

FUTURE VARSITY NASM

Nest Academy of Sports Management

#WherePassion®
MeetsProfession



CHANGE LEADER

INDIVIDUALS WHO HAVE RAISED ₹10,00,000 TO ₹24,99,999



ANAIISA TALSANIA
Raising funds for (Shiksha)
Rajasthan State Level



NILESH NANDOSKAR
Raising funds for
Rajasthan State Level



SHAHEEN BACHA
Raising funds for
Rajasthan State Level



ANYSSA KOTHARI
Raising funds for (Shiksha)
Rajasthan State Level



PRADEEP RATHOD
Raising funds for
Rajasthan State Level



SHIVPRASAD KHENED
Raising funds for
Rajasthan State Level



FR. GEORGE VATTAMATT
Raising funds for (Shiksha)
Rajasthan State Level



VORA
Raising funds for (Shiksha)
Rajasthan State Level



SUDHIR SHETTY
Raising funds for (Shiksha)
Rajasthan State Level

CHANGE INVESTOR

INDIVIDUALS WHO HAVE RAISED ₹5,00,000 TO ₹9,99,999

R.S. SALLUA
Raising funds for (Shiksha)
Rajasthan State Level

DR. NIRMAL SURYA
Raising funds for (Shiksha)
Rajasthan State Level

HIMANSHU VYAS
Raising funds for (Shiksha)
Rajasthan State Level

JANKI SANTOK
Raising funds for (Shiksha)
Rajasthan State Level

KAMR AGARWAL
Raising funds for (Shiksha)
Rajasthan State Level

KAMAL KUMAR CHOUDHARY
Raising funds for (Shiksha)
Rajasthan State Level

KAVITA ASHOK GOGI
Raising funds for (Shiksha)
Rajasthan State Level

MANAYATA DUTT
Raising funds for (Shiksha)
Rajasthan State Level

PRASAD B.A.R.
Raising funds for (Shiksha)
Rajasthan State Level

PYUSH KUMAR
Raising funds for (Shiksha)
Rajasthan State Level

RAJENDRA & RAJA SUDHAN
Raising funds for (Shiksha)
Rajasthan State Level

RAJESH MEHTA
Raising funds for (Shiksha)
Rajasthan State Level

REHAN SHIRAZ BUSTOMEE
Raising funds for (Shiksha)
Rajasthan State Level

RIYA JOSHI
Raising funds for (Shiksha)
Rajasthan State Level

SANJEEV RAPOOR
Raising funds for (Shiksha)
Rajasthan State Level

SHIRAZ BUSTOMEE
Raising funds for (Shiksha)
Rajasthan State Level

CHANGE ENCLERS

INDIVIDUALS WHO HAVE RAISED ₹1,00,000 TO ₹4,99,999

ANISH KUMAR
Raising funds for (Shiksha)
Rajasthan State Level

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CHANGE MAKERS

INDIVIDUALS WHO HAVE RAISED ₹75,000 TO ₹99,999

ANISH KUMAR
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Rajasthan State Level

SUPPORTING 12 CAUSES



HEALTH



EDUCATION



ENVIRONMENT



SOCIAL CIVIC & COMMUNITY DEVELOPMENT



EMPLOYMENT



CHILDREN



DISABILITY



WOMEN

NGO PRIVILEGE LEVELS

OUT OF THE 385 PARTICIPATING NGOs AT THE 11TH ANNUAL, THE FOLLOWING HAVE ACHIEVED THE HIGHEST PRIVILEGE LEVELS.



DIAMOND LEVEL



ANAND TRUST



ANAND TRUST



ANAND TRUST



ANAND TRUST



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ANAND TRUST



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XENON

- From the Director's Pen
- About Future Varsity
- Academic Philosophy
- About Nest Academy of Sports Management (NASM)
 - Industry Insights
 - Key Areas of Sports Management
 - From Classroom to Career
 - Campus Facilities
- Industrial Visits and Experiential Learning
- Internships & Placements
- NASM's Flagship Event:
Yuva Premier League (YPL)
- In-House Events:
 - Future Varsity & Femina Miss India
Maharashtra | Haryana | Gujarat
- NASM at the First National Fitness & Wellness Conclave 2025
- KHELOTKARSH
- Life at NASM
- Industry & Student Testimonials
- Our Courses
- Admission Procedures
- NASM's Personalised Career Guidance
- Our Campus

A black and gold fountain pen is shown writing a signature. The background is white with a repeating pattern of various sports-related icons in a light gray line-art style, including soccer balls, tennis balls, boxing gloves, a baseball bat, a football, a basketball, a tennis racket, a soccer cleat, and a tennis ball. The pen is black with a gold-colored barrel and a gold-colored nib. The nib is currently writing a signature in black ink.

The industry is changing fast. New leagues are popping up. Technology is reshaping how fans engage. There's more money, more attention, and more opportunity than ever before. So if someone's going to lead that future... Why not you?"

