

NAEMD

ASIA'S BEST EVENT
MANAGEMENT INSTITUTE

*WherePassion[®]
MeetsProfession*



ASIA'S BEST
EVENT MANAGEMENT INSTITUTE

AWARDS & RECOGNITION



& Many More...



THE ADVANTAGE WITH



Future Varsity has been a pioneer in education for more than two decades, with a strong presence in Mumbai, Delhi, Ahmedabad, Jaipur, Dubai, Singapore, and the USA. Our strength comes from our professional conglomerate, a powerful network of experts and visionaries who are actively shaping the future across diverse fields.

OUR BELIEF

Top-tier education should be an investment, not a burden.

We offer a world-class academic experience designed for the competitive future, at a value that makes quality education within reach. Our purpose is to provide cutting-edge knowledge, industry-integrated learning, and skill-based education that empowers the next generation of future leaders.

At Future Varsity, you gain the knowledge, industry exposure and experience, and professional network needed for a high-impact career. This means you are taught not just what to do, but how it's done on the field.



ASIA'S BEST EVENT MANAGEMENT INSTITUTE

NAEMD is a pioneering institute focused on shaping the future of the event, media, and entertainment industries through specialised education. With a commitment to academic excellence, industry-aligned learning, and creative exploration, NAEMD trains students to become confident, competent, and responsible professionals who can lead and innovate in dynamic, real-world environments.

NAEMD recognised the growing need for structured, career-oriented education in event management and took the lead by collaborating with reputed Universities, colleges, and institutions to offer recognised career programs.

CELEBRATING
26
Years of Excellence

A formal education in event management provides students with the strategic knowledge and practical skills required to conceptualise, plan, and execute impactful events. Understanding the rising demand for trained professionals in this fast-paced industry, NAEMD offers an interdisciplinary curriculum that blends core principles with real-world applications across areas like management, marketing, public relations, finance, hospitality, tourism, media, entertainment, logistics, digital communication, and law—all intricately connected to the evolving landscape of events.

VISION

Our vision is to transform the world through education by fostering the development of global citizens with strong moral values and integrity. These individuals will be dedicated to the betterment of both the nation and the world. We aim to empower the youth of our nation with the skills and knowledge necessary to make a positive impact on society and contribute to a better world for all.

MISSION

Our mission is to offer future-ready programs that combine academic insight with real-world application, empowering students to become impactful leaders and innovators in a global economy.

VALUES

- Excellence in Teaching and Learning
- Innovation and Creativity
- Diversity and Inclusivity
- Global Perspective
- Social Responsibility
- Ethical Conduct
- Professional Development
- Collaboration



HIGH ETHICAL
AND MORAL
STANDARDS



MUTUAL
TRUST AND
TEAMWORK



PASSION FOR
EXCELLENCE



RESEARCH AND
INNOVATION AS
A WAY OF LIFE

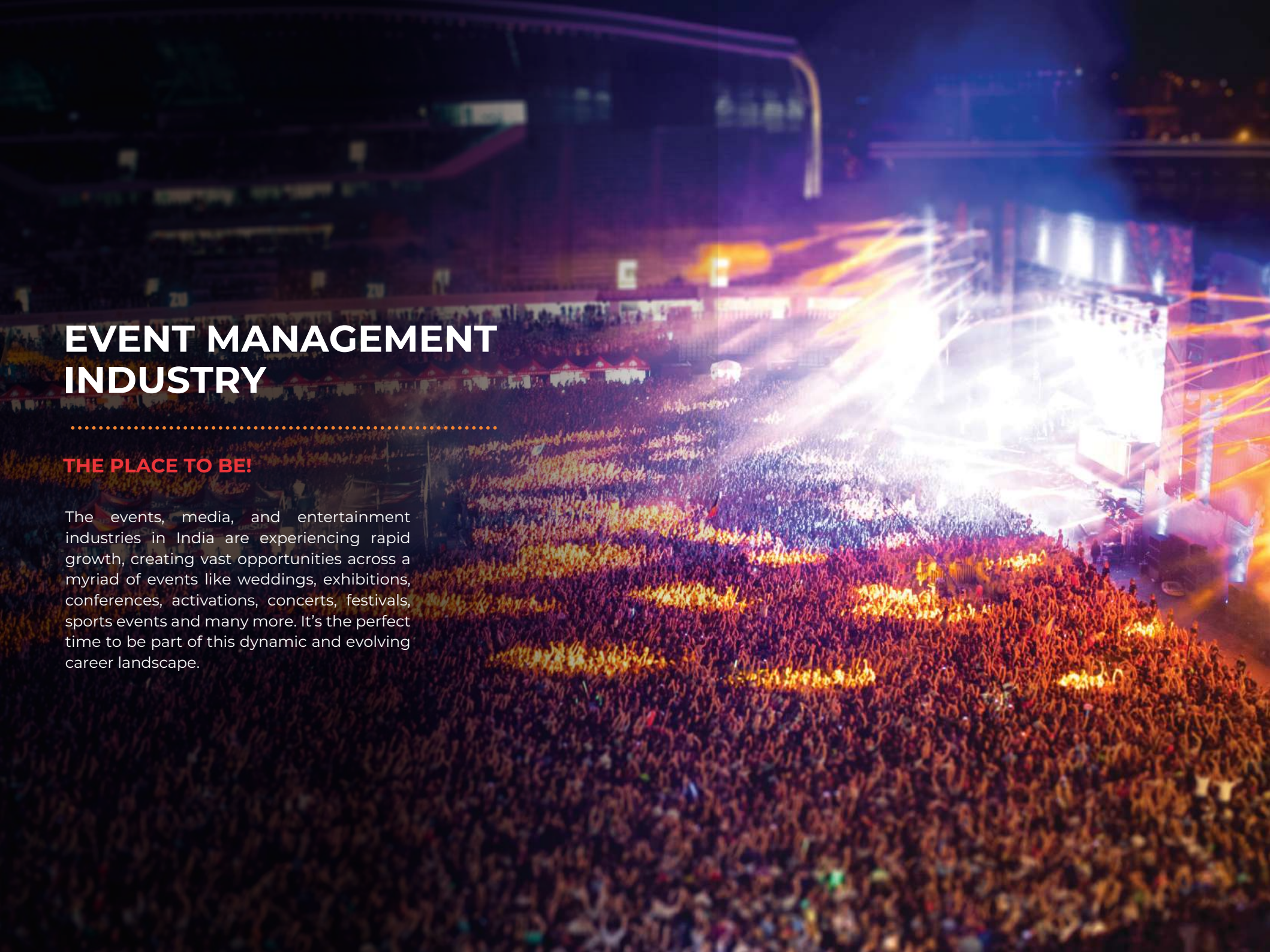


RECOGNITION
OF EFFORTS AND
ACHIEVEMENTS



SERVICE & RESPECT
TOWARDS THE
COMMUNITY &
INDUSTRY



A large crowd of people is gathered at a night event, possibly a concert or festival. The scene is illuminated by bright stage lights and a large screen in the background. The crowd is dense and fills the foreground and middle ground. The background shows a large structure, possibly a stadium or arena, with lights and a large screen displaying a bright image. The overall atmosphere is vibrant and energetic.

EVENT MANAGEMENT INDUSTRY

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THE PLACE TO BE!

The events, media, and entertainment industries in India are experiencing rapid growth, creating vast opportunities across a myriad of events like weddings, exhibitions, conferences, activations, concerts, festivals, sports events and many more. It's the perfect time to be part of this dynamic and evolving career landscape.

GROWTH TRAJECTORY

Industry leaders project a robust growth trajectory for the event management sector, with increasing marketing spends, rising personal celebrations, M.I.C.E., activations, and large-scale sporting events driving demand for skilled professionals.

It is predicted that with 28-30% growth, the Indian events industry could reach \$10 billion in the next 10 years.



With approximately 850 million consumers from the non-urban areas, the industry is primed for exponential growth.



Government spending in the events sector is expected to grow by 14%, reflecting increased support for tourism, cultural festivals, public events, and large-scale national initiatives-further boosting opportunities within the industry.



With more than 65% of the population being 35 years of age or younger, India is one of the youngest populations in the world. This youthful energy fuels a rising demand for experiences - driving growth across sectors like adventure tourism, live events, music festivals, social gatherings, and experiential travel.



Rising number of high net worth individuals and families directly increases the expenditure towards personal events.



Industry activations will boost with the increasing number of



EVENT MANAGEMENT EDUCATION

EVOLVING INDUSTRY



The revolutionary growth of events has created a surge in the need for professionals to manage growing individual & organisational needs for image & representation.

DEMAND FOR PROFESSIONALS



With the expanding scale and diversity of events, the industry is in need of capable professionals who can craft impactful experiences-offering a rewarding arena for ambitious, young talent.

DIVERSE CAREER OPTIONS



The industry offers opportunities to students of all personalities; leaders and role models may pursue the role of an event manager, or more hands-on students can pursue positions such as event planner/coordinator.

IDEAL FOR GO-GETTERS



Out-of-the-box thinking, adaptability, and a creative spark are the three characteristics of a competent event management executive, and these three characteristics will drive your profile





NEW AGE MARKETING TOOL

The event management industry has always played a pivotal role in the marketing and communications space for companies and has evolved over time with new opportunities and features. Due to the growth in technology, this industry has witnessed a number of innovations, one of which is the Digital Event. It is a platform that allows the marketing team to think outside the box and attract customers.

EXPLORE YOUR TALENTS!

The three cornerstones of the industry are



CREATIVITY

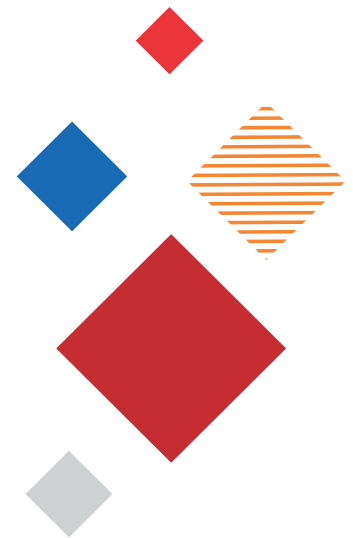


IDEATION



ABILITY

This means, not just developing the three attributes, but also utilising them all in conjunction. If this description sounds like you, then you are in the right place!



ADVANTAGES OF RECOGNISED PROGRAMS



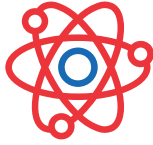
SYMBOLISES HIGH-QUALITY EDUCATION

Recognised programs symbolise high-quality education and are preferred by recruiters, adding a stamp of credibility.



PREREQUISITE FOR JOB PROMOTIONS

Some certificate programs may help one to acquire a job. However, a recognised program opens doors to higher positions and career advancement.



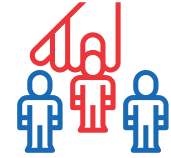
ENSURES 360-DEGREE LEARNING

A well-structured program ensures the candidate's abilities in both theoretical as well as practical engagement, providing comprehensive education.



POWER OF PRACTICAL LEARNING

Recognised programs provide immense value to one's profile as they incorporate practical learning and experience, helping candidates acquire substantial job opportunities.



MATCHES INDUSTRY REQUIREMENTS

A recognised program warrants an education that is of industry standards.



ACADEMIC PHILOSOPHY

All programs have been conceptualised in accordance with the following 8 core principles:



INNOVATIVE

We offer relevant and up-to-date curriculum, aligned with the latest developments in the event management industry.

INTERESTING



We keep our students intellectually engaged through a well-balanced mix of theoretical learning and practical exposure, fostering curiosity and sustaining interest in the subject matter.



INDEPENDENT

We aspire to nurture and empower our students into become well-groomed, confident, and successful event management professionals.

INDUSTRY



We place strong emphasis on building meaningful industry connections through practical training, internships, and workshops that facilitate direct engagement with the corporate world.



INTELLECTUAL

We pursue excellence by actively engaging and challenging our students' intellect, encouraging critical thinking and continuous growth.

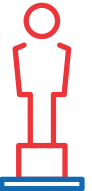


INSPIRED

We consistently provide challenging opportunities that motivate our students to excel, expand their perspectives, and unlock their full potential.

