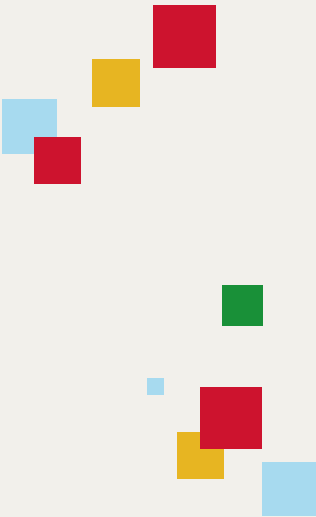


Soleo

**THE JOY
OF MUNCHING!**





ABOUT US



Soleo: Modernity Rooted in Tradition

The Soleo brand, established in 2010, is a cornerstone of the Aksam portfolio - a family-owned enterprise with over 30 years of experience in the snacking industry. We combine a passion for snacking with a professional business approach. What began as a local initiative has, through determination and continuous investment, evolved into a global brand, supplying partners across multiple continents.

Production & Logistics

We operate a modern machinery park, and our production lines are optimised for efficiency and consistency. This guarantees supply stability even for high-volume orders.

- Innovation in our DNA: We constantly develop our technological facilities to introduce products that align with dynamic market trends.
- Scalability: Our infrastructure allows for the flexible adjustment of production to meet the requirements of global retail chains and distributors.

Maximising Stock Rotation and Profitability

Soleo is a unique snacking platform that redefines the category. We design our portfolio to meet the needs of diverse consumer groups:

- For the active and young: Modern flavours and convenient on-the-go formats.
- For traditionalists: Classic recipes that build customer loyalty.
- Sales optimisation: A wide variety of packaging formats allows for effective shelf-space management and increases the average basket value.





AKSAM

Aksam was founded in 1993 in Osiek, a small village with a view of the green Beskid mountains. From the very beginning, it has been a family-owned company with exclusively Polish capital, and in line with its strategy, it plans to remain that way. The story began with the production of Beskidzkie pretzel sticks, which have been strengthening their position in the FMCG market in Poland year by year.

Today, Aksam is one of the most popular Polish companies offering savoury snacks, with a range that includes salty sticks, pretzels, crackers, puffed snacks, crisps, nuts, popcorn, as well as products for children and sweet snacks.

Our philosophy is simple! We're here to share the joy of munching.







35 g, 200 g, 500 g

GB | IT | PL | RO | ES | LT | SK | AR

with Salt



500 g

GB |

with Salt
& Pepper



Winter
Pretzels

200 g

in development



Product name	Pcs / box	Boxes / layer	Layers / pallet	Boxes / pallet	Pcs / pallet	Boxes / 20'ft container	Boxes / 40'ft HC container	Box dimensions in mm (l x w x h)	Pallet height in mm
SOLEO pretzels with salt 500g	7	8	9	72	504	1493	3325	398 x 298 x 182	1788
	10	8	6	48	480	912	2268	385 x 295 x 290	1890
SOLEO pretzels with salt 200g	14	8	9	72	1008	1493	3325	398 x 298 x 182	1788
	22	8	6	48	1056	912	2268	385 x 295 x 290	1890
SOLEO pretzels with salt 35g	74	8	9	72	5328	1493	3325	398 x 298 x 182	1788
	24	10	11	110	2640	4095	9558	320 x 230 x 104	1305
SOLEO pretzels with salt & pepper 500g	7	8	9	72	504	1493	3325	398 x 298 x 182	1788
	10	8	6	48	480	912	2268	385 x 295 x 290	1890
SOLEO winter pretzels with salt 200g	14	8	9	72	1008	1493	3325	398 x 298 x 182	1788
	22	8	6	48	1056	912	2268	385 x 295 x 290	1890

Shelf life: 12 months



Soleo
snack mix

with Salt

vegetarian

no palm oil

baked

Sticks & Pretzels



Soleo
snack mix

with Salt



baked

Pretzels & Crackers



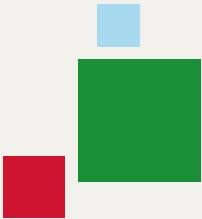
35 g, 200 g, 500 g
PL | GB | IT | RO | AR