THE ADVANTAGE WITH **FUTURE VARSITY**

Future Varsity has been a pioneer in education for more than two decades, with a strong presence in Mumbai, Delhi, Ahmedabad, Jaipur, Dubai, Singapore, and the USA. Our strength comes from our professional conglomerate, a powerful network of experts and visionaries who are actively shaping the future across diverse fields.

OUR BELIEF

Top-tier education should be an investment, not a burden.

We offer a world-class academic experience designed for the competitive future, at a value that makes quality education within reach. Our purpose is to provide cutting-edge knowledge, industry-integrated learning, and skill-based education that empowers the next generation of future leaders.

At Future Varsity, you gain the knowledge, industry exposure and experience, and professional network needed for a high-impact career. This means you are **taught not just what to do, but how it's done on the field.**



Our Institutions



NASM: THE INNER CIRCLE OF THE SPORTS UNIVERSE

THE GAME HAS CHANGED. HAVE YOU?

Sports is no longer just a weekend hobby—it's a \$500+ Billion global powerhouse. From the high-velocity auctions of the IPL to the digital revolution of E-sports, the industry is hungry for leaders who don't just watch the game, but know how to run it.

FV NASM (Nest Academy of Sports Management) is where passion meets professional mastery. We are not just an institute; we are the launchpad for the next generation of Vibe Architects, Money Architects, and League Disruptors.

WHY US?

BECAUSE WE PLAY DIFFERENTLY.

Field-First Learning: Forget dusty textbooks. At NASM, your classroom is the stadium. Through our flagship Yuva Premier League (YPL), you manage real players, real budgets, and real pressure before you even graduate.

The Elite Network: Our Industry Tie-ups give you an "All-Access Pass" to the biggest names in the business—IPL franchises, global sports agencies, and media giants.

Global DNA: We don't just prepare you for local matches; we prepare you for the global arena. Our curriculum is the global blueprint for sports leadership.

THE NASM EDGE: FROM *Ground to Glory*

At NASM, we help you build a Portfolio, not just a Resume. Whether you want to be a Contract Kingpin for a superstar athlete, a Strategy Lead for a global franchise, or a Storyteller-in-Chief for a sports network, we give you the playbook to win.

ARE YOU READY TO CLAIM THE BAG?

The sports world is moving fast. Don't stay on the sidelines. Join the inner circle at NASM and turn your "Main Character Energy" into a high-powered career.



Welcome to the League.
Welcome to **NASM.**

ACADEMIC PHILOSOPHY

Our courses are conceptualised on eight core principles

IMPACTFUL
Building lasting, meaningful industry relationships.

INNOVATIVE
Up-to-date curriculum aligned with industry trends.



INDEPENDENT
Nurturing confidence and professional growth.

IMMERSIVE
Strong industry connections through training, internships, and workshops.

INTELLECTUAL
Stimulating curiosity and pursuit of excellence.

INSPIRED
Offering challenges that broaden horizons and motivate students.

INTERESTING
Balanced mix of theory and practical to keep learning engaging.

INDIVIDUALITY
Personalised evaluation and feedback for steady progress



SPORTS MANAGEMENT IS A RISING BILLION-DOLLAR INDUSTRY



DID YOU KNOW?



The sports industry is projected to hit

\$600 Billion by 2026

Are you ready to claim your share?



THE GLOBAL ICONS: WHERE THE BIG PLAY HAPPENS

FIFA WORLD CUP: THE ULTIMATE GLOBAL TAKEOVER

The biggest stage on the planet.
With over

5 BILLION VIEWERS

it's not just a tournament; it's a masterclass in global logistics, international diplomacy, and massive brand sponsorships.

THE MANAGEMENT FLEX:

Managing **32+** nations, **10+** stadiums, and a **hospitality engine** that runs for an entire month.



THE NBA: THE CULTURAL KINGPIN

The NBA is where sports meets
fashion,

\$10 BILLION+ REVENUE MACHINE

that turned players into global brands
(think Air Jordan and LeBron).

THE MANAGEMENT FLEX:

Masterminding "The Hype"—from viral social media content to global merchandise drops and e-sports integration.



THE PREMIER LEAGUE (EPL): THE BILLIONAIRE'S PLAYGROUND

The richest football league in the world
with over

\$12 BILLION IN BROADCAST DEALS

It's the gold standard for sports
broadcasting
and international club management.

THE MANAGEMENT FLEX:

Negotiating high-stakes media rights and managing "The Transfer Window"—the most intense talent-trade environment in sports.



THE INDIAN POWERHOUSES: SCORING LOCAL & GLOBAL



IPL: THE MARKETING SUPER BOWL

The world's most valuable cricket league, valued at over

\$10 BILLION

It changed the game by blending Bollywood glam with high-octane T20 cricket.

THE MANAGEMENT FLEX:

Handling the "Auction Strategy" (the ultimate finance puzzle) and managing 24/7 fan engagement for a massive 800 million+ digital audience.



PRO KABADDI LEAGUE (PKL): THE HOMETOWN DISRUPTOR

The league that took a traditional sport and turned it into a primetime TV sensation. It's the perfect example of "Sports Re-branding."

THE MANAGEMENT FLEX:

Building a brand from scratch and capturing the "Hyper-local" market to win over millions of fans.

THE **SPORTS INDUSTRY** IS PROJECTED TO HIT **\$600 BILLION BY 2026.**
ARE YOU READY TO CLAIM YOUR SHARE?

SOURCE: INDUSTRY PROJECTIONS

SUPERSTAR STYLING

(TALENT & ATHLETE
MANAGEMENT)



THE HYPE MACHINE

(MARKETING &
SPONSORSHIPS)



COURTSIDE CONTENT

(MEDIA & PR)



THE MONEY MOVE

(SPORTS FINANCE
& REVENUE)



THE LEGAL SHIELD

(SPORTS LAW &
COMPLIANCE)



VICTORY LAB

(SPORTS ANALYTICS & TECH)



STADIUM SLAY & LIVE OPS

THE OWNERSHIP LEAGUE

(ENTREPRENEURSHIP)

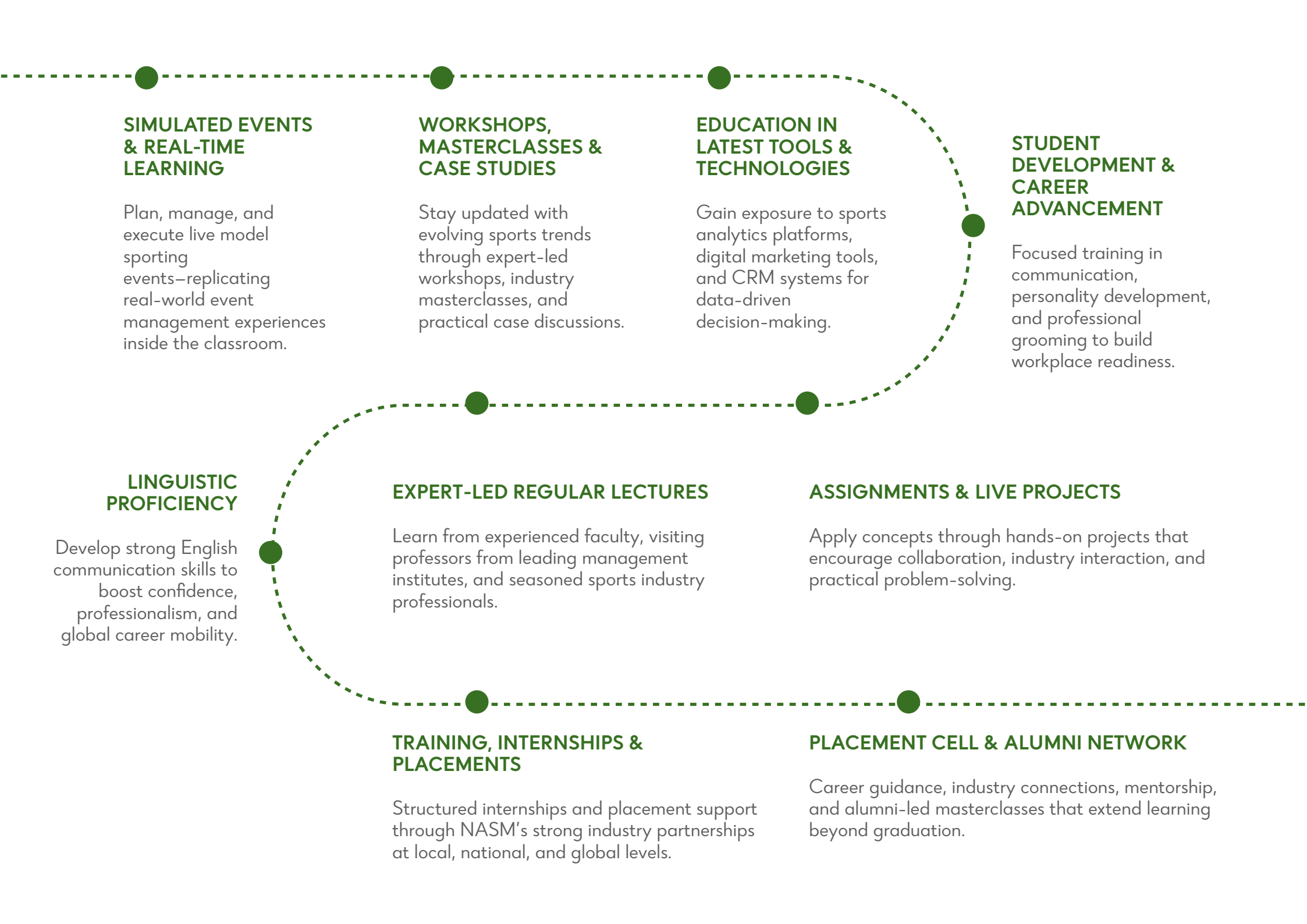


KEY AREAS OF SPORTS MANAGEMENT

FROM CLASSROOM TO CAREER THE NASM WAY

At **NASM**, learning goes beyond classrooms—it's immersive, industry-driven, and career-focused. Our academic ecosystem is designed to transform students into confident, skilled, and employable sports management professionals.





SIMULATED EVENTS & REAL-TIME LEARNING

Plan, manage, and execute live model sporting events—replicating real-world event management experiences inside the classroom.

WORKSHOPS, MASTERCLASSES & CASE STUDIES

Stay updated with evolving sports trends through expert-led workshops, industry masterclasses, and practical case discussions.

EDUCATION IN LATEST TOOLS & TECHNOLOGIES

Gain exposure to sports analytics platforms, digital marketing tools, and CRM systems for data-driven decision-making.

STUDENT DEVELOPMENT & CAREER ADVANCEMENT

Focused training in communication, personality development, and professional grooming to build workplace readiness.

LINGUISTIC PROFICIENCY

Develop strong English communication skills to boost confidence, professionalism, and global career mobility.

EXPERT-LED REGULAR LECTURES

Learn from experienced faculty, visiting professors from leading management institutes, and seasoned sports industry professionals.

ASSIGNMENTS & LIVE PROJECTS

Apply concepts through hands-on projects that encourage collaboration, industry interaction, and practical problem-solving.

TRAINING, INTERNSHIPS & PLACEMENTS

Structured internships and placement support through NASM's strong industry partnerships at local, national, and global levels.

PLACEMENT CELL & ALUMNI NETWORK

Career guidance, industry connections, mentorship, and alumni-led masterclasses that extend learning beyond graduation.

CAMPUS FACILITIES

Learning feels better when the space keeps up with you.



CLASSROOMS

Air-conditioned, hi-tech spaces with laptops and LED projectors.



WI-FI CAMPUS

High-speed broadband and secure network across all campuses.



LIBRARY

Extensive books, journals, and electronic resources for research and learning.



SEMINAR HALL

Equipped with advanced audio-visual systems for events and screenings.



HI-TECH FACILITIES

Our classrooms are equipped with BenQ screens, projectors, and advanced tools.



INDUSTRIAL VISITS & EXPERIENTIAL LEARNING



WANKHEDE STADIUM

Our students explored the stadium's ground management, lighting systems, media and broadcasting facilities, and learnt about its history, operations, and significance through an interactive tour.





THE TIMES OF INDIA

Our students gained real-world exposure to large-scale media operations, learning about high-speed printing technology, automation, and environmental practices.



Z-BAT

Our students observed how professional sports equipment is designed, manufactured, and tested, gaining insights into innovation and technology in the sports product industry.



INTERNSHIP & PRACTICAL



L TRAININGS

“

TALENT WINS GAMES,
BUT **TEAMWORK** AND
INTELLIGENCE WINS
CHAMPIONSHIPS

Michael Jordan

”

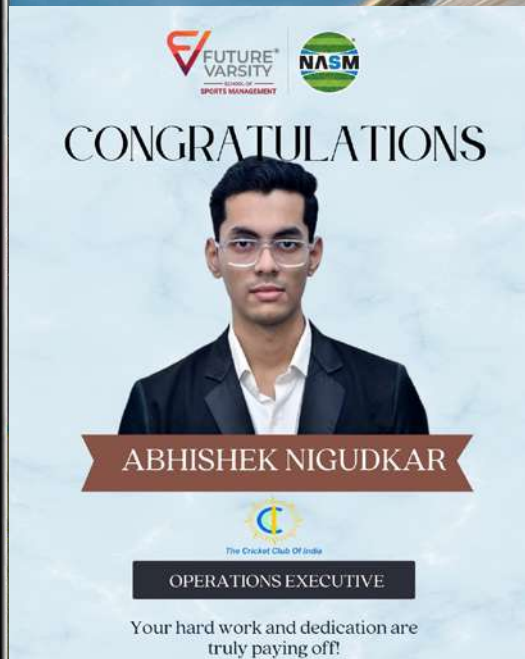




REAL-WORLD EXPOSURE: STUDENTS IN ACTION AT INTERNSHIPS



PLACEMENTS



INTERNSHIPS & PLACEMENTS



CONGRATULATIONS



ABHINAV DUBEY



MUSEUM MANAGER

Your hard work and dedication are truly paying off!



CONGRATULATIONS



MANYA SINGH



OPERATIONS EXECUTIVE

Your hard work and dedication are truly paying off!

- Sports Authority of India (SAI)
- Cricket Club of India (CCI)
- Madhya Pradesh Cricket Association (MPCA)
- DNA Entertainment Pvt Ltd
- Star Sports
- Mumbai City FC
- Sportz Interactive
- ITW Universe
- Mumbai Cricket Club
- FCC Hospitality
- Gun For Glory
- The Sports Gurukul
- Marvel Sports
- United Sports and Adventures
- Procam International Pvt Ltd
- Chembur Gymkhana
- Go Sports Foundation
- Paytm Insider
- Sportz 360
- United Sportz
- MERAKI Entertainment
- Striders
- Fitizen India
- Bhaichung Bhutia Football Schools
- Golden Chariot Events
- KD Kingdong
- The Big Kreation
- Gobananas
- IOS Sports
- WOOT Factor
- Mice and Media Solutions Pvt Ltd
- TNA Entertainment Pvt Ltd
- Only Much Louder (OML)
- Sports For All (SFA)
- Decathlon
- Bayside Sports
- Waveline Sports
- Troika Events
- Accred Master Private Limited
- Nielsen
- & Many More...

