

- ☐ A check made payable to **LTU Robofest** is enclosed      ☐ Please invoice me to pay with Credit Card via PayPal  
☐ In Kind Donation (Complete value and description of product or service below)

Return this completed pledge form or send inquiries to: [robofest@ltu.edu](mailto:robofest@ltu.edu) OR:

Dr. Christopher Cartwright, Robofest Executive Director; Associate Professor of Math

Lawrence Technological University | 21000 West Ten Mile Road, Room J233 | Southfield, MI 48075

|                             |  |  |  |              |  |  |
|-----------------------------|--|--|--|--------------|--|--|
| Name                        |  |  |  | Title        |  |  |
| Company / Organization Name |  |  |  |              |  |  |
| Mailing Address             |  |  |  |              |  |  |
| Website URL                 |  |  |  |              |  |  |
| Phone                       |  |  |  | Alt Phone    |  |  |
| Email                       |  |  |  | Today's Date |  |  |

## SPONSORSHIP LEVELS:

| SELECTION                                           | TIER                        | AMOUNT              | SPONSORSHIP BENEFITS*                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|-----------------------------------------------------|-----------------------------|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <input type="radio"/>                               | Platinum<br>(Named Sponsor) | \$25,000 +          | <b>Gold tier benefit 3, Silver tier benefits, 3, 4 &amp; 5, all Bronze and Friends tier benefits plus:</b> <ol style="list-style-type: none"> <li><b>Full Naming Sponsorship</b> of the Robofest competition for the season (example: "Robofest, by Big Company")</li> <li>Top tier placement of logo on website, competition trophies, certificates, and marketing materials</li> </ol>                                                                                                                                                                                                           |
| <input type="radio"/>                               | Gold                        | \$10,000 ~ \$24,999 | <ol style="list-style-type: none"> <li>Opportunity to name of one Qualifier category (either Game or Exhibition) for the current season (example "XYZ Co. Game: Building Bridges")</li> <li>Logo on Qualifier category award trophies presented at local and Championship events, certificates, signage, and rules documents</li> </ol> <b>Silver tier benefits, 3, 4 &amp; 5, all Bronze and Friends tier benefits plus:</b> <ol style="list-style-type: none"> <li>Opportunity to present remarks at Robofest World Championship opening or closing ceremony (in person or via video)</li> </ol> |
| <input type="radio"/>                               | Silver                      | \$5,000 ~ \$9,999   | <ol style="list-style-type: none"> <li>Opportunity to name of one of the Open competition categories (BottleSumo, RoboParade, etc.) for the current season (October 1 through September 31) (example "RoboParade, Powered by ABC Co.")</li> <li>Logo on that Open category award trophies, certificates, signage and rules documents <b>And All Bronze and Friends tier benefits plus:</b></li> <li>Booth at the Robofest US Championship (if hosted) and World Championship</li> <li>Logo on Robofest official T-shirts</li> <li>Logo banner at Robofest World Championship</li> </ol>            |
| <input type="radio"/>                               | Bronze                      | \$2,000 ~ \$4,999   | <b>All Friends tier benefits plus:</b> <ol style="list-style-type: none"> <li>Company logo and web link on the Current Year Sponsors page on robofest.net</li> <li>Logo on all local (US) Robofest Printed event programs</li> <li>Sponsorship announced through the Robofest newsletter and social media</li> <li>Logo printed on the official season poster (<i>poster deadline is March 1</i>)</li> <li>Sponsorship plaque presented at Robofest Championship event closing ceremony</li> </ol>                                                                                                 |
| <input type="radio"/>                               | Friends of Robofest         | \$300 ~ \$1,999     | <ol style="list-style-type: none"> <li>Individual or company name and web link (if provided) on the Current Year Sponsors page on robofest.net</li> <li>Name listed on the official season poster (<i>poster deadline is March 1</i>)</li> <li>Name listed on World Championship printed program</li> </ol>                                                                                                                                                                                                                                                                                        |
| Amount of cash donation:                            |                             | \$                  | Sponsorship expires 1 year from receipt of this form if not renewed via an updated pledge form.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| In-kind Services / Product Donation Estimated Value |                             | \$                  | Service/Product Description:                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |