

POLYMATH

101

SMART CREATIVE FOR NON-PROFITS & HIGHER-ED

Want thoughtful,
research-backed
ideas and high-
quality, high-impact
creative? You've
come to the
right place.

Want trendy fads and cookie-cutter
solutions? We're not your agency.

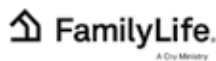


YOUR CREATIVE PARTNER

Polymath serves brands and institutions on a mission.
And that's not just marketing copy...

We were founded in 2014 by the future president of Christianity Today and the John Templeton Foundation with the express purpose of working with organizations doing meaningful work in the world.

Since then, we've helped hundreds of non-profit and higher-ed clients translate their creative dreams into reality.





HOW WE **HELP**

We listen. We indwell. We solve your unique problems with SMART Creative:



Strategic



Marketable



Audience-centric



Research-based



True to mission

Your Full-Service Partner For:

- **WEB**
- **BRANDING**
- **DESIGN**
- **VIDEO & ANIMATION**
- **MARKETING & RESEARCH**

WATCH AGENCY REEL →

VIEW CASE STUDIES →



CREATIVE AND BEYOND

We are the proud “creative” arm of Givington’s, the holistic partner for content brands.

Givington’s helps partners scale their brands, engage their audiences, and realize impact through creative, print, and fulfillment—which means, **when you work with Polymath, you get access to a host of additional services under one roof.**

GIVINGTON'S





THE POLYMATH EXPERIENCE

"Polymath didn't just accomplish what I wanted but created a product that was beyond my capacity or expertise to desire. Polymath **truly added value** and did not simply complete a task... Polymath took our ideas and led the way."

—*Executive director*

"This is **above and beyond what I was hoping to get**. This is relevant to everyone at [our organization, not just my team]. ...Just shows your creative genius."

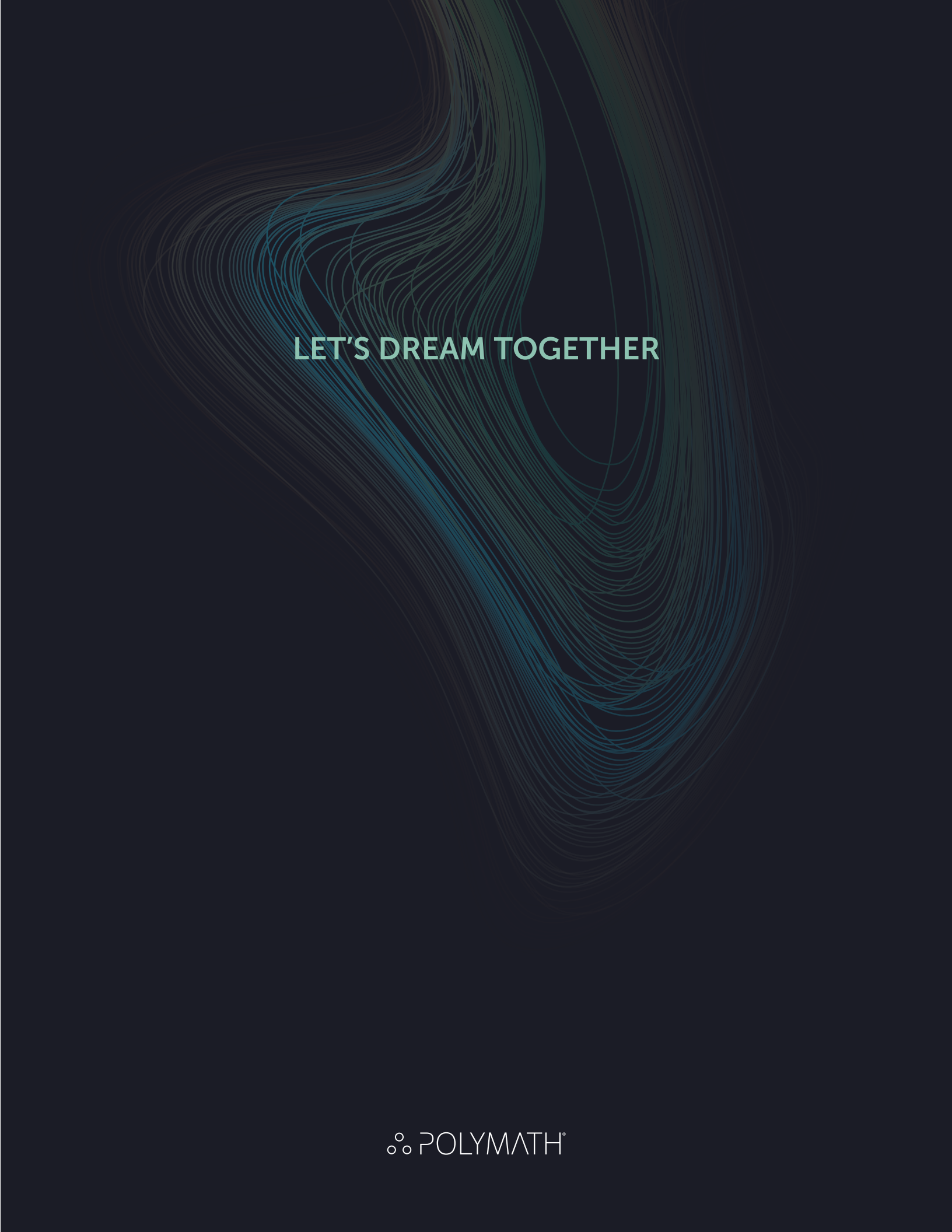
—*Brand manager*

"It's great to have **a partner that really understands the world that we live in...** You can trust Polymath to really dig in and do the heavy lifting for you."

—*Bestselling author*

"You guys do such a great job. Your work is so consistent. We know it's going to be done on time and to the caliber we want... **You guys set a high bar** for all of [our] other vendors."

—*Producer*



LET'S DREAM TOGETHER

∞ POLYMATH®