with Salt



with Salt

300 g
GB | IT | PL | RO | ES | LT | SK | AR



Product name	Pcs / box	Boxes / layer	Layers / pallet	Boxes / pallet	Pcs / pallet	Boxes / 20'ft container	Boxes / 40'ft HC container	Box dimensions in mm (l x w x h)	Pallet height in mm
SOLEO snack mix 500g	7	8	9	72	504	1493	3325	398 x 298 x 182	1788
	10	8	6	48	480	912	2268	385 x 295 x 290	1890
SOLEO snack mix 200g	14	8	9	72	1008	1493	3325	398 x 298 x 182	1788
	22	8	6	48	1056	912	2268	385 x 295 x 290	1890
SOLEO snack mix 35g	74	8	9	72	5328	1493	3325	398 x 298 x 182	1788
	24	10	11	110	2640	4095	9558	320 x 230 x 104	1305
SOLEO mix of salted sticks and pretzels in a tube 300g	12	6	10	60	720	1388	3306	357 x 235 x 272	1782
	12	6	10	60	720	1248	2880	370 x 235 x 277	1812

Shelf life: 12 months





with Salt

200 g
in development



Classic

200 g
in development



with Sesame

200 g
in development



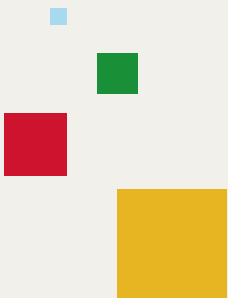
Product name	Pcs / box	Boxes / layer	Layers / pallet	Boxes / pallet	Pcs / pallet	Boxes / 20'ft container	Boxes / 40'ft HC container	Box dimensions in mm (l x w x h)	Pallet height in mm
SOLEO mini bagels with salt 200g	14	8	9	72	1008	1493	3325	398 x 298 x 182	1788
	22	8	6	48	1056	912	2268	385 x 295 x 290	1890
SOLEO mini bagels classic 200g	14	8	9	72	1008	1493	3325	398 x 298 x 182	1788
	22	8	6	48	1056	912	2268	385 x 295 x 290	1890
SOLEO mini bagels with sesame 200g	14	8	9	72	1008	1493	3325	398 x 298 x 182	1788
	22	8	6	48	1056	912	2268	385 x 295 x 290	1890

Shelf life: 12 months



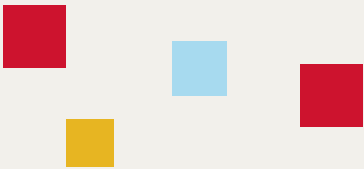
Caramel
flavour

200 g
in development



Salted
Caramel
flavour

200 g
in development



Apple &
Cinnamon
flavour

200 g
in development

Product name	Pcs / box	Boxes / layer	Layers / pallet	Boxes / pallet	Pcs / pallet	Boxes / 20'ft container	Boxes / 40'ft HC container	Box dimensions in mm (l x w x h)	Pallet height in mm
SOLEO mini bagels caramel flavour 200g	14	8	9	72	1008	1493	3325	398 x 298 x 182	1788
	22	8	6	48	1056	912	2268	385 x 295 x 290	1890
SOLEO mini bagels salty caramel flavour 200g	14	8	9	72	1008	1493	3325	398 x 298 x 182	1788
	22	8	6	48	1056	912	2268	385 x 295 x 290	1890
SOLEO mini bagels apple- cinnamon flavour 200g	14	8	9	72	1008	1493	3325	398 x 298 x 182	1788
	22	8	6	48	1056	912	2268	385 x 295 x 290	1890

