



How Much?

Single entries are \$125 each. Campaigns, plans, apps are \$195 each. Achievement entries are \$250 each. Work done pro bono is free if accompanied by a paid entry. An entry can be entered into more than one category, but it is an additional fee for each category.

How Do I Enter?

1. Register (See "How do I Register" below for more information)
2. Login
3. Click Enter in the top right corner of the page
4. Enter your submission details. (Company Name, City, State, Country, Entry Title, Category, Client (if applicable), URL for supporting materials (if applicable), and let us know if you want to share your work on the winner's list.)
5. Click "NEXT" to go to checkout or "+Additional Entry" to add more entries. If you abandon your cart at any time after clicking one of these buttons your entries will be saved, and you can go back and finish them at any time.
6. On the checkout page you can edit your entry (including adding a project summary and/or credits), upload supporting materials, or add more entries. Once you are ready to check out, fill out the billing details, choose your payment method, and click submit.
7. After checkout you can download our W-9 or Wire Transfer information for your accounting team, upload more files, add additional company information (including a logo), or click finish to go back to your account page.

How do I register?

From the homepage click Enter Today/MyAccount and then click on "Register" towards the bottom of the login box and you will be directed to the registration page.

You'll enter your first and last name, phone number, how you found out about the competition, the mailing address you would like winner information mailed to, and alternate contact information (if applicable). Then you will need to include your email address (where all communication about your entry, results, and next steps will be delivered) and create a password.

Once you click "Sign Up" you'll be prompted to login, or you will be given an error message asking you to correct something on the form. Once you have successfully registered you will also receive an email confirming your registration and welcoming you to our competition.

If you have problems with the entry system, please don't hesitate to contact us at (214) 883-9300. Computer security, firewalls, and browsers can affect how our system interfaces.

I have multiple companies. How should I enter?

When entering, select the company name you want recognized and add the entries for that company. Click the next button to save your entries.

If you want to pay separately for each company, complete checkout and then click “Enter Today” in your MyAccount to start a new entry.

If you want to pay together, click “+Additional Entry” in your cart to add another company and its entries before checking out.

Which Category?

Choose the category that best fits what the project is or what you want to be judged. See the “How is Judging Done?” section to learn more. An entry may be submitted in more than one category for an additional entry fee. Judges reserve the right to move an entry to another category that they believe is a better fit.

The PDF list of the categories found on the website can be very helpful when initially selecting your category, allowing you to see all the categories offered.

In the entry system you will be presented with a system of choices that will help you get to a specific category number. For instance, you can choose a parent category and then another field will populate where you will choose a secondary category and then sometimes a third dropdown will appear to make your final selection.

What is the Eligibility Period?

Entries must have been created or produced within two years of the date of entry.

What Is a Pro Bono Entry?

A pro bono entry is a project you complete without payment for a client or organization that does not employ you. In other words, you did the work voluntarily and did not receive compensation.

AMCP recognizes the talents and generosity of the creative community. Entrants who submit at least one paid entry in the competition are eligible to enter pro bono work at no additional cost. This complimentary entry is our way of thanking those who help support the program’s overhead, mailings, judging, and other operational expenses.

Entrants are also given free entry each January into the Communitas Awards, AMCP’s community service recognition program. communitasawards.com

You can have up to five pro bono clients (5 nominations). Multiple projects for the same client should be submitted as one entry. You should not have received any compensation. It is ok for the nonprofit or others to have paid for hard costs such as materials. You will be judged on creativity and the extent of your effort.

If you want to submit pro bono work only, you must enter it into a paid category before submitting it into the Pro Bono category at no cost.

What Do I Include with My Entries?

AMCP lets your work speak for itself. For most entries, the final product is all you need. In the case of a campaign or plan, enter the work product and any explanation or recap provided to internal or external clients. Otherwise, please provide a concise overview of objectives, challenges, and solutions.

When Do I Upload My Supporting Materials?

You can upload materials during checkout, after checkout, or in your MyAccount at any time. During the entry process, you will be given the option to include one URL. If you have multiple URLs to include, you can add them to the "About Project" section (which can be found when you click "edit" on your entry) or upload a document with additional URLs included.

AMCP does not have any restrictions on file type or size. All formats are accepted. All supporting material's file names will be shown on the winner's list if you have chosen to share your work.

If you have trouble uploading files, please send your materials to our team and we will upload them for you.

In the rare event, your file/files can't be opened, you will be contacted by someone on our team.

Adding "About Project" and "Credits"

On the checkout page, or from your MyAccount (once an entry has been submitted) you can click "edit" next to your entry and then you will see the fields to add your "About Project" or "Credits."

Will You Display or Share My Work? Do I Need to Enclose Copyrights, Credits, Etc.?

Since many of the entries are internal or proprietary in nature or are done for someone else, the entry file will not be displayed anywhere without permission. During the entry process, there is a dropdown field that is automatically set to NOT grant permission to possibly display the entry on our blog and/or winner list. If you change this to "Yes, please show my work" all supporting materials will be viewable on the winner's list. Entrants have the ability to delete files from their entries at any time.

AMCP assumes that entrants have rights to materials and the authority to enter them, so there is no need to enclose that information with entries.

How Can I Get More Information?

You can chat with our team using the live chat feature at the bottom of the website, you can email us or call 214-883-9300 to speak with one of our team members.

How Can I Send You a Wire Transfer?

There is a \$20 service charge to all wire transfer transactions so we can receive your payment. AMCP is not responsible for any additional wire transfer fees incurred.

After checkout you will have the option to download Wire Transfer details, or you can copy them from here.

Wire Transfer Information

- Beneficiary (AMCP) is not responsible for any fees associated with this wire transfer.