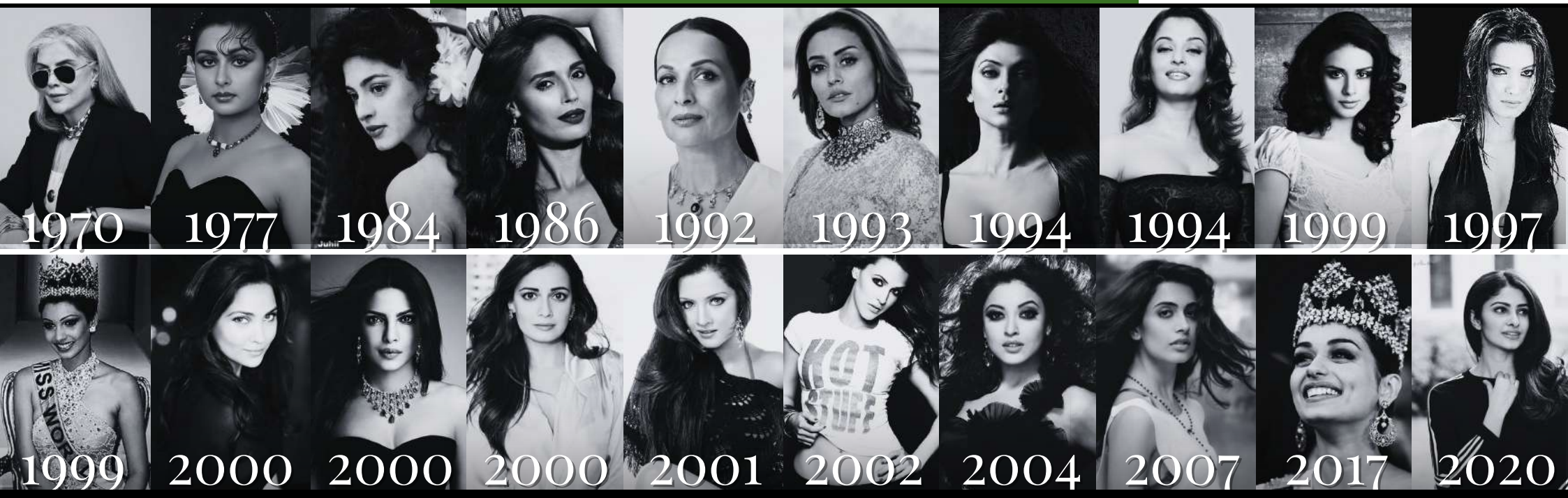
Future Varsity Makes History with

Femina Miss India

Maharashtra | Haryana | Gujarat

For the very first time in 60 years, the Miss India Organization has granted an academic institution the official license to host and organize its state pageant, Femina Miss India Maharashtra, Gujarat and Haryana. With 25 years of excellence, Future Varsity Education Group will exclusively manage the event through its students, providing them with hands-on experience in large-scale event management, media, and fashion, while combining practical industry exposure with Femina Miss India's legacy of excellence.

More than participation, it's an opportunity to apply sports and fitness management learning in a real-world setting.





AN UNMATCHED REAL-WORLD EXPERIENCE

The collaboration between Femina Miss India Organisation and Nest Academy of Sports Management (NASM) was strengthened by the impactful involvement of NASM students. They actively guided contestants in building physical fitness, endurance, and team spirit through structured sporting activities. This hands-on role showcased their ability to apply sports management skills in a high-energy, real-world environment.

WHERE FUTURE SPORTS MANAGERS DRIVE LIVE EVENT PERFORMANCE



Support fitness routines and strength training sessions for contestants



Assist in planning workout schedules and structured training programs



Monitor endurance levels and overall physical preparedness of participants



Apply sports management and fitness coordination skills in a real-world event environment

YUVA PREMIER LEAGUE (YPL) - NASM'S FLAGSHIP EVENT

(Intercollegiate Sports Tournament)

THE CONNECTION:
FROM YPL TO THE PRO LEAGUES

Yuva Premier League (YPL)
Your Launchpad

Why study the pros when you
can be one? YPL is your
training ground.

You don't just watch the IPL; you use YPL
to practice the same skills—sponsorship
hunting, athlete management, and live
event ops.

It's where you make the "Money Moves"
before you step into the corporate sports
world.



GROUND SE GLORY TAK

FROM THE YPL SIDELINES TO THE GLOBAL ARENA

Meet Aryan S. Class of 2024 | Now: Jr. Talent Manager at a Top Sports Agency

"When I joined the Bachelor of Sports Management, I thought I'd just be watching games. I was wrong. By my second year, I was managing the hospitality and player auctions for YPL.