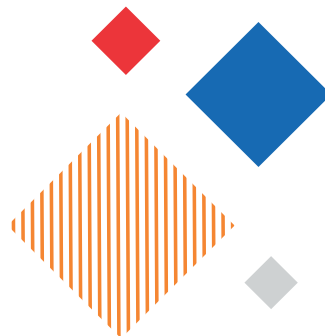
IDEAL

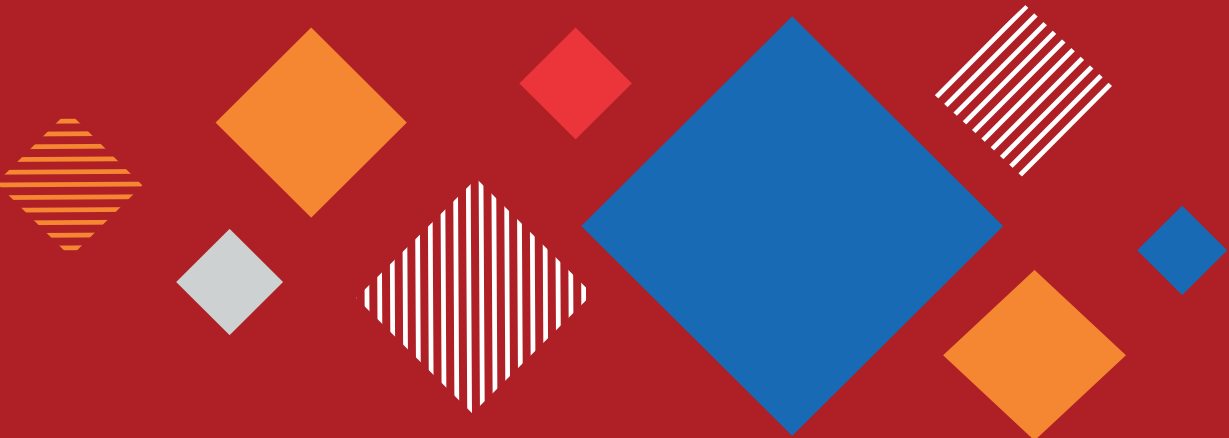
We strive to be a centre of excellence, fostering strong and sustainable industry relationships through comprehensive, future-focused programs.



INDIVIDUALISED

We incorporate meticulous and personalised evaluation with on-going feedback, in order to ensure our courses are robust, and progress is driven.



A collection of various geometric shapes, including diamonds and squares, in shades of orange, blue, and red. Some shapes are solid, while others have horizontal or vertical line patterns.

TRAINING METHODOLOGY

We are committed to our students' holistic development, combining classroom learning with masterclasses, case studies, group work, and hands-on training-striking the right balance between theory and real-world experience.

We are committed to the 360 degree development of our students, integrating academic learning with masterclasses, case studies, and practical training to ensure strong career outcomes and industry readiness.



CLASSROOM SESSIONS

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REGULAR LECTURES

To positively impact the perspective of our students, lectures are delivered by our experienced core team of faculty, along with visiting faculty from top management institutes and professionals from the event industry.



ASSIGNMENTS & PROJECTS

Assignments and projects are a part of our curriculum. They provide our students ample opportunities to meet, interact, and build relations with popular and experienced individuals in the industry, under the able guidance of our dedicated faculty.



WORKSHOPS

To keep our students updated with the current affairs in the event industry, we frequently organise uniquely designed workshops that focus on industry-oriented themes shortlisted by our team of experts.



SIMULATED EVENTS

We have developed an exceptional methodology that helps replicate the process of organising and managing an event in real-time. Students are trained to formulate a model event and present it live in the classroom. This exercise gives them an opportunity to walk through minute aspects of executing events.





Brett Lee

International Cricketer



Jonty Rhodes

International Cricketer

MASTERCLASS AND CASE STUDIES

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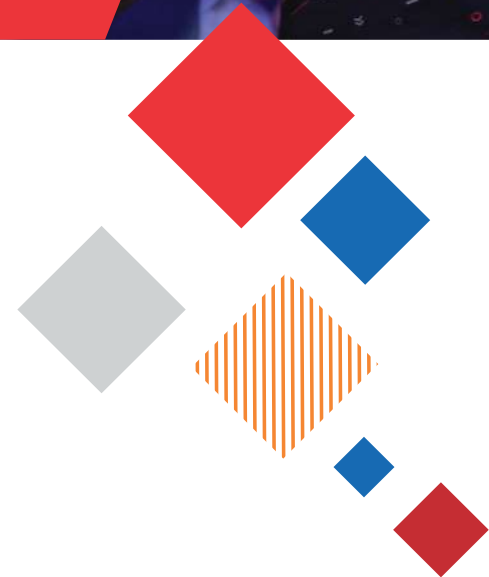
MASTERCLASS

Our Masterclass intends to keep students aware of the current world. Guest speakers from various areas of event management and other related industries share their knowledge and help students get insights about the industry.



CASE STUDIES

Our curriculum includes the use of case studies in order to highlight various practical and situational issues. The brainstorming and discussions help streamline our students' thought processes and sharpen analytical abilities by exploring, identifying, and solving issues.



INNOVATIVE & INTERACTIVE LEARNING TECHNOLOGY

BYOD PROGRAM

The Bring Your Own Device (BYOD) Program enhances the students' learning experience through the use of online and mobile technologies within and outside the classroom, allowing them to work on course materials, participate in a collaborative learning environment, thus making them tech-savvy.

PREZI PRESENTATION

This is an inventive and refreshingly unique presentation tool that allows students to express their ideas skilfully and explore their creativity.

YOUTUBE BROADCASTING

We broadcast our students' presentations and creations on YouTube, providing them with an opportunity to share their ideas and creations with the world.

EDUCATIONAL NEWSLETTERS

Our Educational Newsletters feature our institutes' highlights and students' achievements, and also report the latest industry trends, growth and major

COMMUNICATION AND COLLABORATION

Being one of the first institutes to provide education on Google Apps, our students learn to use portals like Webmail Services, Google Meet and Drive. The G Suite allows our faculty to collaborate with students, give them instant feedback, track individual progress and help students streamline their writing and research.



EVENT MANAGEMENT PROGRAMMES

NAEMD is one of the first few institutes in India to collaborate with Universities, colleges and institutions who offer courses in Event Management.

