinum $15,000	Gold $12,000	Silver $8,000	Bronze $6,000	Contributing $4,000
Digital Ad Placement - Main Session Room	✓	✓	✓		
Digital Logo Placement - Main Session Room				✓	
Digital Ad Placement - EXPO Hall	✓	✓	✓	✓	
Digital Logo Placement - EXPO Hall					✓
EXPO Floor Video Interview	✓	✓	✓	✓	✓
Marketing Kit to Promote FCOM Sponsorship	✓	✓	✓	✓	✓
Logo and Link on Conference Website	✓	✓	✓	✓	✓
Rotating Banner on Conference Website Sponsor Page	✓				
Logo Inclusion in Pre-Conference Email	✓	✓			
Exhibitor Recognition Post on FCOM Social Channels	✓	✓	✓	✓	✓
Custom Company Post on FCOM Social Channels (provided by sponsor)	✓	✓	✓	✓	
Custom Company Mini-Article Post in Conference App	✓	✓	✓	✓	✓

Additional sponsorship opportunities will go fast! Position your company at the forefront with unmatched exposures to all attendees! From pre-show buzz to post-show engagement, FCOM sponsorships are designed to connect your brand with the right audience.

Check out all of the educational, brand recognition, print and digital advertising offerings at FCOMnow.com/MPO

FCOM30 | Sponsorship Opportunities

Marketing promotional opportunities
Amplify your presence at FCOM 2026

Extend Your Reach Beyond the Exhibit Hall

Engage directly with conference attendees by sharing your message through a range of print and digital promotional opportunities. Whether in the pages of our official program or across targeted digital communications, your brand can stand out at every stage of this event.

Digital Advertising

Conference Website & App

Reach the highly engaged audience in the months leading up to the event by placing a **banner ad** on the FCOM website. From August through November, the conference pages will attract more than **10,000 visitors**, including physicians, advanced practice providers, audiologists and more. Use this opportunity to **drive traffic to your website or invite attendees to connect with you at your booth.**

Registration Page | Home Page | Footer | Mobile Menu and more!

Extend your reach onsite through the **FCOM Conference App**. Digital advertising and featured placements within the app keep your brand visible throughout the meeting, helping attendees discover your company, access your content, and engage directly with your team in real time.

Home Screen | Splash Screen | App Menu | Push Notifications and more!

Print Advertising

Conference Guide

Distributed to all attendees upon arrival, the **Onsite Program** serves as the essential guide to navigating the 2026 event. It includes key details such as **Exhibit Hall hours and location, updated session listings, room assignments, meal and break schedules, and more** - ensuring participants have everything they need to make the most of their time at this historic meeting.

Full Page | $975
Half Page | $600
Quarter Page | $400
Inside Covers | $1,200
Back Cover | $1,500

Deadline: September 15, 2026
Artwork: October 1, 2026

Conference Signage

Conference Center

Capture attention and reinforce your presence with strategically placed onsite signage throughout the conference venue, including **registration areas, EXPO Hall entrances, session corridors, and other high-traffic locations.**

These prominent placements provide continuous exposure, strengthen brand awareness, and position your organization at key moments as attendees move through the meeting.

Check out details here.
FCOMnow.com/MPO

Grand Floridian | Orlando, FL
November 12-15, 2026

Marketing promotional opportunities

Educational Opportunities

Support clinical education and professional development while engaging directly with physicians, providers, and clinical teams through high-impact learning experiences and leadership initiatives.

Examples include:

- Cadaver Lab Sponsorship | $6,500
- Hearing Spotlight Session | $750
- Product Theatre Breakfast | $3,000
- Product Theatre Lunch | $3,500
- NFO Business of Medicine Webinar Series | $500
- Resident & Student Travel Grants | $500
- Breakfast of Champions: Women in Medicine Event | $10,000

Brand Opportunities

Increase your visibility and create memorable touchpoints with attendees through strategic brand placements and high-traffic engagement opportunities throughout the conference experience.

Examples include:

- Conference Badge Sponsorship | $2,500
- Lanyard Sponsorship | $1,000
- Attendee Registration Inserts | $59
- Headshot Studio Sponsorship | $750
- EXPO Experience Water Station | $500
- Branded Coffee Cups & Napkins | $600

Check out all of the sponsorship offerings during the company enrollment process. Visit FCOMnow.com for more information.

Thank you to our 2025 sponsors

Platinum

AMGEN AstraZeneca
FSO-HNS
Inspire
MECOP
MedAudPro
MedPro Group
NFO
Sanofi
Sentry Laboratories

Gold/Silver

ALK
Medtronic
Stryker

Bronze/Contributing

Axogen
Douglas Diagnostics
Hemostasis Fiagon
Howden
JEDMED
Massey Drugs
MedArbor Diagnostics
NeilMed
Nyxoah
Optinose
Preceptis Medical
Tampa General Hospital

Bronze/Contributing

Acera Surgical
Advanced Bionics
Aerin Medical
Alesis Medical
Amgen Medical
ARG
Bridge2Ai-Voice
Bryan Medical
Callagy Recovery Corp.
CareCloud
Carestream Dental
Center Allergy
Chitogel
Cochlear
CooperSurgical
Endo-Therapeutics
Envoy Medical
Everis Health
Fuel Medical
Grace Medical
GSK
Hill Dermaceuticals
inomed
Invst
J & J MedTech
Kurz Medical
LivaNova
Med-El
Medica
Medical Center Specialty Pharmacy
Merck
ModMed
MonitAir
Natera
Narveris
Neurent Medical
Neurotone AI
Oaktree Products
Oticon Medical
Phonak
Precigen
Prescott's
Prosidio
QM2 Solutions
ReSound
Signia
Soniquence
SozoDx
Spirair
Starkey Hearing
Institute for Cochlear Implant Training
Treble Health
Tungsten Medical
United States Air Force
University of Miami Health System
Widex
ZOLL Itamar

Next Steps

FCOM30

1. Visit FCOMNow.com/expo and click on the “Begin Sponsor Enrollment” button.

Begin Sponsor Enrollment

2. Fill in the sponsor enrollment form with your company’s details and select your desired exhibit booth level and/or Marketing Promotional Opportunities.

3. Submit payment by Check, Credit Card or Grant Application.

Questions?
Email us at support@fcomnow.com



DISNEY’S GRAND FLORIDIAN RESORT & SPA

FCOM discounted rooms available at Disney’s Grand Floridian & Coronado Springs.
Rooming will open in April for all attendees and sponsors.

Grand Floridian | Orlando, FL
November 12–15, 2026

FCOM30

Dates to Remember

February & March 2026
- Early-Bird Sponsor Enrollment
- Exhibitor & Sponsor Enrollment Begins

April 2026
- Poster Session Submissions Open
- Housing Opens
- All Attendee Registration

September 15, 2026
- Deadline for exhibit booth applications
- Balance of exhibit booth fees due

October 1, 2026
- Booth assignments finalized
- Print deadline for exhibit descriptions in the Final Program
- Print deadline for networking & social functions in the Final Program

October 15, 2026
- Exhibitor badge registration deadline
  All Attending Staff must be registered
- Poster Session submission closes

SAVE *the* DATES

November 12-15, 2026
Disney's Grand Floridian
Orlando, FL

November 11-14, 2027
The Boca Raton
Boca Raton, FL

November 16-19, 2028
Loews Sapphire Falls Resort
at Universal Orlando
Orlando, FL