That wasn't just 'college work'—it was a high-stakes business environment. I learned how to talk to sponsors, handle athlete egos, and manage a budget of lakhs. When I interviewed for my current job, I didn't just show them my degree; I showed them the YPL Portfolio I built.

NASM didn't just give me a certificate; they gave me the 'Main Character' energy I needed to enter the sports industry. If you want to run the game, you have to start here."

The Verdict: It's exhausting. It's chaotic. It's LIT.
This isn't a classroom; it's the industry.

SCAN FOR MORE





INDIVIDUALLY
STRONG,





COLLECTIVELY
UNSTOPPABLE.



NASM AT THE FIRST NATIONAL FITNESS & WELLNESS CONCLAVE 2025

National Fitness & Wellness Conclave 2025, held on 1st November 2025 at Trident, Nariman Point, Mumbai. The conclave was organized by the Ministry of Youth Affairs & Sports, Government of India, bringing together policymakers, sports leaders, athletes, industry experts, and academic institutions to deliberate on the future of fitness and wellness in India.

NASM was represented at the conclave by Mr. Vipul Solanki, CEO & Director – Future Varsity Group of Education, Ms. Smita Jaju, Institution Head – NASM, and Mr. Aditya Mishra, Training & Placement Head, reflecting the institution's active engagement in national-level discussions on sports, fitness, and youth development.

The conclave was addressed by Union Minister for Youth Affairs & Sports and Labour & Employment, Dr. Mansukh Mandaviya, who underscored the critical role of fitness in realizing Prime Minister Narendra Modi's vision of Viksit Bharat by 2047. He emphasized that fitness must become an integral part of daily life, especially in today's digital age, linking physical well-being with national productivity, economic growth, and youth empowerment.

At the event, Dr. Mandaviya felicitated the newly appointed Fit India Icons – filmmaker Rohit Shetty, World Cup-winning cricketer Harbhajan Singh, and Olympic medallist Saina Nehwal – for their significant contributions towards promoting fitness and wellness across the nation.

Union Minister of State for Youth Affairs & Sports, Ms. Raksha Nikhil Khadse, also addressed the conclave and honoured Saiyami Kher, Shivoham, and Vrinda Bhatt as Fit India Icons, while Ankur Garg, Karan Tacker, Vishwas Patil, and Krishna Prakash were recognised as Fit India Ambassadors for inspiring active lifestyles among citizens.

Key speakers shared valuable insights on building a sustainable fitness culture in India. Rohit Shetty cautioned youth against misleading fitness information circulated by unqualified online influencers, stressing the importance of patience and authenticity in fitness journeys.

Saina Nehwal highlighted the need for a strong fitness foundation from an early age, encouraging parents to prioritise physical activity over excessive screen time. Harbhajan Singh spoke on the transformation of fitness standards in Indian cricket and lauded government initiatives aimed at strengthening the national fitness ecosystem.

The conclave also featured two panel discussions involving experts, athletes, and industry stakeholders. Discussions focused on early adoption of fitness habits, parental responsibility in reducing screen time, consumer awareness regarding supplements, and the need for regulatory checks in the fitness and wellness industry.

Participation in the First National Fitness & Wellness Conclave 2025 aligns with NASM's mission to promote sports education, fitness awareness, and leadership in the sports ecosystem. The conclave provided NASM with valuable insights and strengthened its commitment to nurturing future sports professionals who can contribute meaningfully to India's fitness and sporting ambitions.



KHELOTKARSH

—International Sports Conference—2025—

Khelotkarsh is a distinguished international conference series was jointly organised by ASNFS, Future Varsity - NASM & Lifeness Science Institute (FV-LSI) on 13th September 2025 in Mumbai. The event focused on the theme of 360° Athlete Performance, bringing together experts, athletes, and sports enthusiasts to explore key dimensions of nutrition, injury prevention, mental fitness, and resilience. The conference featured interactive sessions and panel discussions highlighting practical strategies in sports nutrition, proactive recovery methods, and inspiring personal journeys of national and international athletes, including promising talents from Zimbabwe. By fostering learning, collaboration, and inspiration, Khelotkarsh 2025 reinforced the importance of a holistic approach to performance and excellence in the ever-evolving field of sports science.





LIFE AT



SCAN FOR MORE





NASM



INDUSTRY TESTIMONIALS ON NASM



CLARENCE LOBO

Member of NADA Panel Coach, CAG & Maharashtra Police, 2018 Dronacharya Awardee

NASM is truly shaping the future of sports careers in India. With strong industry exposure and placements, it turns passion into real opportunities. Sport stands at the intersection of discipline, opportunity, and national development. Beyond competition, it shapes character, careers, and communities. Sustainable success relies on structured training, ethical governance, and grassroots investment.



VIKRANT CHELEKAR

Founder, The School of Chess Masters

What stands out about NASM is how practical and industry-focused it is. It prepares you not just to learn sports management, but to actually build a career in it. India's sports management sector is on a strong growth path, driven by government initiatives like Khelo India and rising corporate involvement. Sports events now create opportunities across media, hospitality, technology, and analytics. Growing grassroots infrastructure has improved access to facilities.



