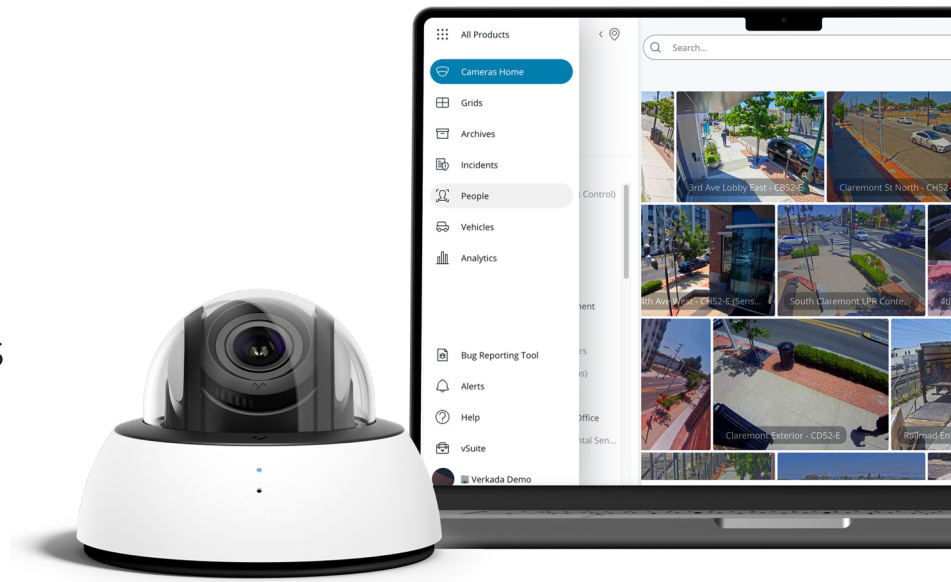


Effectively Organize and Manage People of Interest with People Lists



Overview

Verkada's People page compiles sightings of all people detected across a camera fleet. This page also includes all "People of Interest." People of Interest are special subjects of interest – potential suspects, VIP clientele, suppliers and vendors, known offenders, etc. – that organizations have actively saved to their Command organization for added visibility, further analysis, and proactive insights.

On the People page, People of Interest are organized and sorted into "People Lists." Each People List has its own set of permissions that allow different users in an organization to view, manage, and edit the People of Interest on each People List.

People Lists allow organizations to:

- Create customizable groups of People of Interest for specific security or operational requirements
- Ensure that only authorized users or teams can view, create, edit, and delete their assigned People Lists (and corresponding People of Interest), keeping permissions relevant to specific roles and responsibilities

People Lists Address Important Security and Operational Requirements

Tier People of Interest by threat level

An Organization Admin at a corporate office park might create three People Lists of varying threat levels:

- "Publicly-Wanted Offenders"
- "Potential Non-Employee Offenders"
- "Former Employees"

The Organization Admin can then delegate viewing and managing permissions of the People of Interest on these People Lists to only the security team.

Group People of Interest by site

An Organization Admin for a national manufacturer might create three People Lists designed for operational efficiency, and organized by site:

- "Dallas factory suppliers"
- "Phoenix factory suppliers"
- "Charlotte factory suppliers"

The Organization Admin can then assign viewing only permissions to the inventory teams at each of the respective sites, and viewing and managing permissions to the sourcing and supply team.

Organize People of Interest by business function

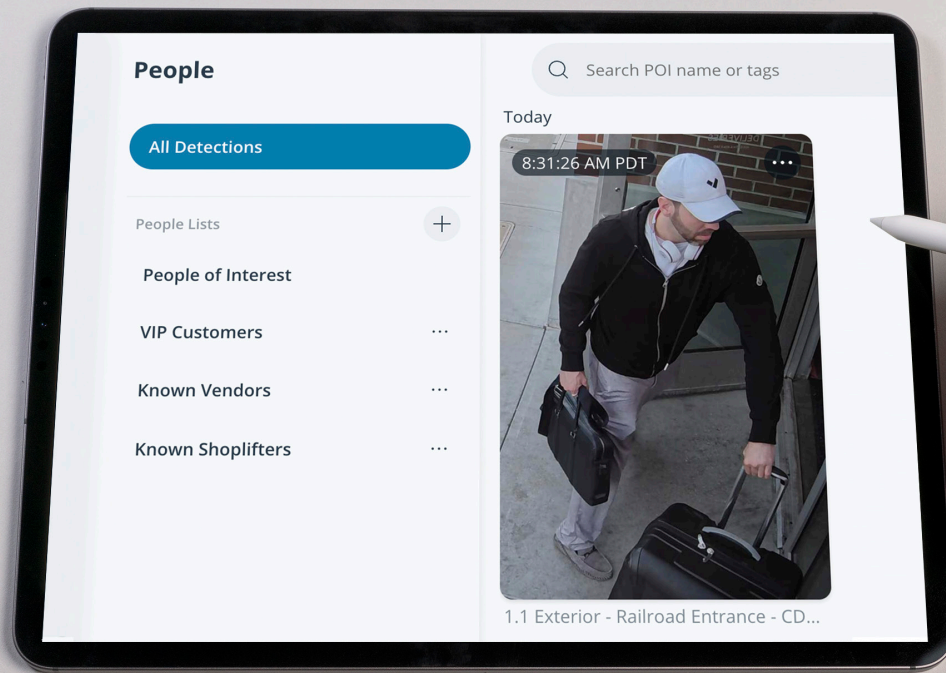
An Organization Admin for a large retailer might create three People Lists designed for both security and operational purposes:

- "Known vendors"
- "VIP clientele"
- "Possible inside theft"

The Organization Admin can then assign viewing only permissions to the stock room team for the "Known vendors" People List, viewing only permissions to a concierge team for the "VIP clientele," and viewing and managing permissions to the security team for the "Possible Inside Theft" People List – importantly keeping this "Inside Theft" People List separate from any other employees.

Teams can then set up alerts to be proactively notified when any People of Interest on their assigned People Lists appear on a camera.¹

1. See the Knowledge Base article [here](#) for more information on how to establish Person of Interest alerts.



Control Who Views, Creates, and Manages People Lists²

People Lists (and their corresponding People of Interest) are classified as “Public” or “Restricted.”

Public People Lists

Visible to specific groups of users depending on their permission level within an organization (e.g., “Org Admin,” “Site Admin,” “Site Viewer,” or “No Access”). Organization Admins can use the “[Roles & Permissions](#)” menu in Command to control which of these groups can view and/or manage Public People Lists.

Restricted People Lists

Only visible to users who receive an explicit invitation from the People List’s creator to view and/or edit the People List, regardless of their organizational permission level.

Note: Organization Admins, those with the highest organizational permission level, can view and edit all Public and Restricted People Lists.

2. See the user guide [here](#) for more information on assigning user permissions to view, create, edit, and manage Public and Restricted People Lists.