Shelf life: 12 months



Soleo

sticks

Cheese
& onion
flavour

NO
trans fat
baked



Soleo

sticks

with
Sesame

NO
trans fat
baked



60g

for information purposes



with Salt

60 g, 250 g
GB | IT | PL | RO | ES | LT | SK | GR | AR



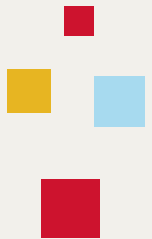
Classic

60 g, 200 g
GB | AR



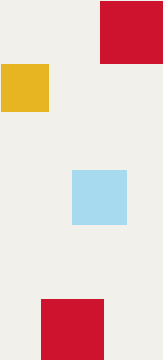
**Cheese
& onion
flavour**

60 g, 200 g
GB | AR



Product name	Pcs / box	Boxes / layer	Layers / pallet	Boxes / pallet	Pcs / pallet	Boxes / 20'ft container	Boxes / 40'ft HC container	Box dimensions in mm (l x w x h)	Pallet height in mm
SOLEO sticks with salt 250g	14	8	9	72	1008	1493	3325	398 x 298 x 182	1788
	28	6	8	48	1344	912	2268	385 x 295 x 290	1890
SOLEO sticks with salt 60g	24	16	9	144	3456	3219	7336	298 x 198 x 165	1680
SOLEO sticks classic 200g	16	8	9	72	1152	1493	3325	398 x 298 x 182	1788
	28	6	8	48	1344	912	2268	385 x 295 x 290	1890
SOLEO sticks classic 60g	24	16	9	144	3456	3219	7336	298 x 198 x 165	1680
SOLEO sticks cheese-onion flavour 200g	16	8	9	72	1152	1493	3325	398 x 298 x 182	1788
	28	6	8	48	1344	912	2268	385 x 295 x 290	1890
SOLEO sticks cheese-onion flavour 60g	24	16	9	144	3456	3219	7336	298 x 198 x 165	1680

Shelf life: 12 months



with
Sesame

60 g, 200 g
GB | AR



BBQ
flavour

60 g, 200 g
in development



Product name	Pcs / box	Boxes / layer	Layers / pallet	Boxes / pallet	Pcs / pallet	Boxes / 20'ft container	Boxes / 40'ft HC container	Box dimensions in mm (l x w x h)	Pallet height in mm
SOLEO sticks with sesame 200g	18	8	9	72	1296	1493	3325	398 x 298 x 182	1788
	28	6	8	48	1344	912	2268	385 x 295 x 290	1890
SOLEO sticks with sesame 60g	24	16	9	144	3456	3219	7336	298 x 198 x 165	1680
SOLEO sticks barbeque flavour 200g	16	8	9	72	1152	1493	3325	398 x 298 x 182	1788
	28	6	8	48	1344	912	2268	385 x 295 x 290	1890
SOLEO sticks barbeque flavour 60g	24	16	9	144	3456	3219	7336	298 x 198 x 165	1680

Shelf life: 12 months

Sticks

with salt
110-130 mm



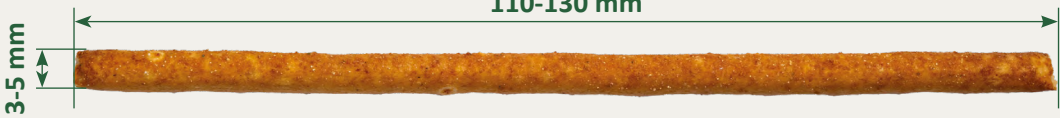
classic
110-130 mm



with sesame
110-130 mm



cheese and onion
110-130 mm



Bagels

with salt
45 mm ± 5 mm



classic
45 mm ± 5 mm



with sesame
45 mm ± 5 mm



flavoured
45 mm ± 5 mm



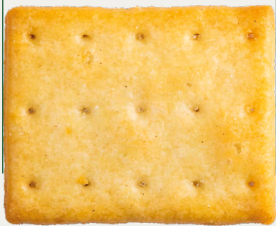
Available flavours
Apple and cinnamon,
caramel, salted caramel

scale 1:1

Crackers

with salt

36 mm ± 5 mm



with salt

36 mm ± 5 mm



flavoured

36 mm ± 5 mm



Available flavours:
onion, garlic,
tomato and herbs

Kids line

50 mm ± 5 mm



45 mm ± 5 mm



40 mm ± 5 mm



46 mm ± 5 mm



45 mm ± 5 mm



Private label

Your strategic partner in Private Label excellence

We offer comprehensive Private Label manufacturing services, turning our production expertise into your brand’s success. With advanced R&D capabilities and a modern machinery park, we deliver tailor-made snacking solutions that meet the highest global standards.

Product groups & packing options

Category	Packing range
Pretzels	35 g - 1000 g
Pretzels Sticks	45 g - 300 g
Snack MIX	35 g - 1000 g
Bagels	150 g - 300 g

Unlimited customisation

- Flavours: Our extensive library includes classics such as salt, sesame, poppy seeds, and garlic, as well as high-rotation flavours like cheese & onion, onion, bacon, kebab, caramel, salty caramel and apple & cinnamon.
- Shapes & Sizes: We offer full flexibility in product engineering. From various pretzel shapes and sizes to custom-sized bagels and sticks, we can adjust the product to your specific market requirements.

From initial concept
to retail-ready excellence

Products dimensions

Pretzels

with salt (S)
35 mm ± 5 mm



with salt
heart-shaped
40 mm ± 5 mm



with salt
clover-shaped
35 mm ± 5 mm



flavoured (S)
35 mm ± 5 mm



with salt
star-shaped
40 mm ± 5 mm



Available flavours:
garlic, onion, kebab,
chanterelles in
cream, bacon

with salt (M)
55 mm ± 5 mm



with salt
Coniferous tree-shaped



Sticks XXL

with salt
110-130 mm



with sesame
110-130 mm



scale 1:1

ABOUT US



We are here to share the joy of munching!