YOGESH KANCHGAR

NASM gave me the confidence to pursue sports beyond just being a passion. From internships to placements, it opens doors to the real sports industry. India's sports industry is growing rapidly, driven by government initiatives, expanded leagues, increased media coverage, and global recognition of Indian athletes. Investments in scientific training and infrastructure have created strong demand for careers across sports science, management, marketing, technology, and grassroots development. With rising professionalism and global exposure, sports now offers respected and impactful career paths.



KAPIL DEV

Legendary Indian Cricketer

It is absolutely important to be passionate and follow a strict routine so that the passion doesn't go away. You shouldn't be money-oriented in terms of following your passion because if you follow your passion, it'll bring out the best in you and that's what's going to fetch you wealth. Allow your life to revolve around your passion. There are two types of people in the world; one is someone who constantly thinks of changing his/her life but never works upon it and the second one is someone whose life revolves around their passion. I am glad to say that I am from the second type. If you're passionate towards your work, you will eventually get good results.



JONTY RHODES

South African Legend, Ex-Mumbai Indian Coach

It's my pleasure to be associated with an institute like NASM for about 10 years now. NASM as I can experience and see produces effective leading individuals with high ethics and moral values. YPL and Khelo India being the driving spirit with attractive internships and placements in many popular sports organisations



AJAY SETH

Chairman, Affiliation Committee

The Nest Academy of Sports Management (NASM) is playing a pivotal role in shaping the future of sports in India. By fostering a generation of well-trained and sports trainers managers, NASM is empowering aspiring athletes and professionals to achieve excellence across various disciplines. With its comprehensive curriculum, industry-aligned internships, and placement opportunities in top-tier sports organizations, NASM stands out as a beacon of opportunity for students aiming to build rewarding careers in sports management. This initiative is a game-changer, inspiring countless individuals to turn their passion for sports into impactful careers.

STUDENT EXPERIENCES ON NASM



KANAK KAUR HEER

(Bachelor of Sports Management)

My journey at NEST Academy of Sport Management (NASM) has been inspiring and deeply educational. Through hands-on exposure, live projects, and event experiences, I gained a clear understanding of how the sports industry functions in real life. Strong faculty support helped me grow academically, build confidence, and develop leadership skills. NASM has prepared me to face industry challenges with professionalism.



PRESCILLA CHETTY

(Bachelor of sports management)

My journey at NEST Academy of Sport Management (NASM) has been truly transformative. The institute combines academic excellence with strong industry exposure through internships, live projects, and an active training and placement cell. A well-structured program, supportive faculty, and deep industry connections provide holistic learning while nurturing ethical, industry-ready professionals. I am proud to be part of an institution shaping future leaders in sports management.



ARHANT RAFEL ISLAM

(Bachelor of Sports Management)

Studying at NASM has given me a practical and realistic understanding of sports management. Internships and live event exposure showed me how classroom learning translates into real-world execution. Faculty mentorship pushed me beyond my comfort zone and helped me develop confidence and responsibility. NASM truly focuses on living the sports industry, not just studying it.



SHIBANI SHETTY

(Bachelor of sports management)

Being a second-year student at NASM has been a rewarding academic and professional experience. Engaging lectures, internships, and industry-focused workshops have provided valuable insight into the sports ecosystem. The well-structured program and committed faculty ensure holistic learning. NASM's strong industry network prepares students to be confident and future-ready professionals.

AWARDS & RECOGNITION



RANKED 1st BY
EducationWorld Grand Jury India
Higher Education Rankings 2025-26:
**BEST ACADEMIC
INDUSTRY ALLIANCE**



**NASM CONFERRED AS THE
BEST INSTITUTE FOR
SPORTS MANAGEMENT**
AT "WORLD EDUCATION SUMMIT"



**SPORTS ACADEMIC PARTNER
AT KHELO INDIA 2019**



**NEST ACADEMY OF SPORTS
MANAGEMENT RECOGNISED AS
LEADING INSTITUTION IN INDUSTRY
COLLABORATION AT UNICA 2019**

& Many More...



OUR COURSES

BSM (Hons.) **BACHELOR OF SPORTS MANAGEMENT**

Eligibility: 10+2 (Any Stream)

*Bachelor's Degree after 3 years and Honours

Degree after 4 years (As per NEP 2020 guidelines)

MSM **MASTER OF SPORTS MANAGEMENT**

Duration: 2 years

Eligibility: Graduation (Any Stream)

DIPLOMA **IN SPORTS MANAGEMENT**

Duration: 1 year

Eligibility: 10+2 (Any Stream)

PG DIPLOMA **IN SPORTS MANAGEMENT**

Duration: 1 year

Eligibility: Graduation (Any Stream)

ADMISSION PROCEDURES

Our admission process helps us to assess students whose ambitions and abilities align with the sports management industry. Through a step-by-step admission guide, we understand and match the students with programs best suitable for their goals.