POST GRADUATE PROGRAMS

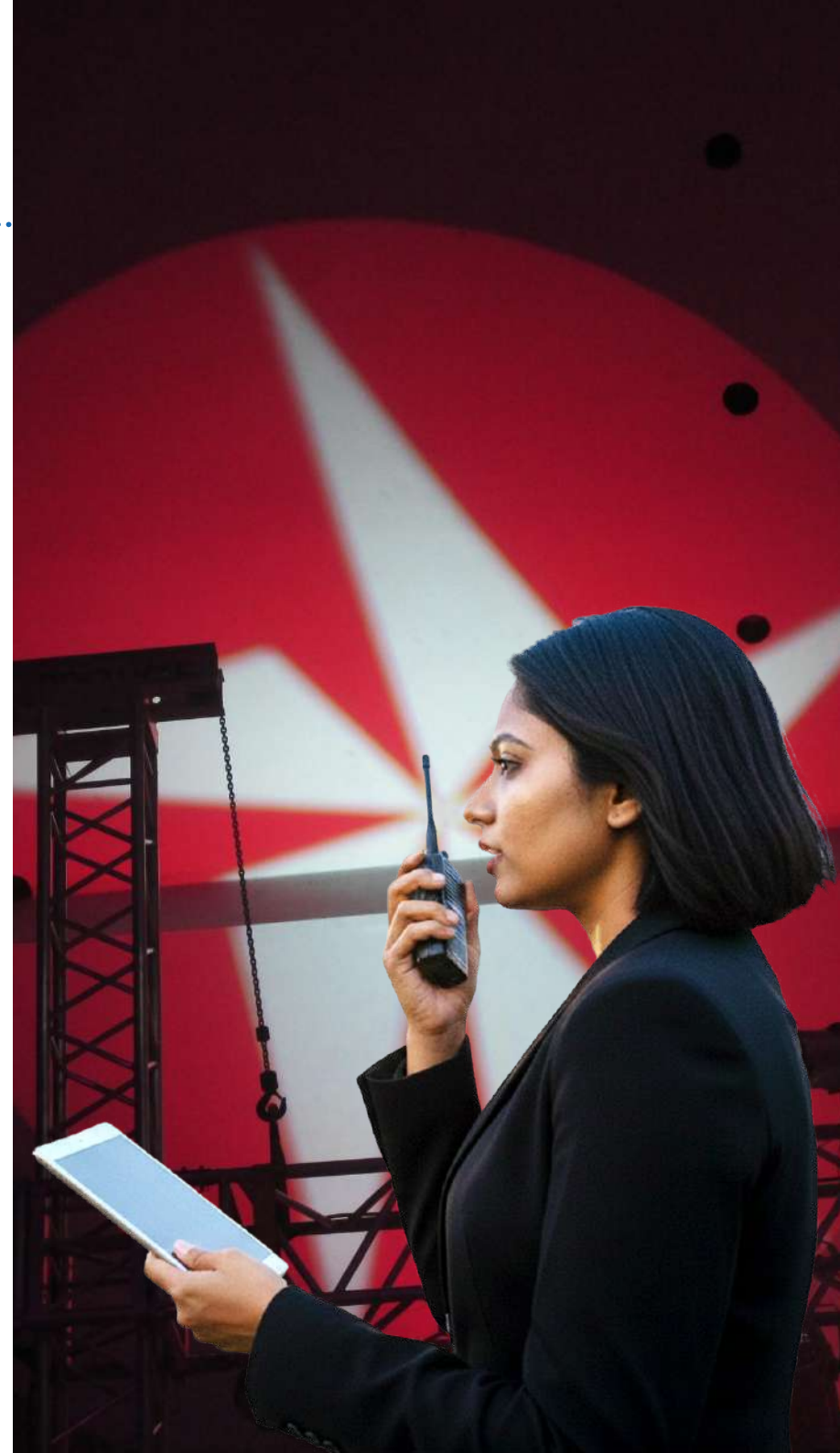
Designed with an optimal blend of theoretical and practical concepts, the curriculum gives a thorough understanding of key concepts and theories in event management. The programme also brings about the overall development of the student through internships and placements in various industries such as Public Relations, Advertising & Marketing, Media & Entertainment, MICE Hospitality, Government etc.

UNDER GRADUATE PROGRAMS

The programme creates a unique blend of Industry knowledge coupled with practical exposure that enables graduates to be skilled professionals. It has incorporated practical training with a unique academic philosophy to ensure thorough learning. The curriculum covers all aspects of event management ranging from finance, production, operations, law, regulations, innovation, vendor management, negotiation, analysing the market trends etc.

*NAEMD facilitates enrollment of students for degree options in India and abroad.

*NAEMD by itself is not a 'University' and is not a degree granting institution.



CAREER PROSPECTS

RIGHT PLACE, RIGHT TIME



Given the promising future of the industry, early entrants can reap ample rewards leading to a progressive career ahead.

TARGET INDUSTRIES



A large number of our entrepreneurial students start their own companies. Our students are placed in the following industries:

LUCRATIVE EARNING



The number of individuals and companies hosting and organising events has gone up in recent years. Thus, the demand for well-qualified, professional event managers has drastically increased compared to the supply, creating constant lucrative opportunities.

VARIED DESIGNATIONS



The event management industry has numerous positions to be filled such as

- Event Conceptualiser
- Event Production Head
- Event Marketing Manager
- Venue Director
- Event Compliance & Permissions Manager
- Event Technologist & many more



INTERNSHIPS & PLACEMENTS

- 360 Degree
- 70 EMG
- 7ty7 Entertainment
- A3 Events
- Aamir Khan Films
- ABEC
- Absolute Events
- Adobe
- Advent Green
- Apricot Media
- Alpcord Network
- AP Events
- Aspiration
- Ballerina Bells & Ballons
- Big Boss
- Bliss Inc
- Eternity Events
- Event Crafter
- Lallooji & Sons
- Let'sCampOut
- Red Events
- Viacom 18
- Book My Show
- BOI Media
- Brand Aid
- Brand Next Media
- Buds and Roses
- Candid Marketing
- CII
- ClockWork
- Coconut Media
- Conexxions
- Dazzel
- Decathlon
- Divine Celebration
- DNA Entertainment
- DRC Entertainment
- Esspresso Events
- Event Mantra
- Karsun International
- Kothari Jewellers
- RC Events
- Reliance JIO
- VR1 Foundation
- Zion Unlimited
- Event Tadka
- Extra Mile
- Explore India
- Expro Events
- FICCI
- Food Link
- FremantleMedia
- Funk:tions
- Fusion Events
- Global Pharma
- Go Bananas
- Gourmet Tales Co.
- Green Chillies
- Hexagon Events
- Interface Data Design
- IT Voice
- Kalra Tours
- KYC Events
- Live Creation
- Mapsor
- Robust Events LLP
- Wizcraft
- YRF Studios
- MiDi
- Miltsar
- Mercury Integrated
- Mosaic Events
- N-Dimension
- NESCO Events
- Opus Media
- On Cue Productions
- Page3 Events
- Party Creators
- Percept D' Mark
- Pico International
- Planman Marcom
- Prasang Events
- Prowess Production
- R One
- Rachnotsav
- Raison D'être
- Rajasthan Patrika
- Razzmatazz Events
- Viva Events
- Weddingz.in
- True Events
- Saksham Events
- Saregama India Ltd.
- ShadiKings
- Shiamak Davar
- Showmakers
- SFA - Sports for All
- Shrishti Sanchar
- Snug Entertainment
- Spin Entertainment
- Sterling Hospital
- Tamarind Global
- Team Rustic
- The Refuge
- Thrillaz Events
- Time Box (sab)
- Times of India
- Times-Red Cell
- Usually Unusual Entertainment
- Vanishka Entertainment

& Many More...