Account: 675018201

Beneficiary Name & Address: AMCP LLC 127 Pittsburg St. Dallas TX 75207

Beneficiary Bank & Address: CHASE 270 Park Ave New York, NY 10017

Bank's Swift Code: CHASUS33

Currency: US Dollars

Routing Number(s) if needed below:

Routing number for wire transfers: 021000021

Routing number for direct deposits & ACH transactions: 111000614

How Can I Get an Invoice/Receipt?

An order confirmation will be automatically emailed to the email associated with your account immediately after checkout. You can also find an invoice/receipt for your entries in your MyAccount under the purchase history tab.

I Need A W-9

After checkout you will have the option to download our W-9, or you can request it by emailing us.

How and When Do We Get Results?

All winners will be announced, and results will be posted to your My Account within one month of the deadline. Since entries are judged against a standard of excellence and not each other, some results will be posted prior to the final deadline. An email will automatically be sent to the email you registered with when results are posted to your MyAccount.

How Is Judging Done?

Since 1995, AMCP judges have earned a reputation for accuracy, fairness and credibility. A look at the list of winners is a who's who of the industry. AMCP competitions are where professional organizations that run their own competitions enter their work.

In an effort to ensure fairness, consistency and timeliness, AMCP does not send out entries to various judges. All of the judging is done in AMCP judging facilities in Dallas, Texas and Washington D.C. It takes about eight weeks of judging, eight hours a day to review all of the work that is submitted in each competition. AMCP recognizes that the time between submission and notification for most competitions is too long, so every effort is made to have the results ready within 45 days of the initial deadline.

Judges are senior-level, experienced professionals. They are free-lancers or own their own businesses. They are selected based on experience and availability. Judges can change from one day to the next, but the judging coordinator is there at every session.

Since there is a tremendous variance of resources from entrant-to-entrant, and piece-to-piece, perceived budget is taken into consideration in judging. Based on their work experiences, judges have an expectation for each individual entry. A student-produced ad is not held to the same expectation as a piece produced by a Madison Avenue agency for a Fortune 50 company.

There is no preset number of winners in a category. Entries are judged at random and not directly compared to other entries in their category. The objective of the judging is to recognize and reward “creative” achievement. It is a subjective process based on learned perceptions of creativity as opposed to measured results.

The judging is designed to evaluate work solely on its own merit. That is why we do not publicize specific criteria and then let entrants spend a great deal of time and effort explaining how their project met that criteria. In reality, any work that any communicator produces will provide the intended audience with the same basic measurement used by the judges. What was the first impression? Was the work inventive? Artistic? Resourceful? To the point? Eye-catching? Colorful? Is there a theme? Is the company differentiated from others? Obviously, a black and white low budget annual report produced for a non-profit will not be judged in the same manner as an expensive annual report produced for a Fortune 500 company. Given its inherent limitations, the non-profit may have been done extremely well and despite the apparent glitter, the high dollar annual report may not have met the expectations of the judges.

Using a consensus method, judges verbalize their criticisms, compliments etc. and then agree on a score. Entries receiving scores between 90-100 points are top level winners. Entries with 80-89 points are second level winners. Entries scoring from 70-79 receive honorable mention designation.

I Won, Now What?

First off, congratulations!

We have many different options in our store to help you promote your win.

All winning entries will have digital certificates available to download from the entrants MyAccount. Additional certificates can be purchased in the store for \$35 each, shipping included.

We also have high-resolution graphic downloads (award badges and logos) available that you can use for marketing materials, social media posts, or however you would like, as well as a news release that you can use in whole, or in part to announce your win.

Statuettes:

We also have statuettes for purchase. Unlike most competitions, AMCP entrants do not subsidize awards for the winners. Instead of charging up to several hundred dollars per entry, competition organizers decided to keep entry fees at a fraction of that cost and let the winners buy their own awards if they choose. The result is more affordable entry fees and a higher quality award that is not a trinket, but a piece of art that anyone would be proud to display and give to a client.

International Shipping:

Please fill out the form in the store to secure your wording and award level and add to your cart. Once in your cart, select proceed to checkout, and select “international shipping” as your payment method. Submit your order and then please email us for shipping costs. These are determined by your exact address and the number of statuettes in your order. Once shipping costs have been calculated we will send you an invoice or a link to pay for your awards + shipping. You can cancel your international order at any time before payment has been made.

AMCP International Shipping Policy

AMCP proudly ships awards and certificates worldwide. International shipping charges are calculated based on destination, package size, and carrier rates and are quoted prior to shipment. International shipments may be subject to import duties, VAT, brokerage, or local processing fees assessed by the destination country. These charges are the responsibility of the recipient. Some countries require tax identification numbers (e.g., RFC, CURP, EORI, VAT). Orders cannot ship until all required customs information is provided. If a shipment is returned due to missing customs information or failure to respond to carrier inquiries, reshipping fees are the responsibility of the purchaser.

Full International Shipping Policy

- International shipping fees are quoted prior to shipment and are separate from product pricing unless otherwise stated.
- Import duties, VAT, GST, brokerage, or other local fees are determined by the destination country and are the responsibility of the recipient.
- AMCP does not ship Delivered Duty Paid (DDP) unless arranged in writing prior to shipment.
- Required customs identification numbers (RFC, CURP, EORI, VAT, CPF, CNPJ, etc.) must be provided before shipment.
- Recipients must be available to respond promptly to customs or carrier inquiries.
- Returned shipments due to missing information, non-response, or refusal to pay duties will require purchaser-paid reshipping fees.
- Delivery timeframes may vary due to customs processing and are outside of AMCP's control.
- Customers are responsible for providing complete and accurate shipping addresses and contact details.