***All applicants must follow the prescribed application guidelines.**

APPLY

EVALUATION



APPLY

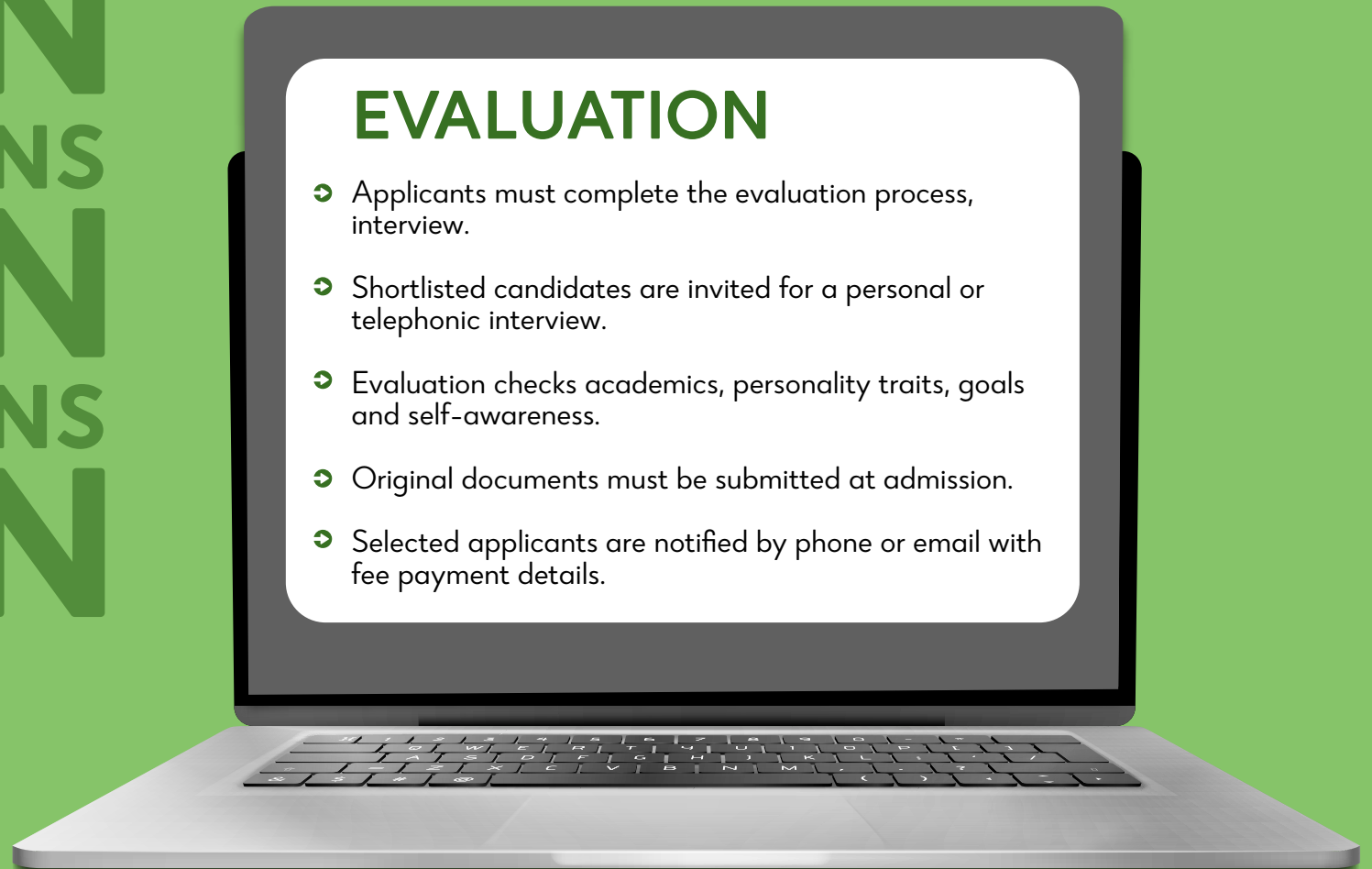
Submit the Provisional Application Form with:

- ➔ 3 Passport-size photos
- ➔ Photocopies of 10th & 12th marksheets/certificates
- ➔ Photocopy of graduation marksheet & degree (PG only)
- ➔ Admit card(if awaiting results)
- ➔ Photo & Address ID(Aadhar Card & Ahaar id)

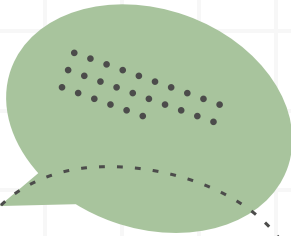
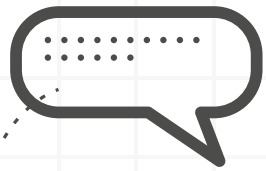
ADMISSIONS
OPEN
ADMISSIONS
OPEN
ADMISSIONS
OPEN

EVALUATION

- ➔ Applicants must complete the evaluation process, interview.
- ➔ Shortlisted candidates are invited for a personal or telephonic interview.
- ➔ Evaluation checks academics, personality traits, goals and self-awareness.
- ➔ Original documents must be submitted at admission.
- ➔ Selected applicants are notified by phone or email with fee payment details.



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MeetsProfession

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