FEW OF THE STUDENT ENTREPRENEURS



**& many
more...**

Media & Entertainment



IIFA AWARDS



Indian Idol



FBB Femina Miss India



Nayii Udaan
(Presented by Kailash Kher)



Gold Awards



Navabharat Influencer Awards



Junior Miss India Grand Finale

Social & Cultural Events



Bollywood Music Project



Navratri Jalso



Ajo Luxe Wkend



Youtube Fanfest



Falguni Pathak Navratri



Jagran Film Festival



Ras Rang Thane

Sports Events



IIT Bombay Half Marathon



Mumbai Maha Marathon



Barclays Premier 2



Devil Circuit



Pro Show



TATA IPL



ICC WORLD CUP 2023 IND VS PAK MATCH



Champions Tennis League

Corporate & MICE Events



Body Power Expo



Magnetic Maharashtra



WXM Launch



Ferrari 70th Anniversary



OTM - Outbound
Tourist Markets



FOAID



The Bharat Fintech Summit



Adobe Summit

Exhibitions & Trade Show



The Lil Flea



CREDAI MCH



Bakery Business



IJS Show

Live Events



Nykaaland: Beauty's Biggest Playground



Sunburn Ft DJ Novak



Kevin Hart Acting My Age



Kula : A Global Gathering



Spotify Rap91



LOLLAPALOOZA



Ed Sheeran +-=÷x India Tour

Live Events



A.R.Rahman - Haazri



John Mayer



Lucky Ali



India's Got Talent

Live Events



Bigg Boss



Justin Bieber Purpose World Tour



India Film Project



Cap Mania Tour Ft. Himesh Reshammiya

INFRASTRUCTURE AND FACILITIES



CLASSROOMS

Our institutes offer state-of-the-art infrastructure and hi-tech facilities. Classrooms on all campuses are air-conditioned and integrated with laptops and LED projectors.



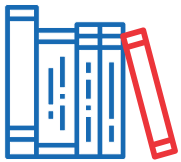
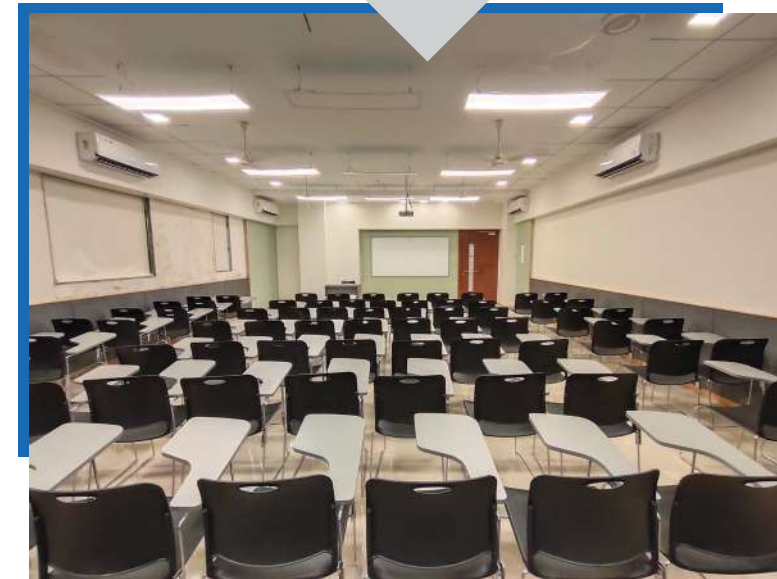
WI-FI CAMPUS

Our campuses are equipped with a Virtual Private Network and high-speed broadband, as technology is the mainframe of business today.



SEMINAR HALL

Equipped with quality sound and picture devices we conduct screening sessions of various events.



LIBRARY

Our libraries across all campuses offer complete access to extensive electronic information resources and are also well-stocked with books, periodicals, and journals.



ACCOMMODATION

We are tied-up with housing service providers offering good amenities and located at close proximity to the campuses across all centres. This enables our students to minimize their commute time and explore the cities during their leisure hours.



IN-HOUSE EVENTS

JOSH



True to its name, JOSH is a vibrant celebration of student energy, enthusiasm, and spirit. Since its launch in 2006, this flagship intercollegiate youth festival has introduced a new theme each year, that not only offers students a stage to showcase their talents and individuality but also provides hands-on experience in conceptualising, planning, and organising a large-scale event

The purpose of this competition is to encourage students to showcase their singing, dancing, and other unique skills. We recognise, appreciate and celebrate their special talent.



Femina Miss India Maharashtra, Gujarat and Haryana are state-level pageants that highlight the confidence, talent and individuality of young women from these regions. They provide a platform for participants to represent their state, showcase their abilities and take a step toward the national stage of Femina Miss India.



This national-level intercollegiate sports competition offers students invaluable hands-on experience in planning, organising, and executing a large-scale sporting event. It serves as a dynamic platform to apply event management skills in a real-world, high-energy environment.





Maharashtra | Gujarat | Haryana | Rajasthan

A Prestigious Platform. A Powerful Learning Opportunity.





The association with Femina Miss India brings NAEMD students closer to one of the country's most recognised event platforms. Known for its scale, presentation, and legacy, it offers students a valuable chance to witness how a high-profile production is shaped with precision and professionalism.

For an event management student, opportunities of this stature carry great learning value. They open the door to a broader understanding of event formats, production standards, planning systems, and the discipline required behind every successful show.

At NAEMD, such exposure adds depth to the academic journey by connecting students with the realities of the event industry and the level of excellence expected on major platforms.



Organised & Managed by



ASIA'S BEST
EVENT MANAGEMENT INSTITUTE

The Ultimate In-House Training Ground

At NAEMD, students learn best by being part of the real process. Through this prestigious collaboration, they experience the workings of live event management while still pursuing their studies.

Under the guidance of mentors and industry experts, students gain direct exposure to coordination, execution, and event operations. This hands-on involvement builds confidence, sharpens professional discipline, and helps them understand the standards required for major event platforms.



Organised & Managed by



ASIA'S BEST
EVENT MANAGEMENT INSTITUTE

DIRECT EXPOSURE

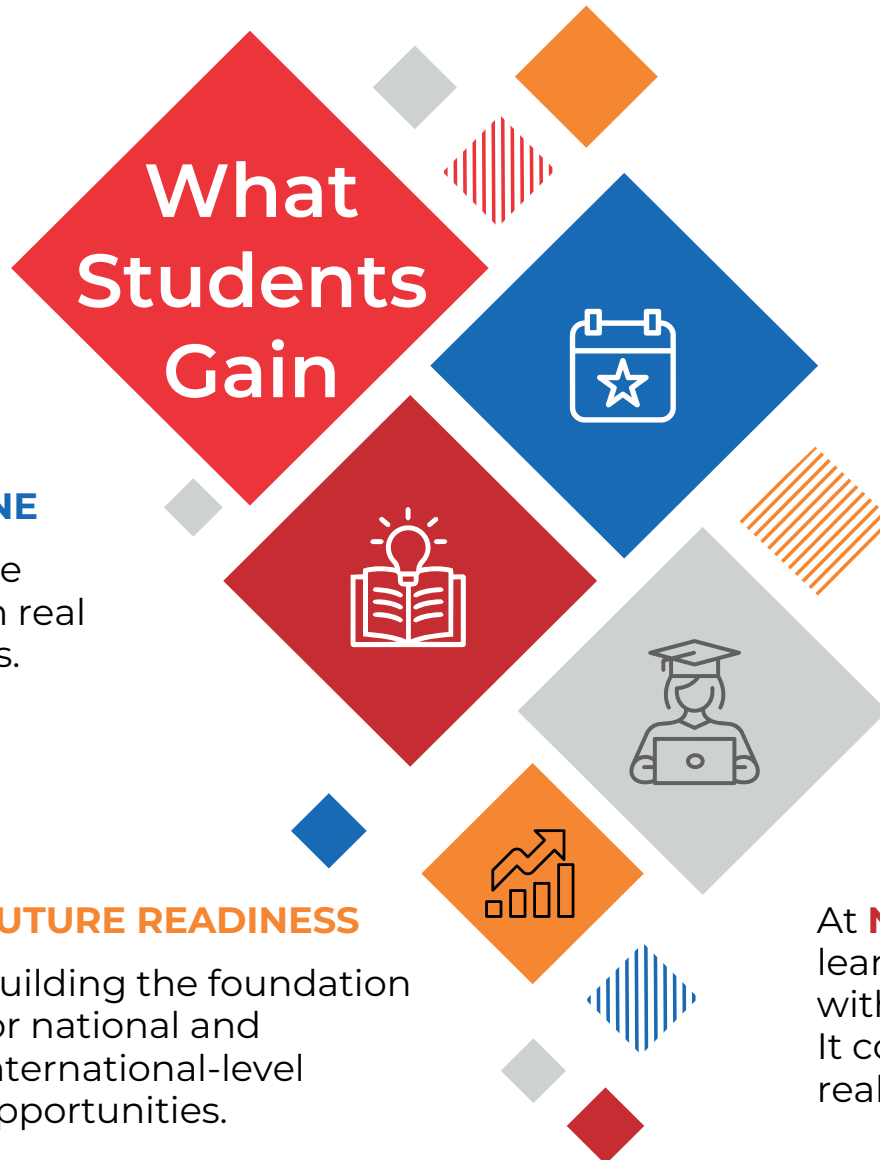
Live event involvement within a guided learning environment.

CONFIDENCE AND DISCIPLINE

Learning to take responsibility in real event situations. environment.

FUTURE READINESS

Building the foundation for national and international-level opportunities.



OPERATIONAL INSIGHT

Live event involvement within a guided learning environment.

PROFESSIONAL STANDARDS

Experiencing the quality and precision expected in major productions.

At **NAEMD**, learning is not kept within the classroom. It comes alive through real experience.

JOSH





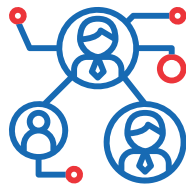
STUDENT DEVELOPMENT ACTIVITIES

For holistic development of the students, NAEMD offers a host of Student Development Activities.



ENGLISH PROFICIENCY TRAINING

Already considered as a global language, English is one of the official languages in India. We provide English proficiency training, helping students gain a strong command over the language, enhance their social mobility and present themselves as confident professionals.



SOFT SKILLS TRAINING AND GROOMING

Soft skills constitute communication skills, personality development and people skills. We help our students develop these skills and etiquette which enhance their personal productivity and provide them with a competitive advantage in the Global Marketplace.



CO-CURRICULAR ACTIVITIES

Apart from the focus on academics, we also emphasise extracurricular activities, by conducting events like Sports Meets, Annual Day, Youth Festivals, Community Services etc.





STUDENT ACTIVITY CLUBS

We have student managed clubs initiated with the objective of creating channels that allow them to explore their creative streak and also promote team spirit.



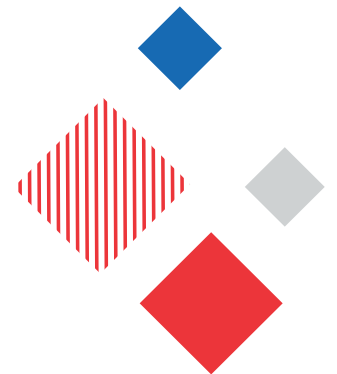
PLACEMENT CELL

An active placement cell is at work, where students are given placement guidance and career advice.



ALUMNI CELL

Our association with students continues after they complete their course. Our Alumni Cell, they are able to network with people in the industry. Some of our esteemed students have become successful professionals and entrepreneurs and now visit us to deliver masterclass and share their experiences.