Aksam was founded in 1993 in Osiek, a small village with a view of the green Beskid mountains. From the very beginning, it has been a family-owned company with exclusively Polish capital, and in line with its strategy, it plans to remain that way. The story began with the production of Beskidzkie pretzel sticks, which have been strengthening their position in the FMCG market in Poland year by year. Today, Aksam is one of the most popular Polish companies offering savoury snacks, with a range that includes salty sticks, pretzels, crackers, puffed snacks, crisps, nuts, popcorn, as well as products for children and sweet snacks.

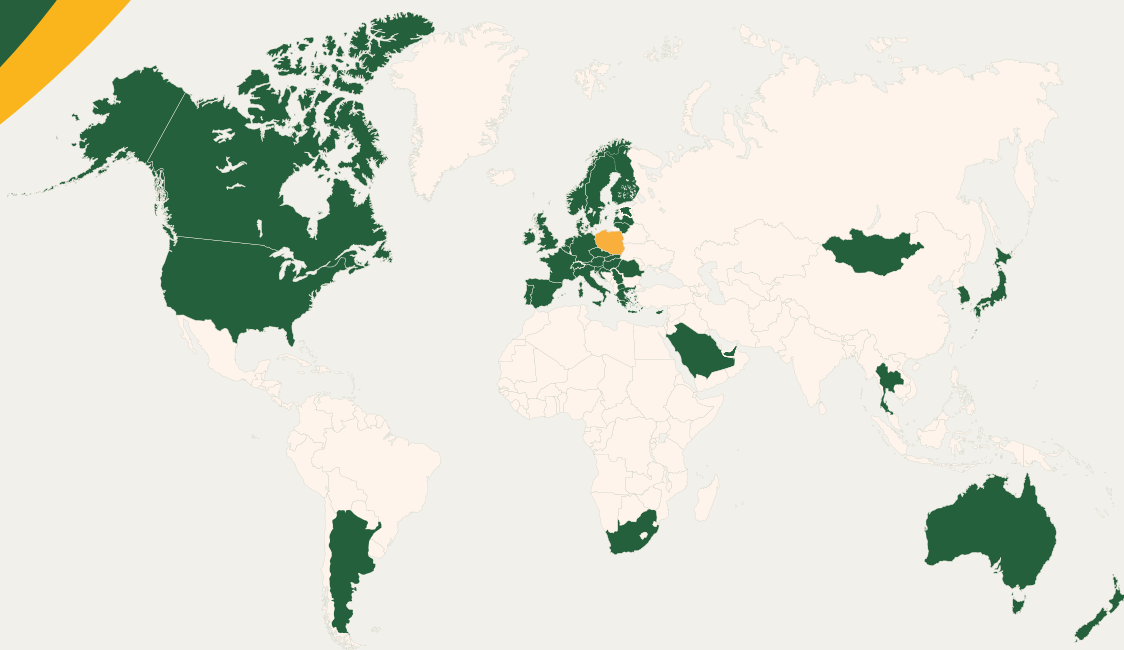
EXPORT

Our footprint

- Europe: Most EU countries (including Germany, Netherlands, Italy, Spain, France) & UK.
- North America: USA, Canada.
- South America: Argentina.
- Asia & Middle East: Japan, Mongolia, UAE.
- Africa: South Africa.
- Australia & Oceania: Australia, New Zealand.

Taste without borders

What started as a local passion has grown into a global brand. Today, Aksam snacks are available in over 40 countries worldwide and products are enjoyed by consumers on 6 continents.



CERTIFICATES

At Aksam, we combine 30 years of experience with world-class production standards. Our facilities are fully certified and ready to meet the most rigorous global retail requirements.

- International Standards: Fully compliant with BRCGS & IFS Food, ensuring the highest level of food safety and process transparency.
- Ethical Trade: Audited by SEDEX (SMETA) to guarantee fair labour practices and social responsibility.
- Dietary Accessibility: Certified by V-Label (Vegan/Vegetarian), Halal, and Kosher.
- Full Quality Control: With our own on-site laboratory, we test every product to guarantee it meets our high standards before it leaves the factory.
- Clean Label: All our products are Palm Oil Free, aligning with the global „Better For You” consumer trend.



Quality you can see, standards you can trust.



Let's Talk About Snacks

AKSAM

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