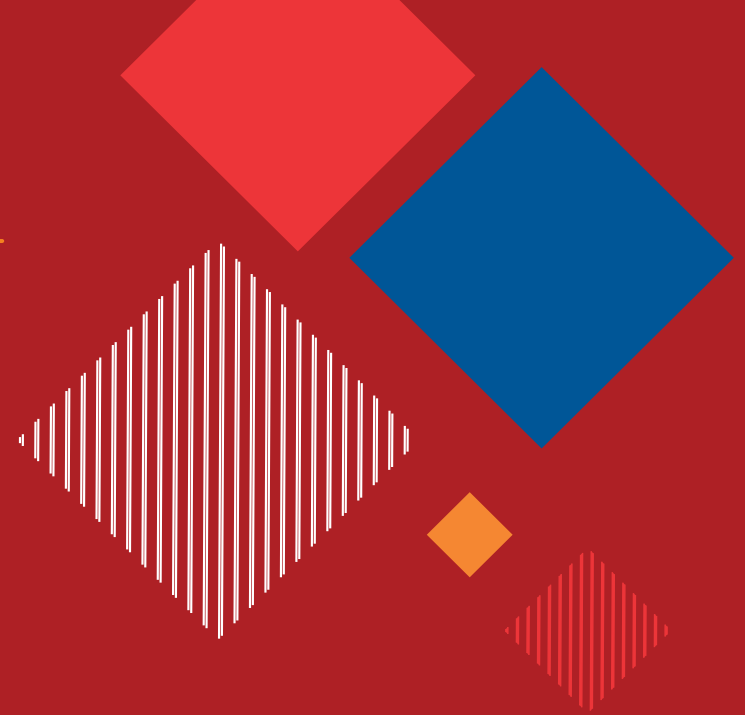


ADMISSION PROCEDURES*

The admission process helps us to select students whose ambitions and abilities match with the event management industry.

By following our step-by-step admission guide, we can understand and align the students with the event management program that fits them best.

*For admission to any of the event management programs candidates must comply with application guidelines.



ELIGIBILITY



1

APPLY



2

EVALUATION



3

PAYMENT



4

1 ELIGIBILITY



- Under-Graduate Programs
Successfully appeared / cleared 10+2 examinations or equivalent from recognised board.
- Post-Graduate Programs
Graduate in any stream from a recognised university.

2 APPLY



Submit duly filled Provisional Application Form along with the following Self Attested documents:

- 3 passport size photographs
- Photocopy of 10th marksheet and certificates
- Photocopy of 12th marksheet and certificates
- Photocopy of graduation marksheet and Provisional Certificate / degree
(applicable only for PG Programs Applicants)
- Candidates whose result is awaited, can submit their exam hall ticket / admit card
- Experience certificates (if any)
- Photo ID Proof & Address Proof (Aadhaar Card / Passport / Driving License)

Kindly note that students need to submit the original copy of all of the above mentioned academic documents at the time of admission.

3 ENTRANCE TEST & EVALUATION



- Applicant needs to successfully complete the evaluation process including online test and interview and / or project submission.
- Shortlisted Applicant shall be called for personal interview or telephonic interview (for outstation applicant).
- The prime objective of the evaluation process is to check the candidate's personality traits, academics, goals and self-awareness level.
- Applicant will have to submit the original certificate and documents as required.
- Selected applicant shall be informed by phone / email regarding their selection and payment of fees.

4 PAYMENT



- UG Program applicants have to make the payment of first instalment along with the Application Form.
- Selected PG Program Applicants have to make the payment of first instalment within 7 days of the announcement of selection.



TIMES OF INDIA

Now recognised Diploma in Event Management!
NAEMD is 1st Institute in Asia to offer
Recognised Degree and Diploma courses in Event
Management.

Event Management is sunrise industry, NAEMD
offers exclusive course in event management.

Opportunities for NAEMDians at International level
Mumbai Marathon and International Film Festival
at Pune.

Gateway to Event Management Industry,
Specialised course in Event management by
NAEMD.

NAEMD has been recognised and awarded as
Asia's First & Best Event Management Institute
LIMCA BOOK OF RECORDS.

DNA

At NAEMD Students are professionally trained
with classroom lectures, case study, guest
speakers & most importantly practical training.

INDIAN EXPRESS

JOSH, a Success story of NAEMD students.

DAILY NEWS

Lot of things learned by NAEMD students
at royal Wedding.



IN THE PRESS

DIVYA BHASKAR

Now It's not difficult for students to manage
mega events. Thanks to course offered by
NAEMD.

RAJASTHAN PLUS TIMES OF INDIA

Wedding too is a Business,
Event Management Course by NAEMD will
help you to become Wedding Planner.

EDUCATION TIMES, TIMES OF INDIA

NAEMD students fare at FilmFare.

An Exciting Plunge in Events by NAEMD.

NAEMD organized Workshop on International
Event Management scenario gives inside
knowledge to students about practices and
opportunities available at international level.

Event Management course by NAEMD
send students at much talk about weddings
across India.

Event Management has recently become one
of the top few careers a student would want to
opt for.

Diploma, Post Graduate Diploma courses for Event
Management can be pursued by under graduates
& graduates on a part time basis for a period of
one year. Institute that offers Event Management
courses in India is NAEMD.

Until now however, there was no streamlined
churning out this breed (Event Managers). But with
the recent operating of NAEMD students can now
be professionally trained in this exciting field.

MAHANAGAR TIMES

New dimension in career
– Event Management.

DAINIK BHASKAR

Event Management - A high paying career
option, NAEMD offers Diploma in Event
Management.

THE TIMES OF INDIA



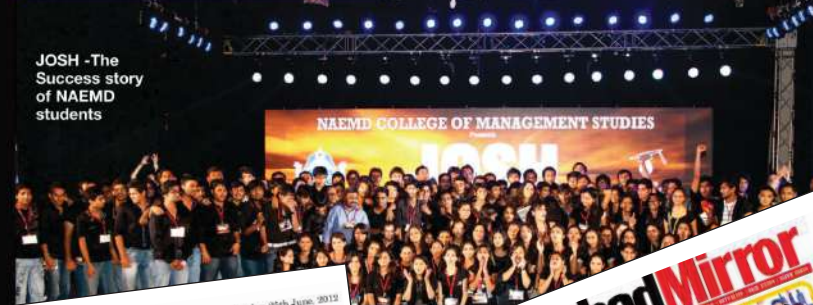
June 30, 2012

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**NOW
RECOGNISED
DEGREE &
DIPLOMA IN**

EVENT MANAGEMENT!

JOSH - The
Success story
of NAEMD
students



private institutes diploma or vocational training to understand various aspects of event management.

But as the industry stabilised, think tanks of this industry devised an industry oriented university recognized post-graduate and under graduate degree & diploma courses in event management. This enable aspirants to understand and analyse the industry well besides inculcating the much-needed

Why University Recognised Courses?

A university recognized course is always preferable in education as it not only stamps the quality and credibility but also facilitates further enhancement in career opportunities. The course content of recognized programme is much more comprehensive covering all the aspects of management education keeping in mind the industry needs. While a one year diploma prepares you for event execution field, the two or three-year degree course help you in mastering the subject.

The industry always prefers a university recognized institute over the private institute when it comes to recruitment. Also, the recognised degree or diploma holder will have an added advantage of getting the perfect mix of practical and theoretical knowledge.

Masters Course MBA in Event Management & PR and Bachelors Course BBA in Event Management & PR. Along with Degree NAEMD is also offering One year part time Post Graduate Diploma and Diploma for Undergraduates in Event Management & PR. NAEMD offers degree and diploma courses as dual qualification mode, students can pursue courses with their regular studies.

The Research team of NAEMD, leading management education luminaries and industry professionals would create tailor made courses to cater the emerging needs of vibrant and dynamic event management industry. Event Management courses are formulated after conducting detailed research all over India in both technical and practical aspects of Event Management & Public Relations.

management industry, v include modules on Event Management, Media Management, PR, Corporate Communication, Sales Promotion, Advertising, Tourism Marketing with special aspect event management in degree courses, apart this special subject wedding management events, MICE and corporate events are also part of the curriculum in diploma and diploma course give students in knowledge and extra skills in the industry.

Education Times
THE FUTURE NOW

Glamour, excitement, mool!
Event Management offers a

Pravin Joshi
Careers in event management seem to be alluring more and more youth. Event management is a product of the new age. This is because glamour and flamboyance are attached to social and corporate events of all kinds. From workshops to birthdays and product launches to marriages, everyone is looking to stage the perfect and stylish event. Since the sector is now making demands for specific type of events, companies are now offering services in niche areas of event managements such as:

themself and in the available market. While number of professional wedding planning trend is still limited to the elite middle class, is only a matter of time when almost every will call on the professional planner.

Corporate
With brands acutely conscious on investment on events, events have become the pride of brand promotion. Product launch and

**The Afternoon
DESPATCH & COURIER**

**NAEMD's JOSH 2018 - Grand India Finale -
A Cultural Extravaganza**



Academy of Event Management & Public Relations

Ahmedabad Mirror

THE TIMES OF INDIA

**NAEMD: Asia's Best Event
Management Institute**



recognized Degree & Diploma Courses like MBA in Event Management & PR (2 Years), BBA in Event Management & PR

National Academic Management and Development has recognized and awarded Asia's Best Event Management Institute Limca Book of Records NAEMD is first institute in Asia to start University

Business Standard
When you're sure

**EVENT MANAGEMENT AN
EMERGING CAREER OPTION**

The Research team of NAEMD, leading management education luminaries and industry professionals to tailor make it to cater the emerging needs of vibrant and dynamic event management industry. NAEMD started offering event management degree

**THE DEGREE & DIPLOMA
COURSES ARE RECOGNIZED**

A university is able in education but also facilities. The course comprehensive education keep diploma giving courses ways prefer an autonomous date. The Education cater the vibrant a

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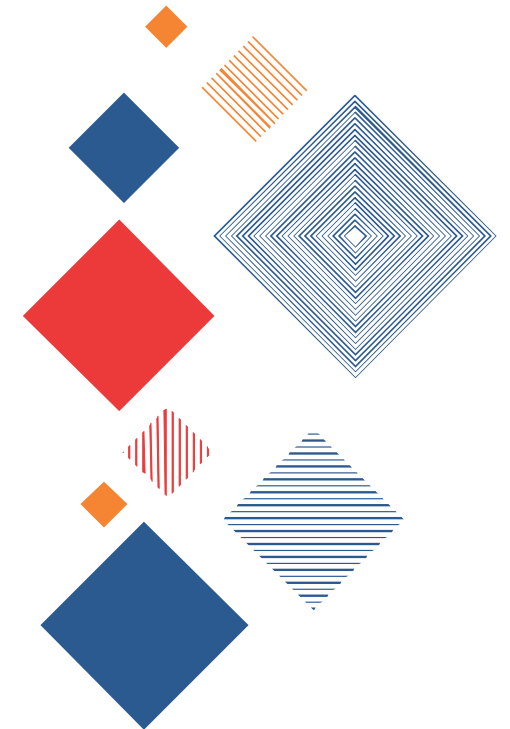
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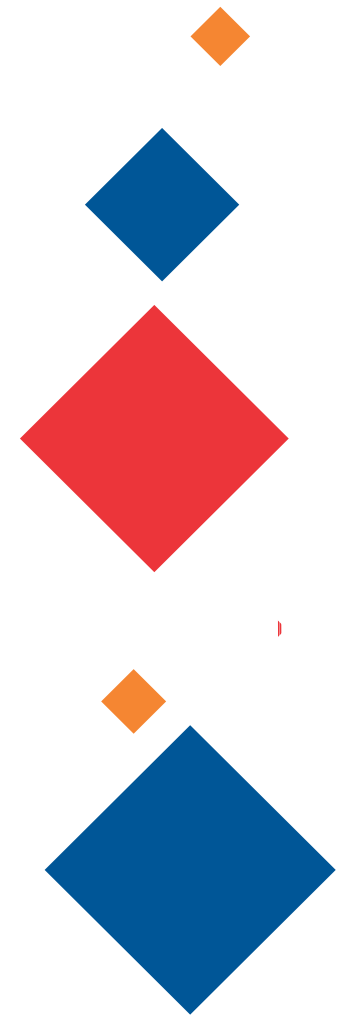
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“Allow your Passion to become your Purpose,
and it will one day become your Profession.”

- Gabrielle Bernstein



TEN REASONS TO JOIN NAEMD

1

ASIA'S FIRST & BEST INSTITUTE
TO OFFER WELL RESEARCHED
EVENT MANAGEMENT
CURRICULUM

4

**WORLD'S TOP MOST
EVENT MANAGEMENT**
PROFESSIONALS
EMPOWERING
INSTITUTE

7

**GUEST LECTURES &
WEBINARS** BY THE
TOP EVENT
PROFESSIONALS

6

**STATE-OF-THE-ART
INFRASTRUCTURE** WITH
HI-TECH FACILITIES

9

**IN HOUSE EVENTS -
JOSH, STUDENT IDOL**

5

**BEST NATIONAL
& INTERNATIONAL
PRACTICAL
TRAINING**

8

**HIGHLY ENRICHING
INTERNSHIP OPPORTUNITIES**
OFFERED TO STUDENTS

3

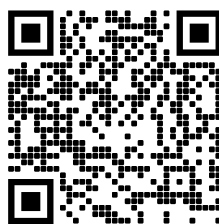
**HIGHLY QUALIFIED &
EXPERIENCED** FACULTY
FROM THE
INDUSTRY

2

**COLLABORATION WITH
BEST COLLEGES,
INSTITUTIONS &
UNIVERSITIES**

10

**PLACEMENT
ASSISTANCE** WITH
PROVEN TRACK
RECORD



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